

A portrait of Devon Kennard, a Black man with short dark hair, smiling and wearing a black suit jacket over a white shirt. His hands are clasped in front of him, and he is wearing a watch on his left wrist. The background is white, and the entire image is framed by a thick gold border.

—
**DESIGNING
YOUR
GAME PLAN
FOR
FINANCIAL
SUCCESS**
—

IT ALL ADD\$ UP

DEVON KENNARD

NFL LINEBACKER. ENTREPRENEUR. PHILANTHROPIST. & INVESTOR

A PDF COMPANION TO THE AUDIOBOOK

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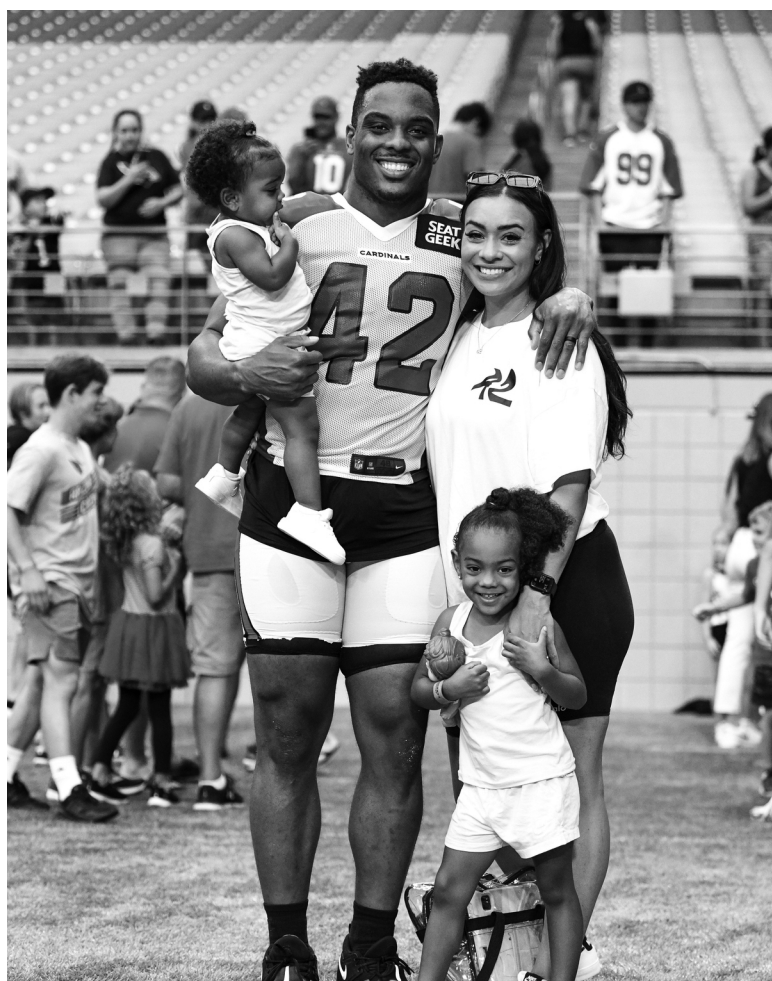
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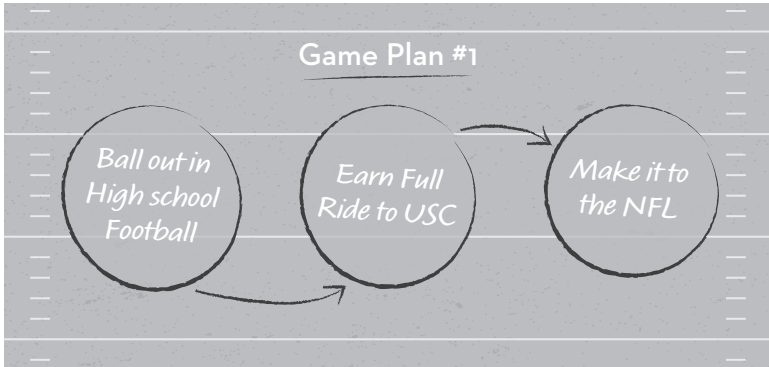
CHAPTER ONE

My Game Plan



My dad, Derek Kennard, carrying me after winning with the Dallas Cowboys against the Pittsburgh Steelers in Super Bowl XXX

Photo credit: Walter Iooss Jr./Sports Illustrated via Getty Images



During a high school football game
Photo credit: Devon Kennard



At the 2014 NFL Combine
Photo credit: Johnny Vy/NFL



At the mall buying a Giants hat after I got drafted
Photo credit: Devon Kennard

CHAPTER TWO

The Big Leagues



My first investment property

Photo credit: Devon Kennard



Getting a hit on Jameis Winston
Photo credit: National Football League

CHAPTER FIVE

It *All* Adds Up



With my favorite books
Photo credit: Devon Kennard

CHAPTER SIX

Maximize Your Mindset



To this day, I can't stand hardboiled eggs on my salad.

Photo credit: Egidijus Bielskis on Unsplash

CHAPTER SEVEN

Become Extraordinary



Me, Master Joe Kim, and my brother after a training session

Photo credit: Devon Kennard



Signing my contract with the Detroit Lions

Photo credit: Detroit Lions

CHAPTER EIGHT

Monetize Your Passions



Me with the Lincoln Aviator

Photo credit: Askia Stewart Jr. for Lincoln Photo

CHAPTER NINE

Network Your Way to Success



At a networking event
Photo credit: Devon Kennard

CHAPTER ELEVEN

Get Comfortable Being Uncomfortable



With my wife, Camille, at the 2020 NFL Honors in Miami

Photo credit: Rich Graessle/PPI/Icon Sportswire via Getty Images

CHAPTER TWELVE

Real Estate Can Be for Everyone



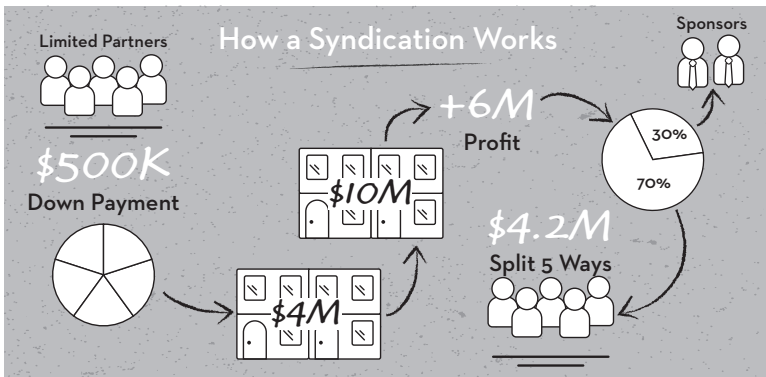
Some of my properties
Photo credit: Voepel Management



Our home in Arizona
Photo credit: Devon Kennard

CHAPTER THIRTEEN

Next-Level Investing: Real Estate Syndications



CHAPTER FIFTEEN

True Living Comes from Giving



Me, Jimsen, and his friends

Photo credit: Devon Kennard



At New City Kids
Photo credit: Devon Kennard



With scholarship recipients from the Midnight Golf Program
Photo credit: Devon Kennard



With kids at ICAN
Photo credit: Devon Kennard

APPENDIX: RESOURCES

Udemy: I downloaded the Udemy app and took lessons on creating Excel spreadsheets. I was never taught how to use Excel properly, so this was a big help. I learned how to build my own spreadsheets for my personal expense reports and for breaking down income and expenses in any of my business dealings; <https://www.udemy.com/>.

Mint: When I first started taking care of my money, I took advantage of apps such as Mint to plug in my bank accounts and get a real-time breakdown of my monthly earnings and spending; <https://mint.intuit.com>.

Real Estate and Financial Independence: Chad “Coach” Carson gives concrete, actionable steps through his podcast, webinars, and other resources that are extremely beneficial to get you into real estate; <https://www.coachcarson.com>.

Graham Stephan: Graham skipped college and pursued real estate sales when he was eighteen. By the time he was twenty-six, he was a millionaire. His YouTube channel walks you through his successes, obstacles, and sacrifices, and he gives great personal finance advice; <https://www.youtube.com/c/GrahamStephan>.

Thach Nguyen: Thach is a Vietnamese refugee who once lived in a homeless shelter. He has been a real estate agent with Windermere Real Estate in Seattle, Washington, since 1991 and offers courses as well as really helpful real estate tips and suggestions on his social media; <https://www.instagram.com/thachnguyen>.

GQ Sports: With GQ Sports, you get an all-access look into how athletes shop, train, travel, and showcase their love of style, menswear, and sneakers; <http://youtube.com/c/Gqsports>.

BiggerPockets Podcast and Resources: <https://www.biggerpockets.com/>.

Earn Your Leisure Podcast: Hosted by Rashad Bilal and Troy Millings, this podcast provides behind-the-scenes financial views into the entertainment and sports industries as well as highlights back stories of entrepreneurs. They also host events, including their Investfest, an in-person experience that combines investing, entrepreneurship, pop culture, and entertainment in a festival setting; <https://www.earnyourleisure.com>.

Books

Rich Dad Poor Dad: What the Rich Teach Their Kids About Money—That the Poor and Middle Class Do Not! by Robert T. Kiyosaki

Money: Master the Game: 7 Simple Steps to Financial Freedom by Tony Robbins, Jeremy Bobb

The Perfect Day to Boss Up: A Hustler's Guide to Building Your Empire by Rick Ross, Neil Martinez-Belkin

I Can't Make This Up: Life Lessons by Kevin Hart

Shoe Dog: A Memoir by the Creator of Nike, Phil Knight