

Foreword by Patrick Lencioni,  
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# CLOUT

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DISCOVER AND UNLEASH  
YOUR GOD-GIVEN  
INFLUENCE

**JENNI CATRON**

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**A PDF COMPANION TO THE AUDIOBOOK**

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ISBN: 978-0-5291-0270-6 (IE)

#### Library of Congress Cataloging-in-Publication Data

Catron, Jenni, 1976-

Clout : discover and unleash your God-given influence / Jenni Catron.

pages cm

Includes bibliographical references.

ISBN 978-1-4002-0568-4

1. Self-confidence--Religious aspects--Christianity. 2. Influence--Religious aspects--Christianity. I. Title.

BV4598.23.C38 2014

248.4--dc23

2013024274

*Printed in the United States of America*

14 15 16 17 18 RRD 6 5 4 3 2 1

## CHAPTER 1

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# YOU DON'T HAVE TO BE AFRAID

### *Confronting Fear*

#### DISCOVERY STEPS

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- What fears make you feel that you can't handle it? Take a few minutes and write them down.
- What truth from Scripture confronts that fear?
- Review the promises that God made to his people in Scripture when they were afraid. Which one of these promises do you need to remember?

## CHAPTER 2

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# YOU MORE THAN MEASURE UP

*Putting a Stop to Comparison*

### DISCOVERY STEPS

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- For one day write down every time you are tempted to compare yourself to others. Keep a detailed journal of the people you compare yourself to and why.
- What sins does comparison usually lead to in your life: envy, jealousy, insecurity, greed, selfishness, pride, anger, resentment, or ingratitude?
- In all your comparisons, what are you missing about your unique God-given influence?

## CHAPTER 3

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# YOU ARE ENOUGH

*Understanding the Impact of Jealousy*

### DISCOVERY STEPS

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- Do you wrestle more with jealousy or envy?
- Is there someone in your life of whom you are regularly jealous? What could you do to begin championing that person?
- What are you most tempted to envy? How could you take your focus off what you lack and find gratefulness in what you have?

## CHAPTER 4

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# YOU HAVE ENOUGH

### *Squeezing Out Scarcity*

#### DISCOVERY STEPS

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- Do you struggle with scarcity? If you do, where do you think your mind-set of scarcity originated?
- Are you more tempted to hoard your words, your time, or your opportunities?
- What are two things you could do to be more generous in this area?

## CHAPTER 5

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# YOU ARE GOOD ENOUGH

### *Identifying Insecurity*

#### DISCOVERY STEPS

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- What part of the definition of *insecurity* most resonates with you? Can you identify where this insecurity may have started?
- Where do you see insecurity impacting your influence? Which of the examples from this chapter can you relate to?
- What steps can you take to identify insecurity more quickly in your life and take it to God?
- Look for situations in which you can turn insecurities into opportunities to love and encourage others.

## CHAPTER 6

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# YOU DON'T HAVE TO KNOW IT ALL

### *Purging Pride*

#### DISCOVERY STEPS

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- What enemy (or enemies) is pride trying to cover up in your life: fear, comparison, jealousy, scarcity, envy, or insecurity?
- What desire is pride falsely fulfilling for you: perfection, importance, performance, or independence?
- Where do you need to get truly honest about pride's impact on your life?
- Where can you invite community in to make the replacement for humility?



## CHAPTER 7

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# YOU CAN LET GO

### *Relinquishing Control*

#### DISCOVERY STEPS

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- Where do you see control impacting your influence?
- Are you most tempted to control outcomes or others or both?
- What are you anxious about? Is control driving your anxiety?
- What can you do to replace control with trust?

## CHAPTER 8

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# DISCOVERING YOUR IDENTITY

### DISCOVERY STEPS

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- When you were a kid, what did you want to be when you grew up? Is there anything about that early desire that gives you a glimpse of your unique, God-given influence?
- Have you experienced a crisis of purpose—a season when what you thought you understood about yourself was challenged?
- How have you allowed others' expectations, society's norms, your mistakes, or your experiences to shape who you are?

## CHAPTER 9

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# DEVELOPING YOUR CONFIDENCE

### DISCOVERY STEPS

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- Think back to God's promises about you from the beginning of this chapter. What other promises from Scripture remind you of God's desire to have a relationship with you?
- Schedule a consistent time in your calendar to talk to God each week. Make sure it's in keeping with how you best connect with God, and guard this time.
- Share with a trusted friend, pastor, or counselor the area in which you are having trouble being obedient. Ask this person to pray with you and hold you accountable to it.
- Stop making excuses, and try to identify solutions or small incremental steps that you can take toward being obedient.

## CHAPTER 10

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# DEFINING YOUR MISSION

### DISCOVERY STEPS

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- Do you confuse work with your employment?
- Can you define your spiritual gifts and talents? If not, take time to discover what they are.
- How do you and others describe your personality?
- Which purpose of work is the most difficult for you to believe: to glorify God, to benefit others, to make God smile, or to give us hope?

## CHAPTER 11

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# DETERMINING YOUR PASSION

### DISCOVERY STEPS

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- What experiences has God uniquely given you?
- Do you have a tendency to try to manipulate or control the things that God gives you? How could you live with open hands?
- Take some time to define where you are, where you want to go, and how you're going to get there.

# CONCLUSION

## *Unleashing Your Clout*

### DISCOVERY STEPS

- Where do you see glimpses of your God-given influence?
- Which clout killers are the most troublesome for you? What steps can you take to begin replacing them?
- Where do you need to go first and lead the way for others when it comes to living out your God-given influence?

# RESOURCES

## SPIRITUAL GIFTS ASSESSMENT

Lifetchurch.tv provides a free Spiritual Gifts assessment on their church resource site. Go to <http://open.lifetchurch.tv/> to create an account and access this great resource.

## STRENGTHSFINDER ASSESSMENT

The StrengthsFinder Assessment is available for a nominal fee on the Gallup Strengths Center website: <https://www.gallupstrengthscenter.com/>.

## ADDITIONAL PERSONALITY TESTS

There are a number of great tests that may be helpful in better understanding your personality.

- DISC Profile: <http://www.discprofile.com/>
- Enneagram: <https://www.enneagraminstitute.com/>
- Myers-Briggs: <http://www.myersbriggs.org/>

## BOOKS

*S.H.A.P.E.: Finding and Fulfilling Your Unique Purpose for Life* by Erik Rees

*Now, Discover Your Strengths* by Marcus Buckingham and Donald O. Clifton

*StrengthsFinder 2.0* by Tom Rath