THURSDAY
is the
NEW FRIDAY
How to Work Fewer Hours, Make More Money and Spend Time Doing What You Want
A PDF COMPANION TO THE AUDIOBOOK
Curiosity Assessment

Discovery goals of this self-assessment:

1. Is curiosity naturally occurring in you?
2. Is curiosity a habit?
3. Does curiosity inform decisions and actions in your life?

These are forced-answer questions, meaning there is no “maybe.” We want to get to the heart of curiosity in your life. Note your “yes” answers.

Is curiosity naturally occurring in you?

1. I wonder about things.
2. I regularly consume information, podcasts, books, and online content that matters.
3. I’ve changed a major way of thinking in the last five years (in my spiritual life, in relationships, in work, or in another significant area).
4. I sometimes listen so deeply that I don’t think about what to say next.
5. I leave parties knowing more about others (than others know about me).
6. I enjoy new experiences.
7. When I am challenged, I try to figure out what to do differently.
8. I say “I don’t know” instead of giving my best answer if I don’t know the answer.
9. I have kept my childhood wonder.
10. I self-identify as a curious person.

7+ Naturally curious: for this assessment, you will be an uppercase “C”
4–6 Growing curiosity: for this assessment, you will be a lowercase “c”
0–3 Needs some development, but don’t give up; you can develop it! For this assessment, you will be a lowercase “c”

Is curiosity a habit?

1. I add new authors, podcasts, and other content to my library of information.
2. I am learning/experiencing a new skill such as web design, painting, or running.
3. In the last year, I signed up for an event I have never done, such as a triathlon, cooking class, or therapy.
4. I make time to think and wonder.
5. I travel to new places.
6. I take time to slow down.
7. I’m excited to share what I learn with others.
8. I find activities and opportunities to get out of my comfort zone.
9. My schedule has blocks of time dedicated to study and understanding.

7+ Curiosity is a habit: for this assessment, you will be a “+”
4–6 Habits are forming: for this assessment, you will be a “–”
0–3 You need to work toward making curiosity a habit: for this assessment, you will be a “–”

Does curiosity inform decisions and actions in your life?

1. I change directions in my work.
2. I don’t pressure myself to get it right the first time and value a process of improvement.
3. I gather information, then make a decision and/or implement what I learned.
4. People close to me (partner, kids, boss, coworkers, etc.) are sometimes frustrated that I switch gears so often.
5. I value other fields of study outside of my own career path or discipline to better inform my own.
6. My business, work, and relationships are better because I gather information.
7. I’m not always sure if the information I gather will be helpful.
8. I enjoy trying new things and having new experiences.

6+ Curiosity informs your actions: for this assessment, you will be a “+”
3–5 You are beginning to inform your actions with curiosity: for this assessment, you will be a “−”
0–2 You need some work here, but you’ll get there: for this assessment, you will be a “−”

There are three variables:

1. An uppercase C means you are naturally curious. Lowercase indicates that your curiosity is developing.
2. A + sign means that you have strong information-consuming habits supporting your curiosity. A – sign means your habits need development.
3. A + sign means that you take strong actions to support curiosity. A – sign means your actions need development.

A quick note: I heavily debated the use of uppercase and lowercase, as well as + and −. Because these have negative implications and I want this to be more about developing, I struggled to determine whether this was the best use of these symbols. But my hope for you is that you see them as a shortcut for knowing where you and your peers are honestly assessing yourselves to be. If we are to develop, we need to see where things are incongruent and can be developed.
Outsider Approach Assessment

Discovery goals of this self-assessment:

1. Do you naturally think like an Outsider?
2. Is Outsider Approach a habit?
3. Does Outsider Approach create openings that inform decisions and actions in your life?

These are forced-answer questions, meaning there is no “maybe.” We want to get to the heart of Outsider Approach in your life, so note your “yes” answers.

Is Outsider Approach naturally occurring in you?

1. I regularly think about how to improve systems of government, workplace, or my home.
2. I rarely accept something the first time.
3. When something is mainstream, I avoid it at first.
4. I was not popular in school.
5. Life feels harder than it should be.
6. In a social situation, I notice people that don’t fit in.
7. In meetings, I tend to question assumptions more than others.
8. The world needs some revamping socially, politically, or in the business world.
9. I see myself as having an Outsider Approach.

7+ A natural Outsider
4–6 Growing Outsiderness
0–3 Needs some development, but don’t give up, you can develop it!
Is Outsider Approach a habit?

1. When given a project or task, I brainstorm multiple solutions.
2. I assume I won’t get it right the first time.
3. Just because people approve of something, I don’t take it as the best way.
4. I look for unique books, podcasts, and entertainment.
5. Even if I don’t agree, I like to learn from quirky or different thinkers than myself.
6. People might call my thoughts “out-of-the-box.”
7. I don’t always follow directions well.
8. I think through better ways to do things like driving from here to there.
9. I’d say I’m able to think like an Outsider.

7+ Outsider Approach is a habit
4–6 Habits are forming
0–3 You need to work toward making Outsider Approach a habit.

Does Outsider Approach inform decisions and actions in your life?

1. I work on things that challenge the way things are done.
2. I don’t attend events just because others are attending.
3. Supervisors did not always appreciate my out-of-the-box thinking.
4. My approaches are unconventional.
5. I try new things.
6. I act in a way that is grounded and unapologetic without hurting others.
7. I’m okay with most of my decisions.
8. I keep reinventing myself.

6+ Outsider Approach informs your actions
3–5 You are beginning to inform your actions with Outsider Approach
0–2 You need some work here, but you’ll get there.
There are three variables:

1. An uppercase O means you are naturally curious. Lowercase indicates that your curiosity is developing.
2. A + sign means that you have strong information-consuming habits supporting your curiosity. A – sign means your habits need development.
3. A + sign means that you take strong actions to support curiosity. A – sign means your actions need development.
Move on It Assessment

Discovery goals of this self-assessment:

1. Do you naturally Move on It?
2. Is Moving on It a habit?
3. Does Moving on It create openings that inform decisions and actions in your life?

These are forced-answer questions, meaning there is no “maybe.” We want to get to the heart of Move on It practices in your life. Note your “yes” answers below.

Do you naturally Move on It?

1. I have an easy time letting a project go live or launch even if it isn’t completed.
2. Speed is more important than accuracy most of the time.
3. I easily work through perfection.
4. I’m impulsive more than others around me.
5. I’d rather work quickly and go back and fix what’s wrong.
6. It takes a lot for me to feel anxious or worried about something.
7. I am a sensation-seeker.
8. I enjoy the process of updating and changing things to make them work better.
10. I easily try things even if I might fail at them.

7+ Naturally Move on It
4–6 Growing Move on It
0–3 Needs some development, but don’t give up, you can develop it!
Is Moving on It thinking a habit?

1. I schedule time to take action.
2. I make action lists.
3. I easily break down larger tasks into steps.
4. I challenge my perfectionistic thinking through reading, podcasts, or therapy.
5. I visualize and plan out how I will do things before I do them, such as in a grocery store.
6. I analyze new ways of organizing and structuring tasks or organization.
7. Even when I am stressed, I am making a plan.
8. I think through plans and strategies better than my peers.

7+ Moving on It practices are habits.
4–6 Moving on It practices are forming.
0–3 You need to work toward making Moving on It practices habits.

Does Moving on It inform decisions and actions in your life?

1. I can take action without all of the information.
2. I can fake my way through almost anything.
3. If I am too prepared, it gets in the way of my success.
4. I’ve tried something new and failed at it in the last month.
5. I take action quickly when I have an idea like texting someone, making a call, or following up.
6. I sometimes work so fast I make unnecessary mistakes, such as spelling on social media or emailing the wrong person.
7. I’m ready to relax when my workweek is complete.

6+ Moving On It informs your actions.
3–5 You are beginning to inform your actions with Moving on It.
0–2 You need some work here, but we’ll get there.
There are three variables:

1. An uppercase M means you are naturally using a Moving on It approach. Lowercase indicates that your Move on It approach is developing.
2. A + sign means that you have strong information-consuming habits supporting your Move on It approach. A – sign means your habits need development.
3. A + sign means that you take strong actions to support a Move on It approach. A – sign means your actions need development.
### Sprint Structure

<table>
<thead>
<tr>
<th>Put your phone on airplane mode</th>
</tr>
</thead>
<tbody>
<tr>
<td>THINK FOR ONE MINUTE ABOUT WHAT YOU NEED FOR THIS SPRINT. THIS COULD BE:</td>
</tr>
<tr>
<td>DATA</td>
</tr>
<tr>
<td>PASSWORD</td>
</tr>
<tr>
<td>NOTEPAD</td>
</tr>
<tr>
<td>CUP OF COFFEE</td>
</tr>
</tbody>
</table>

| YOUR SPRINT ACHIEVEMENT SHOULD BE A QUICK WIN. EXAMPLES ARE: |
| - STRUCTURING A BLOG POST |
| - WRITING A BLOG POST |
| - SCHEDULING SOCIAL MEDIA POSTS |
| - EMAILING POTENTIAL PODCAST GUESTS |
| - EVALUATING A SYSTEM IN YOUR BUSINESS |

<table>
<thead>
<tr>
<th>DURING THIS SPRINT, I WILL ACHIEVE:</th>
</tr>
</thead>
</table>

Now, let’s kill it!

### Sprint Reflection

1. WHAT DID YOU TOTALLY ROCK OUT DURING THIS SPRINT? ______________

2. WHAT TOOLS, RESOURCES, OR INFORMATION DO YOU NEED FOR THE NEXT SPRINT? ______________

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*FIGURE 1: PRINTABLE DOWNLOAD AT WWW.JOESANOK.COM/RESOURCES*