

FranklinCovey's *On Leadership* Podcast Presents

VOLUME 2

MASTER MENTORS



30

TRANSFORMATIVE INSIGHTS
FROM OUR
GREATEST MINDS

SCOTT JEFFREY MILLER

Wall Street Journal Bestselling Author

and Host of the World's Largest Weekly Leadership Podcast

A PDF COMPANION TO THE AUDIOBOOK

© 2022 Franklin Covey Co.

All rights reserved. No portion of this book may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopy, recording, scanning, or other—except for brief quotations in critical reviews or articles, without the prior written permission of the publisher.

Published by HarperCollins Leadership, an imprint of HarperCollins Focus LLC.

Any internet addresses, phone numbers, or company or product information printed in this book are offered as a resource and are not intended in any way to be or to imply an endorsement by HarperCollins Leadership, nor does HarperCollins Leadership vouch for the existence, content, or services of these sites, phone numbers, companies, or products beyond the life of this book.

ISBN 978-1-4002-3891-0 (eBook)

ISBN 978-1-4002-3890-3 (TP)

Library of Congress Cataloging-in-Publication Data

Library of Congress Cataloging-in-Publication application has been submitted.

Printed in the United States of America

22 23 24 25 26 LSC 10 9 8 7 6 5 4 3 2 1

ZAFAR MASUD

WHAT'S NEXT?

ON LEADERSHIP INTERVIEW
WITH ZAFAR MASUD



BOBBY HERRERA

BE A TRANSITION FIGURE

ON LEADERSHIP INTERVIEW
WITH BOBBY HERRERA



MARIE FORLEO

EVERYTHING IS FIGUREOUTABLE

ON LEADERSHIP INTERVIEW
WITH MARIE FORLEO



SEAN COVEY

SELF-WORTH, SELF-ESTEEM, AND SELF-CONFIDENCE

ON LEADERSHIP INTERVIEW
WITH SEAN COVEY



TASHA EURICH

SELF-AWARENESS

ON LEADERSHIP INTERVIEW
WITH TASHA EURICH



COLIN COWIE

THE GOLD STANDARD

ON LEADERSHIP INTERVIEW
WITH COLIN COWIE



TIFFANY ALICHE

THERE'S NO SUCH THING AS OVERNIGHT SUCCESS

ON LEADERSHIP INTERVIEW
WITH TIFFANY ALICHE



TURIA PITT

ASKING FOR AND ACCEPTING HELP

ON LEADERSHIP INTERVIEW
WITH TURIA PITT



BJ FOGG

TINY HABITS

ILLUSTRATION MODERATED
BY DR. COVEY



ON LEADERSHIP INTERVIEW
WITH BJ FOGG



ERICA DHAWAN
**BE INTENTIONAL ABOUT
YOUR VIRTUAL PRESENCE**

ON LEADERSHIP INTERVIEW
WITH ERICA DHAWAN



CHESTER ELTON

ANXIETY IN THE WORKPLACE

ON LEADERSHIP INTERVIEW
WITH CHESTER ELTON



JULIAN TREASURE

LISTEN TO THE LISTENING

COMMUNICATION STYLES

DEFINITIONS

■ **ACERBIC:**

Sharp and forthright; cutting in remarks.

■ **ACCOMMODATING:**

Catering to the needs or concerns of others. Providing feedback based on what others want to hear rather than what they need to hear.

■ **ALOOF:**

Conspicuously uninvolved or unaware of the subject at hand.

■ **APATHETIC:**

Showing or communicating little feeling, interest, or enthusiasm for any given topic.

■ **ATTENTIVE:**

Appropriate listening; paying close attention to another.

■ **BLUNT:**

Abrupt, rude, or brief in manner.

■ **BRIEF:**

Short, concise, and to the point.

■ **CALMING:**

Showing little emotion in an attempt to keep others at peace and ease.

■ **CAUTIOUS:**

Speaking in a way to avoid potential disagreements or confrontation; speaking with precision.

■ **CHARISMATIC:**

Compelling, lively, and prone to evoke emotion.

■ **COMBATIVE:**

Frequently challenging the position of others or the opposing opinion; sparring.

■ **CONFIDENT:**

Certain and assured.

■ **CONTEMPLATIVE:**

Thoughtful, reflective. Involving prolonged thought before making a statement.

■ **DECLARATIVE:**

Boldly expressing personal opinions.

■ **DEFENSIVE:**

Anxious to challenge or avoid criticism from others; frequently attempting to protect personal position.

■ **DELIBERATE:**

Conscious and with intention; statements are fully considered.

■ **DIRECT:**

Speaking with frankness.

■ **DIPLOMATIC:**

Skilled in managing uncomfortable conversations; having ability to show sensitivity to multiple concerns and opinions.

■ **DYNAMIC:**

Engaging, persuasive, and energy-infusing.

■ **EMPATHIC:**

Demonstrating understanding of the feelings and interests of others.

■ **FATIGUING:**

Attempting to get desired outcome by "outtalking" or "outlasting" others involved in the conversation.

■ **FEARLESS:**

Speaking with confidence without regard to opposition or detraction.

■ **FLIPPANT:**

Comments do not address real solutions or concerns of a given subject; not exhibiting serious thought or conversation.

■ **GENTLE:**

Mild, soothing, and moderate.

■ **GUARDED:**

Protective or cautious over personal information or personal standing.

■ **ILLUSTRATIVE:**

Using illustrations to convey concepts and ideas.

■ **IMPERSONAL:**

Unemotional, lacking warmth or affection for others or for the subject at hand.

■ **IMPETUOUS:**

Forceful and rapid. Speaking without thought or care.

■ **IMPULSIVE:**

Speaking without forethought.

■ **INDIRECT:**

Avoiding direct mention or expression of a subject.

■ **INTERRUPTING:**

Stopping the natural flow of conversation to interject.

■ **INFLAMMATORY:**

Intending to arouse anger or strong feelings in others.

■ **INQUISITIVE:**

Curious; asking thoughtful questions.

■ **KNOWLEDGEABLE:**

Informed through experience or research.

■ **LINEAR:**

Sequential expressions of thought.

■ **LOUD:**

Elevated vocal level for impact or dominance.

■ **PASSIONATE:**

Showing or communicating strong feelings or beliefs.

■ **PLANNED:**

Detailed, thought out beforehand; message clearly designed and delivered.

■ **POWERFUL:**

Speaking with control and influence in situations.

■ **PROBING:**

Asking questions from own frame of reference or agenda.

■ **PROVOCATIVE:**

Speaking in a style to arouse emotion or a response.

■ **RECKLESS:**

Irresponsible with blatant disregard to consequence.

■ **RELENTLESS:**

Unending and incessant expression of opinion or thought.

■ **RESERVED:**

Lets others express thoughts or opinions first; refrains from expressing judgment until comfortable.

■ **SPIRITED:**

Bringing energy, determination, and enthusiasm to the conversation.

■ **SUBMISSIVE:**

Ready to conform or give in to the will or authority (real or self-imposed) of others; passive in expressing opinion or desires.

■ **SUPPRESSIVE:**

Discouraging others from sharing or surfacing ideas or information.

■ **TENATIVE:**

Uncertain or hesitant.

■ **THOUGHTLESS:**

Lacking consideration or respect for others.

■ **TRANSPARENT:**

Thoughts and motives are easily perceived by others.

■ **VERBOSE:**

Using more words than necessary; frequent use of adjectives or descriptors.

■ **WANDERING:**

Moving to and from multiple ideas and topics.

***ON LEADERSHIP* INTERVIEW
WITH JULIAN TREASURE**



PATTY McCORD

WHAT LANGUAGE ARE YOU SPEAKING?

ON LEADERSHIP INTERVIEW
WITH PATTY McCORD



GREG MOORE

SHARING THE JOURNEY

ON LEADERSHIP INTERVIEW
WITH GREG MOORE



MADELINE LEVINE

SELF-REGULATION

ON LEADERSHIP INTERVIEW
WITH MADELINE LEVINE



JON GORDON

TELL THE TRUTH MONDAYS

ON LEADERSHIP INTERVIEW
WITH JON GORDON



PATRICK BET-DAVID

YOUR FUTURE TRUTH

ON LEADERSHIP INTERVIEW
WITH PATRICK BET-DAVID



RITA McGRATH

SEEING AROUND CORNERS

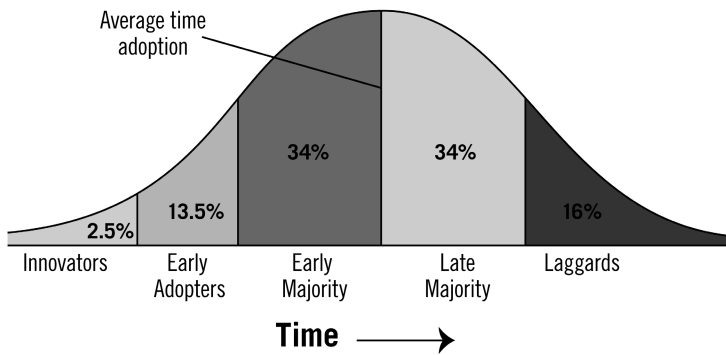
ON LEADERSHIP INTERVIEW
WITH RITA McGRATH



GEOFFREY MOORE

CROSSING THE CHASM

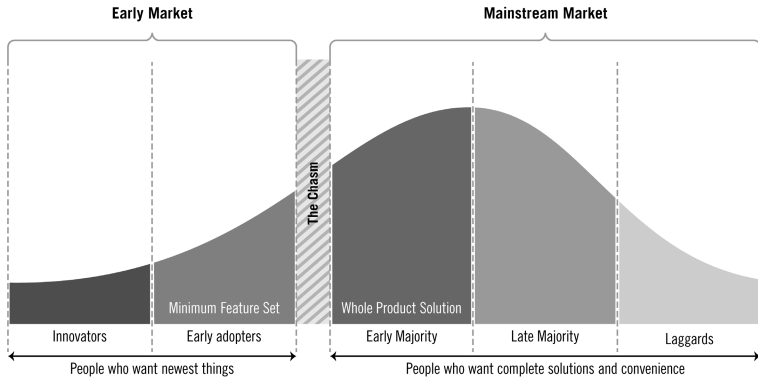
DIFFUSION OF INNOVATION THEORY BELL CURVE



© Everett Rogers

DIFFUSION OF INNOVATION CHASM

CROSSING THE CHASM



ON LEADERSHIP INTERVIEW WITH GEOFFREY MOORE



JOEL PETERSON

ENTREPRENEURIAL LEADERSHIP

ON LEADERSHIP INTERVIEW
WITH JOEL PETERSON



GUY KAWASAKI

A BUFFET OF GOOD ADVICE

ON LEADERSHIP INTERVIEW
WITH GUY KAWASAKI



MICHAEL HYATT

YOUR PRODUCTIVITY SYSTEM

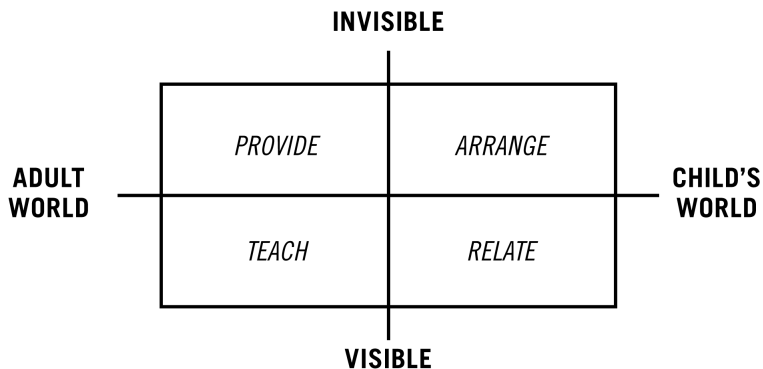
ON LEADERSHIP INTERVIEW
WITH MICHAEL HYATT



JULIE MORGENSTERN

TIME TO PARENT

PARENTING TIME MATRIX



© Julie Morgenstern

***ON LEADERSHIP* INTERVIEW
WITH JULIE MORGENSTERN**



DAVID SIBBET

VISUAL COMMUNICATION

ON LEADERSHIP INTERVIEW
WITH DAVID SIBBET



LEENA RINNE
LEARN THE HIDDEN STORY

THE HIDDEN STORY



**DR. BRENÉ BROWN'S
EMPATHY VIDEO**



***ON LEADERSHIP* INTERVIEW
WITH LEENA RINNE**



JON HUNTSMAN JR.

HARD WORK STILL MATTERS

ON LEADERSHIP INTERVIEW
WITH JON HUNTSMAN JR.



MARTIN LINDSTROM

UNCOMMON SENSE

ON LEADERSHIP INTERVIEW
WITH MARTIN LINDSTROM



ALEX OSTERWALDER

KNOWING THE BUSINESS OF YOUR BUSINESS

ON LEADERSHIP INTERVIEW
WITH ALEX OSTERWALDER



KORY KOGON

BUSY AS A BADGE

ON LEADERSHIP INTERVIEW
WITH KORY KOGON



ED MYLETT

WHAT'S YOUR KIT CAR?

ON LEADERSHIP INTERVIEW
WITH ED MYLETT

