

*"This powerful book shows leaders at every level
how to stand up for their deepest beliefs."*

—Daniel H. Pink, author of *When, Drive*, and *To Sell Is Human*

THE CONSCIENCE CODE

LEAD WITH YOUR VALUES
ADVANCE YOUR CAREER



G. RICHARD SHELL

Award-Winning Scholar, Author, and Teacher,
The Wharton School

A PDF COMPANION TO THE AUDIOBOOK

© 2021 G. Richard Shell

All rights reserved. No portion of this book may be reproduced, stored in a retrieval system, or transmitted in any form or by any means—electronic, mechanical, photocopy, recording, scanning, or other—except for brief quotations in critical reviews or articles, without the prior written permission of the publisher.

Published by HarperCollins Leadership, an imprint of HarperCollins Focus LLC.

Any internet addresses, phone numbers, or company or product information printed in this book are offered as a resource and are not intended in any way to be or to imply an endorsement by HarperCollins Leadership, nor does HarperCollins Leadership vouch for the existence, content, or services of these sites, phone numbers, companies, or products beyond the life of this book.

ISBN 978-1-4002-2114-1 (eBook)

ISBN 978-1-4002-2113-4 (PBK)

Library of Congress Control Number: 2021934397

Printed in the United States of America

20 21 22 23 LSC 10 9 8 7 6 5 4 3 2 1



RULE #5: CHANNEL YOUR PERSONALITY STRENGTHS

Conscientiousness Assessment

Place an “X” on the horizontal scale closest to the descriptor that best describes how you behave most of the time. Of course, situations and incentives can prompt you to act in out-of-the-ordinary ways, but try to honestly rate your typical pattern of behavior.

1. **“Orderly”** people make sure things find (and stay in) their proper places. This helps them ensure their peace of mind. The orderly person keeps their work and living spaces relatively neat, maintains organized notes on complex projects, and periodically tidies up. An orderly person is relaxed when they are in an organized environment. **“Disorganized”** people, by contrast, are happy to surround themselves with what looks to others like a chaotic environment. But they have their own unique way of navigating successfully through what appears to be the disorder around them. As they see it, super-tidy homes or offices do not stay that way for long anyway. So why spend so much time keeping them neat? They consider orderly people to be a bit compulsive.

Orderly

100
Highly
Expressed

50

Moderate

0

No
Preference

50

Moderate

Disorganized

100

Highly
Expressed

2. **“Industrious”** people get things done. They live for their work. They are passionate about staying busy and working toward their goals. They tend to measure success in terms of accomplishments. **“Laid-Back”** people are less intense and achievement-driven. They have jobs to make money so they can have time to relax, enjoy themselves with friends and family, and take in the pleasures of life. A comfortable early retirement sounds good to someone who is laid back. They tend to measure success more in terms of overall quality of life rather than career accomplishments.

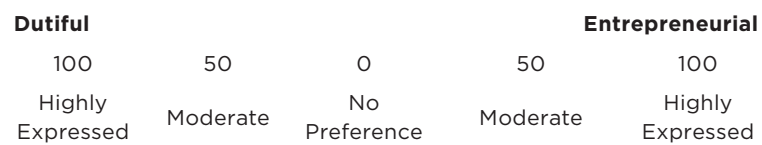
Industrious			Laid-Back		
100	50	0	50	100	
Highly Expressed	Moderate	No Preference	Moderate	Highly Expressed	

3. **“Deliberative”** people take their time making up their minds among various alternatives, weighing all possibilities thoroughly and carefully. They want to get decisions right the first time, not through a messy process of trial and error. **“Spontaneous”** people like to make decisions quickly based on the information at hand. They are biased toward taking action to see what happens, learning, and then changing direction if necessary. It is easy for them to both make up their mind and change it.

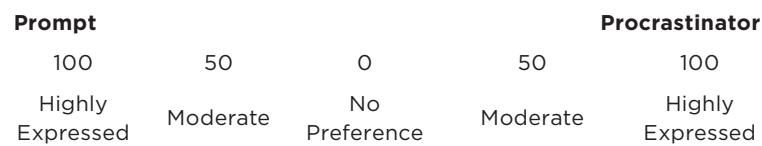
Deliberative			Spontaneous		
100	50	0	50	100	
Highly Expressed	Moderate	No Preference	Moderate	Highly Expressed	

4. **“Dutiful”** people are good citizens—at work, in their community, and within their families. If it is their turn to do the dishes, you can count on them to get everything washed. If they have to work overtime to make a deadline, they will find a way to do it. In short, they take their social roles very seriously and do whatever it takes to fulfill those roles. **“Entrepreneurial”** people “do their own thing.” They are less defined by the social roles they occupy and more driven by the opportunities of the

moment. The expectations that may come with a job description concern them less than finding their own way to address problems. They tend to do what they see as most urgent and important, worrying less about what others think they “should” be doing.



5. **“Prompt”** people stick to their deadlines. They make lists of their daily chores and tasks and check these items off as they complete them. Indeed, they often do unpleasant things first to get them out of the way. If they are unable to complete their list, they start with leftover items the next day. If the list gets too long or they fall far behind in what they need to do, they feel a bit anxious about it. **“Procrastinators”** are more relaxed about deadlines. What is important is doing the most important things—eventually. They are more likely to put off unpleasant tasks, enjoying the distractions that can make life more colorful and interesting, rather than letting their schedules define them.



If you placed marks to the left of the “No Preference” point on three or more of the scales above, you are relatively conscientious. The further to the left you made your marks and the closer you got to staying on the left side for all five items, the greater the chances that conscientiousness is a defining trait your friends, family, and work colleagues would recognize in you. Researchers have found that conscientious people seem to have better-than-average abilities to defer short-term gratifications to achieve longer-term goals. Their sense of order, industry, and duty help them maintain their priorities without extra effort when it comes to core values.

Of course, conscientiousness alone will not prompt you to see or address a given values conflict. Indeed, extremely achievement-oriented, conscientious people may be at special risk of missing a value conflict through “Inattentional Blindness” (Rule #2, “Commit to Your Values”) when they are leading the charge to achieve some deadline-driven goal. Finally, even the most laid-back, spontaneous procrastinator will stand up for a value if they also happen to be endowed with a strong sense of duty regarding it. But, assuming two people both embrace a given value and observe that it is at risk, the more conscientious one may be better equipped by personality to instigate a values conflict and see it through. Implication: less conscientious people will often benefit from combining forces with other, more conscientious allies.

Conflict Attitudes Assessment

Without giving the matter too much thought (and without revising your answers for any reason!), please select ONE STATEMENT in each pair of statements below. Select the statement you think *more accurately represents your attitude* when you face a conflict or dispute with someone else—even if you think neither of the statements are especially accurate or both are very accurate.

Think about such situations in general—not just ones at work or in your personal life. And don't pick the statement you "ought" to agree with—just pick the one your gut tells you is the more accurate attitude you bring to these situations most of the time.

Record the letter (A, B, C, D, or E) associated with each statement you pick in the space provided. Some statements repeat, but do not worry about answering consistently. Just keep going. All answers are equally "correct" in some circumstances so be as truthful about your genuine attitudes as possible. Summarize your selections at the very end.

ASSESSMENT

- E. I do my best to find out what is bothering the other party so I can fix it.

D. I tend to stay away from conflict situations whenever possible.

I select ____.
- C. I seek a middle ground between our positions in a dispute.

B. I search for the deeper problems underlying our disagreements.

I select ____.
- C. I look for a simple compromise to settle our differences.

E. I do whatever I can to preserve the relationship.

I select ____.
- D. I work hard to defuse tense situations.

A. I speak out forcefully so others can see where I stand.

I select ____.

5. D. I am skilled at tactfully avoiding most disagreements.
C. I find that giving in a little usually prompts the other side to do the same.
I select ____.
6. A. I clearly communicate my goals and explain my justifications.
B. I focus my attention on solving the problem underlying the dispute.
I select ____.
7. D. I prefer to put off confrontations with other people.
A. I assert my point of view by making strong arguments.
I select ____.
8. C. I am usually willing to compromise.
A. I find that confrontations can sometimes serve a useful purpose.
I select ____.
9. B. I fully discuss all the problems between us.
E. I care more about the relationship than winning the argument.
I select ____.
10. D. I avoid unnecessary personal conflicts.
C. I seek fair compromises.
I select ____.
11. C. I concede some points in order to gain something on others.
A. I make my points forcefully so others understand my principles.
I select ____.
12. A. I find it helps to be candid about our disagreements.
E. I strive to maintain the relationship.
I select ____.

13. E. I preserve the relationship by accommodating others' needs.
D. I leave disputes to others whenever possible.
I select ____.
14. E. I try to address the other person's needs.
A. I always stand up for my principles, even it means a confrontation.
I select ____.
15. A. I make sure that others know exactly where I stand.
D. I emphasize areas on which we agree.
I select ____.
16. E. I am always looking out for the relationship.
C. I think give-and-take works better than trying to win every point.
I select ____.
17. B. I identify and discuss all our differences.
D. I avoid confrontations.
I select ____.
18. A. I make sure I am heard.
E. I strive to maintain relationships.
I select ____.
19. B. I focus my attention on solving the problem underlying the dispute.
C. I look for the simple compromise to put the dispute behind us.
I select ____.
20. E. I always strive to maintain good relations with the other party.
B. I work hard to solve the problem.
I select ____.

21. C. I look to resolve conflicts quickly and fairly.
A. I believe disputes help people identify their legitimate differences.
I select ____.
22. B. I identify all our disagreements and look for solutions.
D. I try to avoid unnecessary conflicts.
I select ____.
23. E. I accommodate whenever possible to preserve the relationship.
C. I usually find the middle ground between us.
I select ____.
24. D. I try to emphasize the issues on which we agree.
B. I uncover and explore the issues on which we disagree.
I select ____.
25. A. I work hard to make myself heard.
B. I try to address everyone's needs.
I select ____.
26. C. I try to put the conflict behind us by finding a fair compromise.
B. I take my time so we can identify all the underlying problems.
I select ____.
27. D. I avoid explicit disagreements whenever possible.
E. I think the relationship is usually more important than who is right.
I select ____.
28. A. I do not mind confrontations if they serve a purpose.
B. I work hard to address everyone's needs.
I select ____.
29. C. I usually try to find the middle ground.
D. I dislike conflicts because they leave people with bad feelings.
I select ____.

30. E. I work hard to preserve the relationship.
B. I try to identify the underlying problems, even if it makes people uncomfortable.
I select ____.

RESULTS

NOW ADD UP ALL YOUR "A", "B," "C," "D," AND "E" ANSWERS ON THE PREVIOUS PAGES AND PUT THOSE TOTALS BELOW:

As = _____ (Advocate)
Bs = _____ (Problem-Solver)
Cs = _____ (Compromiser)
Ds = _____ (Avoider)
Es = _____ (Accommodator)
_____ TOTAL (Should equal 30)

Evaluating Your Scores

The Conflict Attitudes Assessment is constructed in such a way that each style is pitted against each other style twelve times. Thus, the highest score you can achieve for any single attitude is 12 and the lowest is zero. Scores of *7 or higher* suggest relatively strong impulses to respond to conflict situations using that style. Scores of *3 or lower* suggest weaker impulses to respond to conflict situations in these ways. Scores in the middle—4, 5, or 6—indicate moderate, functional impulses to use these styles appropriately in particular situations.

My Stronger Styles (circle yours):

Advocate	Problem-Solver	Compromiser	Avoider	Accommodator
----------	----------------	-------------	---------	--------------

My Weaker Styles (circle yours):

Advocate	Problem-Solver	Compromiser	Avoider	Accommodator
----------	----------------	-------------	---------	--------------

Locus of Control Test

Answer True or False to the following statements, even if you would pick “it depends,” were that choice available.

1. When I was in school, my grades were often determined more by which teachers I was assigned than how hard I worked.
☐ True (External LoC) ☐ False (Internal LoC)
2. My plans generally work out, even if not quite the way I expected them to.
☐ True (Internal LoC) ☐ False (External LoC)
3. Getting a good job usually has more to do with being in the right place at the right time than education or qualifications.
☐ True (External LoC) ☐ False (Internal LoC)
4. People get the government they deserve. It is important to vote so your voice can be heard.
☐ True (Internal LoC) ☐ False (External LoC)
5. Luck plays more of a role in success than hard work.
☐ True (External LoC) ☐ False (Internal LoC)

Did you respond to three or more of the above prompts with either an Internal or External Locus of Control? The more you picked for one or the other, the stronger that impulse is as an aspect of your personality.

TOPICAL BIBLIOGRAPHY

Case Studies in Organizational Corruption

- Brockovich, Erin. *Superman's Not Coming: Our National Water Crisis and What We the People Can Do About It*. New York: Pantheon, 2020.
- Browning, Christopher R. *Ordinary Men: Reserve Police Battalion 101 and the Final Solution in Poland*. New York: Harper Perennial revised edition, 2017.
- Carreyrou, John. *Bad Blood: Secrets and Lies in a Silicon Valley Startup*. New York: Knopf, 2019.
- Cooper, Cynthia. *Extraordinary Circumstances*. Hoboken, NJ: John Wiley & Sons, 2008.
- Eban, Katherine. *Bottle of Lies: The Inside Story of the Generic Drug Boom*. New York: Ecco, 2019.
- Hopson, Justin. *Breaking the Blue Wall: One Man's War against Police Corruption*. Bloomington, IN: West Bow Press, 2012.
- Soltes, Eugene. *Why They Do It: Inside the Mind of the White-Collar Criminal*. New York: Public Affairs, 2016.
- Woodford, Michael. *Exposure: Inside the Olympus Scandal; How I Went From CEO to Whistleblower*. New York: Portfolio, 2014.

Character-Based Leadership

- Arbinger Institute, *Leadership and Self-Deception: Getting Out of the Box*. San Francisco: Berrett-Koehler, 2000.
- Brown, Brené. *Dare to Lead: Brave Work. Tough Conversations. Whole Hearts*. New York: Random House, 2018.
- Covey, Stephen. *Principle-Centered Leadership*. New York: Fireside, 1990.
- Crossan, Mary, Gerard Seijts, and Jeffrey Gandz. *Developing Leadership Character*. New York: Routledge, 2016.
- Franklin, Benjamin. *The Autobiography and Other Writings*. Peter Shaw, editor. New York: Bantam, 1982).
- Gandhi, M.K. *Autobiography: The Story of My Experiments with Truth*. New York: Dover edition, 1983.
- George, Bill, and Andrew McClean & Nick Craig. *Finding Your True North: A Personal Guide*. San Francisco: Jossey-Bass, 2008.

- Heifetz, Ronald. *Leadership without Easy Answers*. Cambridge, MA: Belknap Press, 1998.
- Heifetz, Ronald, and Alexander Grashow & Marty Linsky. *The Practice of Adaptive Leadership: Tools and Tactics for Changing Your Organization and the World*. Boston: Harvard Business School Press, 2009.
- Hoyk, Robert, and Paul Hersey. *The Ethical Executive: Becoming Aware of the Root Causes of Unethical Behavior*. Stanford, CA: Stanford University Press, 2008.
- Hunter, G. Shawn. *Small Acts of Leadership: 12 Intentional Behaviors That Lead to Big Impact*. New York: Routledge, 2016.
- Kouzes, James M., and Barry Posner. *The Leadership Challenge: How to Make Extraordinary Things Happen in Organizations, Sixth Edition*. Hoboken, NJ: Wiley, 2017.
- Lee, Gus. *Courage: The Backbone of Leadership*. San Francisco: Jossey-Bass, 2006.
- Loehr, Jim. *The Only Way to Win: How Building Character Drives Higher Achievement and Greater Fulfillment in Business and Life*. New York: Hyperion, 2012.
- Newman, Ann. *Building Leadership Character*. Los Angeles: Sage, 2019.
- Rohn, Jim. *7 Strategies for Wealth and Happiness*. New York: Three Rivers Press, 1985.
- Sinek, Simon. *Leaders Eat Last: Why Some Teams Pull Together and Others Don't*. New York: Portfolio, 2014.
- Snyder, Steven. *Leadership and the Art of Struggle: How Great Leaders Grow through Challenge and Adversity*. San Francisco: Berrett-Koehler, 2013.
- Thompson, Jeff. *Lead True: Live Your Values, Build Your People, Inspire Your Community*. Charleston, SC: ForbesBooks, 2017.

Ethical and Moral Decision Making

- Anderson, James A., and Elaine E. Englehardt. *The Organizational Self and Ethical Conduct*. Fort Worth, TX: Harcourt College Publishers, 2001.
- Appiah, Kwame Anthony. *Experiments in Ethics*. Cambridge, MA: Harvard University Press, 2008.
- Arendt, Hannah. *Responsibility and Judgment*. New York: Schocken Books, 2003.
- Badaracco, Joseph L. *Defining Moments: When Managers Must Choose between Right and Right*. Boston: Harvard Business School Press, 1997.
- Bazerman, Max H., and Ann E. Tenbrunsel. *Blind Spots: Why We Fail to Do What's Right and What to Do about It*. Princeton, NJ: Princeton University Press, 2011.
- Byron, William J. *The Power of Principles: Ethics for the New Corporate Culture*. Maryknoll, NY: Orbis Books, 2006.
- Care, Norman S. *Decent People*. Latham, MD: Rowman & Littlefield, 2000.
- Christensen, Clay, and James Allworth & Karen Dillon. *How Will You Measure Your Life? Finding Fulfillment Using Lessons from Some of the World's Greatest Businesses*. New York: HarperBusiness, 2012.
- Comer, Debra R., and Gina Vega, Editors. *Moral Courage in Organizations: Doing the Right Thing at Work*. New York: Routledge, 2015.
- Donaldson, Thomas, and Patricia Werhane. *Ethical Issues in Business: A Philosophical Approach, 8th edition*. Upper Saddle River, NJ: Prentice Hall, 2007.
- Gentile, Mary. *Giving Voice to Values: How to Speak Your Mind When You Know What's Right*. New Haven, CT: Yale University Press, 2010.
- Haidt, Jonahan. *The Righteous Mind: Why Good People Are Divided by Politics and Religion*. New York: Vintage, 2012.

- Howard, Ronald A., and Clinton D. Korver. *Ethics for the Real World: Creating a Personal Code to Guide Decisions in Work and Life*. Boston: Harvard Business School Press, 2008.
- Kidder, Rushworth M. *How Good People Make Tough Choices: Resolving the Dilemmas of Ethical Living*. New York: Harper, 2003.
- Kidder, Rushworth M. *Moral Courage: Taking Action When Your Values Are Put to the Test*. New York: William Morrow, 2005.
- MacIntyre, Alasdair. *After Virtue (Third Edition)*. Notre Dame, IN: University of Notre Dame Press, 2007.
- March, James G. *A Primer on Decision Making: How Decisions Happen*. New York: Free Press, 1994.
- March, James G. *The Ambiguities of Experience*. Ithaca, NY: Cornell University Press, 2010.
- O'Connor, Malachi, and Barry Dornfeld. *The Moment You Can't Ignore: When Big Trouble Leads to a Great Future*. New York: PublicAffairs, 2014.
- Oliner, Samuel P., and Pearl M. Oliner, *The Altruistic Personality: What Led Ordinary Men and Women to Risk Their Lives on Behalf of Others*. New York: Touchstone, 1992.
- Sinnott-Armstrong, Walter, Editor. *Moral Psychology: Volume 2, The Cognitive Science of Morality: Intuition and Diversity*. Cambridge, MA: MIT Press, 2008.
- Tavris, Carol, and Elliott Aronson. *Mistakes Were Made (But Not by Me): Why We Justify Foolish Beliefs, Bad Decisions, and Hurtful Acts*. Boston, MA: Mariner Books, 2007.
- Wilson, James Q. *The Moral Sense*. New York: Free Press, 1997.
- Wolff, Jonathan. *An Introduction to Moral Philosophy*. New York: W.W. Norton, 2017.

Identity and Life Stories

- Appiah, Kwame Anthony. *The Ethics of Identity*. Princeton, NJ: Princeton University Press, 2005.
- Dewey, John. *Human Nature and Conduct*. Mineola, NY: Dover Publications, 2002.
- Hanley, Ryan Patrick. *Our Great Purpose: Adam Smith on Living a Better Life*. Princeton, NJ: Princeton University Press, 2019.
- Loy, David R. *The World is Made of Stories*. Boston: Wisdom Publications, 2010.
- McAdams, Dan P. *Power, Intimacy, and the Life Story: Personological Inquires into Identity*. New York: The Guilford Press, 1988.
- McAdams, Dan P. *The Stories We Live By: Personal Myths and the Making of the Self*. New York: Guilford Press, 1997.
- Shell, G. Richard. *Springboard: Launching Your Personal Search for Success*. New York: Portfolio, 2014.

Persuasion, Influence, and Organizational Politics

- Cialdini, Robert. *Influence: The Psychology of Persuasion*. New York: Harper Business, Revised Edition, 2006.
- Cialdini, Robert. *Pre-suasion: A Revolutionary Way to Influence and Persuade*. New York: Simon & Schuster, 2016.
- Coyle, Daniel. *The Culture Code: The Secrets of Highly Successful Groups*. New York: Bantam Books, 2018.
- Curry, Lynn. *Beating the Workplace Bully: A Tactical Guide to Taking Charge*. New York: AMACOM, 2016.

- Daniels, Aubrey. *Bringing Out the Best in People: How to Apply the Astonishing Power of Positive Reinforcement*. New York: McGraw-Hill (3rd Edition), 2016.
- Edmondson, Amy C. *The Fearless Organization: Creating Psychological Safety in the Workplace for Learning, Innovation and Growth*. Hoboken, NJ: Wiley, 2018.
- Epley, Nicholas. *Mindwise: Why We Misunderstand What Others Think, Believe, Feel, and Want*. New York: Vintage Books, 2014.
- Hirschman, Albert. *Exit, Voice, and Loyalty: Responses to Decline in Firms, Organizations, and States*. Cambridge, MA: Harvard University Press, 1970.
- Kissinger, Henry. *White House Years*. New York: Simon and Schuster, 1979.
- Lencioni, Patrick. *The Five Dysfunctions of a Team: A Leadership Fable*. San Francisco: Jossey-Bass, 2002.
- Patterson, Kerry, and Joseph Grenny, Ron McMillan, and Al Switzer. *Crucial Conversations: Tools for Talking When the Stakes Are High*. New York: McGraw-Hill, 2002.
- Patterson, Kerry, and Joseph Grenny, Ron McMillan, and Al Switzer. *Crucial Confrontations: Tools for Resolving Broken Promises, Violated Expectations, and Bad Behavior*. New York: McGraw-Hill, 2005.
- Perloff, Richard M. *The Dynamics of Persuasion: Communication and Attitudes in the 21st Century, 2nd edition*. Mahwah, NJ: Lawrence Erlbaum, 2003.
- Schein, Edgar H. *Humble Inquiry: The Gentle Art of Asking Instead of Telling*. San Francisco: Berrett-Koehler (2nd Edition), 2021.
- Scott, Kim. *Radical Candor: Be a Kick-Ass Boss without Losing Your Humanity*. New York: St. Martin's Press, revised edition, 2019.
- Shell, G. Richard. *Bargaining for Advantage: Negotiation Strategies for Reasonable People, Third Edition*. New York: Penguin, 2006.
- Shell, G. Richard & Mario Moussa. *The Art of Woo: Using Strategic Persuasion to Sell Your Ideas*. New York: Penguin, 2007.

Psychology, Personality, and Sociology

- Barrett, Lisa Feldman. *How Emotions Are Made: The Secret Life of the Brain*. Boston: Houghton Mifflin Harcourt, 2017.
- Biddle, Bruce J. *Role Theory: Expectations, Identities, and Behaviors*. New York: Academic Press, 1979.
- Bregman, Rutger. *Humankind: A Hopeful History*. New York: Little, Brown & Co., 2019.
- Cain, Susan. *Quiet: The Power of Introverts in a World That Can't Stop Talking*. New York: Crown, 2012.
- Chabris, Christopher, and Daniel Simmons. *The Invisible Gorilla and Other Ways Our Intuitions Deceive Us*. New York: Broadway Books, 2009.
- Clear, James. *Atomic Habits: An Easy & Proven Way to Build Good Habits and Break Bad Ones*. New York: Avery, 2018.
- Cooley, Charles Horton. *Human Nature and the Social Order*. New Brunswick, NJ: Transactional Publishers, 1983.
- Davidson, R. J., K.R. Scherer, & H.H. Goldsmith (Eds.). *Handbook of Affective Sciences*. Oxford, UK: Oxford University Press, 2003.
- Doris, John M. *Lack of Character: Personality and Moral Behavior*. New York: Cambridge University Press, 2002.
- Duhigg, Charles. *The Power of Habit: Why We Do What We Do in Life and Business*. New York: Random House, 2012.

- Guetzkow, H. (editor). *Groups, Leadership and Men*. Pittsburgh: Carnegie Press, 1951.
- Hanh, Thach Nhat. *Fear: Essential Wisdom for Getting through the Storm*. New York: HarperOne, 2014.
- Harrison, Bridget C. *Power and Society: An Introduction to the Social Sciences, 14th Edition*. Boston: Cengage Learning, 2017.
- Jackson, J. A. (editor). *Role: Sociological Studies 4*. New York: Cambridge University Press, reissue edition, 2010.
- LeDoux, Joseph. *The Deep History of Ourselves: The Four-Billion-Year Story of How We Got Conscious Brains*. New York: Viking, 2019.
- LeDoux, Joseph. *The Emotional Brain: The Mysterious Underpinnings of Emotional Life*. New York: Simon & Schuster, 1996.
- Lee, Kiboom, and Michael C. Ashton. *The H Factor: Why Some People Are Manipulative, Self-Entitled, Materialistic, and Exploitative—and Why It Matters for Everyone*. Waterloo, Ontario, Canada: Wilfrid Laurier University Press, 2012.
- Lewin, Kurt. *Resolving Social Conflicts and Field Theory in Social Science*. Washington, D.C.: American Psychological Association, 1997.
- Milgram, Stanley. *Obedience to Authority: The Experiment That Challenged Human Nature*. New York: Harper Perennial, 2009.
- Nowicki, Steven. *Choice or Chance: Understanding Your Locus of Control and Why It Matters*. New York: Prometheus, 2016.
- Peterson, Christopher, and Martin Seligman. *Character Strengths and Virtues*. Oxford University Press, 2004.
- Rokeach, Milton. *Beliefs, Attitudes, and Values*. San Francisco: Jossey-Bass, 1968.
- Sternberg, Eliezer J. *Neurologic: The Brain's Hidden Rationale Behind Our Irrational Behavior*. New York: Pantheon, 2015.
- Zimbardo, Philip. *The Lucifer Effect: Understanding How Good People Turn Evil*. New York: Random House, 2007.

Virtue Habits

- Clear, James. *Atomic Habits: An Easy & Proven Way to Build Good Habits and Break Bad Ones*. New York: Avery, 2018.
- Covey, Stephen R. *The 7 Habits of Highly Successful People*. New York: Simon and Schuster, Anniversary Edition, 2020.
- Duhigg, Charles. *The Power of Habit: Why We Do What We Do in Life and Business*. New York: Random House, 2012.
- Durant, Will. *The Story of Philosophy: The Lives and Opinions of the World's Greatest Philosophers*. New York: Pocket Books, Second Edition, 1991.
- Heath, Chip, and Dan Heath. *Switch: How to Change Things When Change Is Hard*. New York: Currency, 2010.
- James, William. *Talks to Teachers on Psychology*. Rockville, MD: Manor, 2008.
- E. M. Standing. *Maria Montessori: Her Life and Work*. New York: Plume, 1984.
- Stout, Lynn. *Cultivating Conscience: How Good Laws Make Good People*. Princeton, NJ: Princeton University Press, 2011.

Whistleblowing

- Alford, Fred C. *Whistleblowers: Broken Lives and Organizational Power*. Ithaca, NY: Cornell University Press, 2001.

- Devine, Tom, and Tarek F. Maassarani. *The Corporate Whistleblower's Survival Guide*. San Francisco: Berrett-Koehler, 2011.
- Glazer, Myron Peretz, and Penina Migdal Glazer. *The Whistleblowers: Exposing Corruption in Government and Industry*. New York: Basic Books, 1989.
- Kenny, Kate. *Whistleblowing: Toward a New Theory*. Cambridge, MA: Harvard University Press, 2019.
- Kohn, Stephen Martin. *The New Whistleblower's Handbook: A Step-by-Step Guide to Doing What's Right and Protecting Yourself*. Guilford, CT: Lyons Press, 2017.
- Mueller, Tom. *Crisis of Conscience: Whistleblowing in an Age of Fraud*. New York: Riverhead Books, 2019.