

Donald Miller

Author of the #1 *Wall Street Journal*
bestseller *Building a StoryBrand*

Business Made Simple.

60 Days to Master
Leadership, Sales,
Marketing, Execution,
Management, Personal
Productivity and More

A PDF COMPANION TO THE AUDIOBOOK

CHAPTER TWO

LEADERSHIP MADE SIMPLE

Jeannie’s Flower Shop

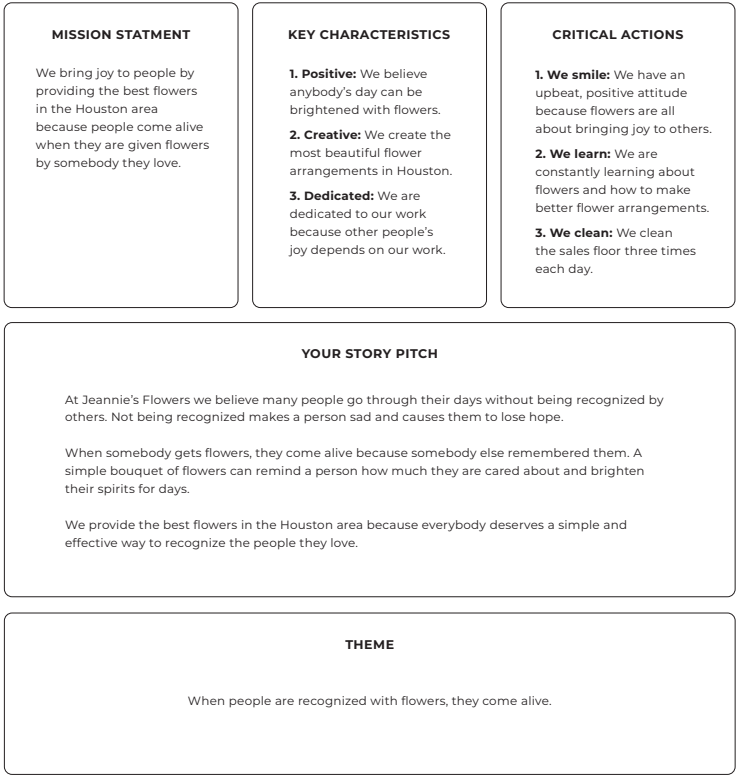


FIGURE 2.1

Jeannie's Flower Shop

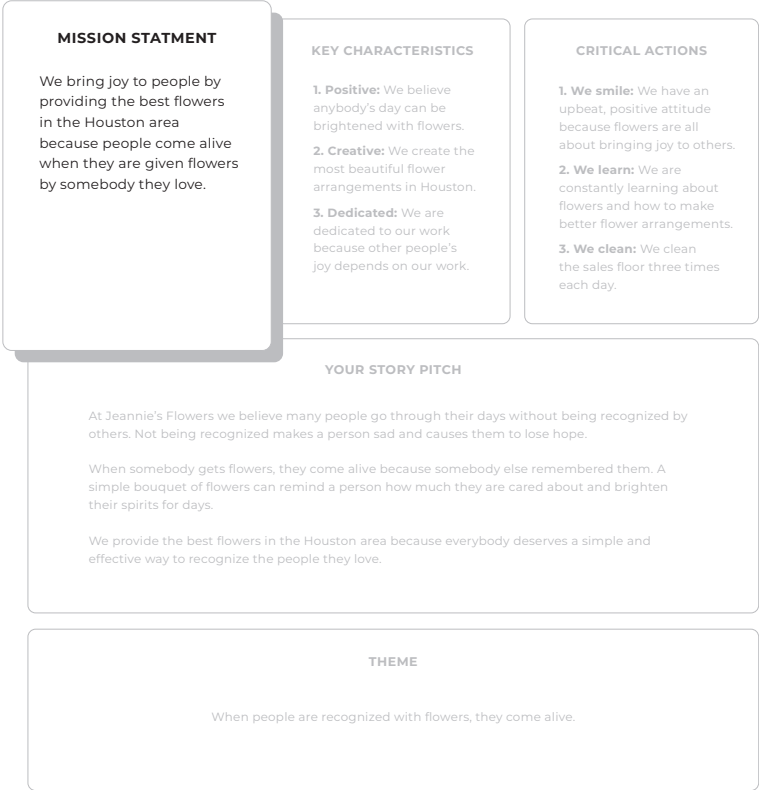


FIGURE 2.2

Jeannie's Flower Shop

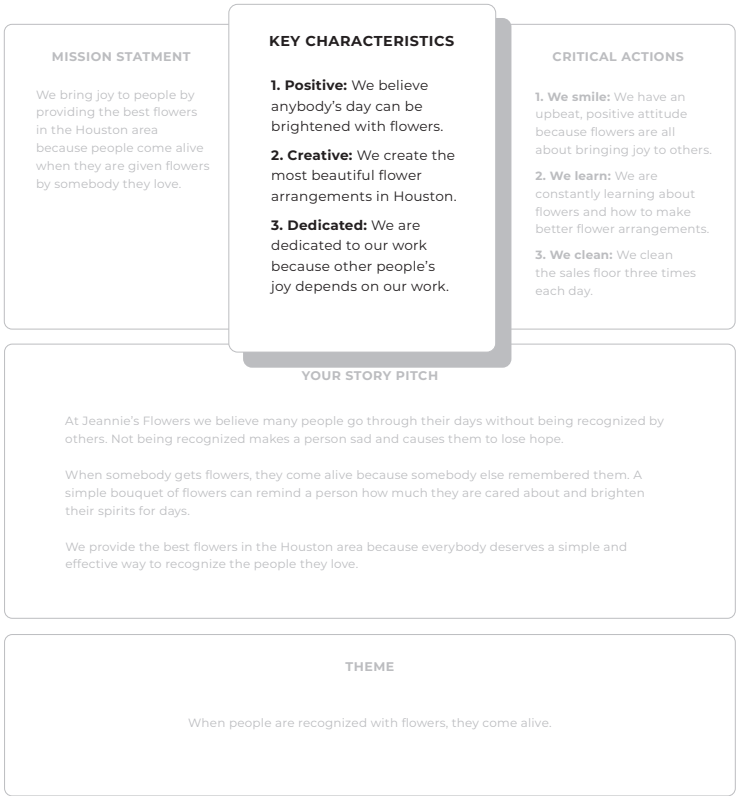


FIGURE 2.3

Jeannie's Flower Shop

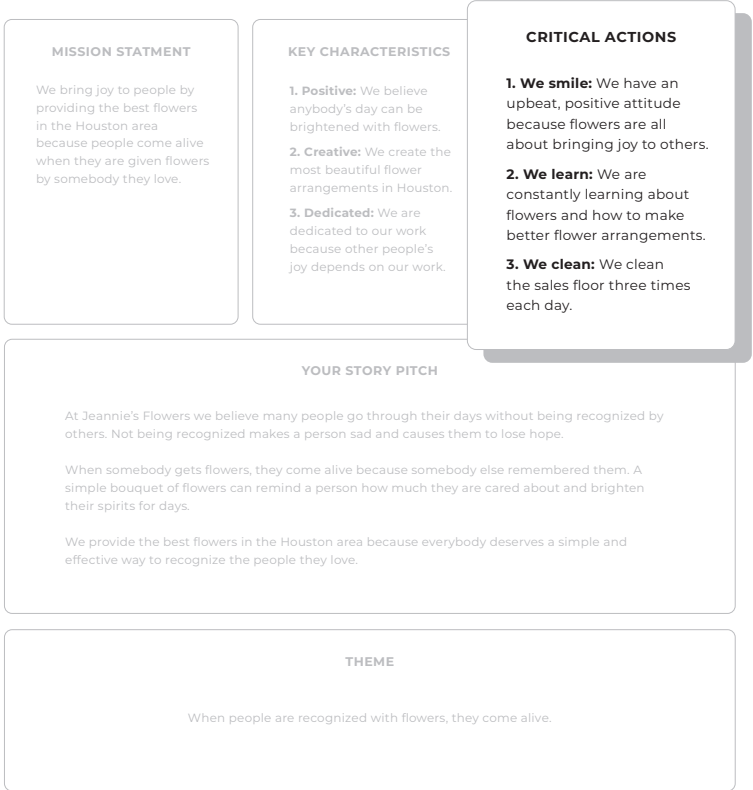


FIGURE 2.4

Jeannie's Flower Shop

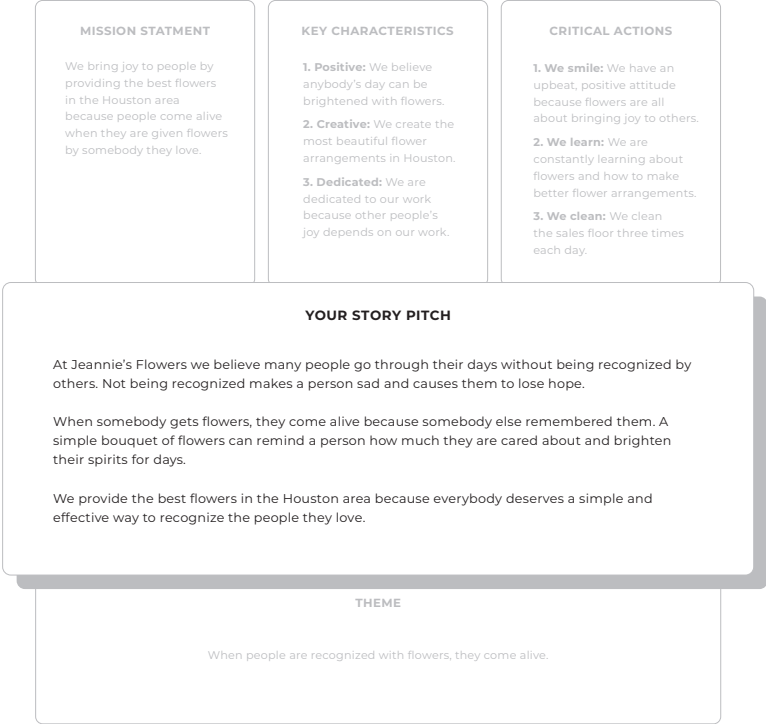


FIGURE 2.5

Jeannie's Flower Shop

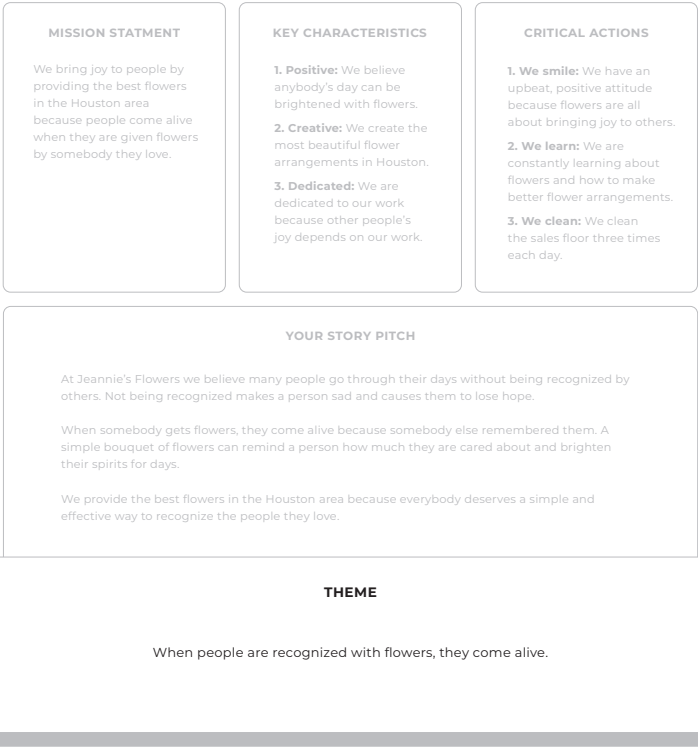


FIGURE 2.6

CHAPTER THREE

PRODUCTIVITY MADE SIMPLE

**IF THIS WERE THE SECOND TIME I WERE LIVING
THIS DAY, WHAT WOULD I DO DIFFERENTLY?**

- _____
- _____
- _____
- _____
- _____
- _____
- _____

FIGURE 3.1

PRIMARY TASK ONE

H:

M:

Rest/Reward:

PRIMARY TASK TWO

H:

M:

Rest/Reward:

PRIMARY TASK THREE

H:

M:

Rest/Reward:

FIGURE 3.2

SECONDARY TASKS

☐

☐

☐

☐

☐

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☐

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☐

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☐

FIGURE 3.3

CHAPTER FIVE

MESSAGING MADE SIMPLE

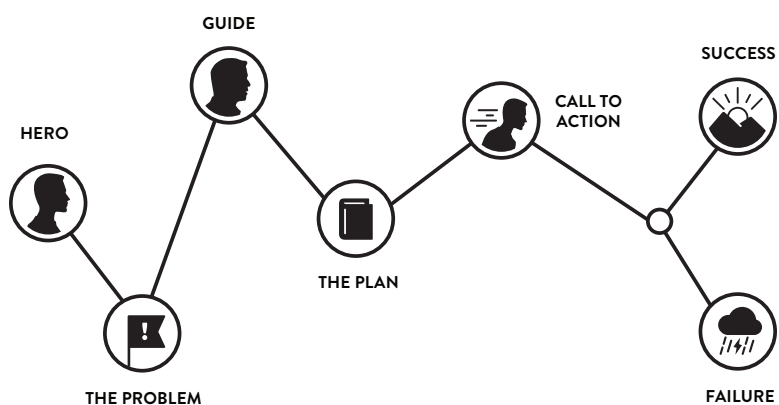


FIGURE 5.1

CHAPTER SIX

MARKETING MADE SIMPLE

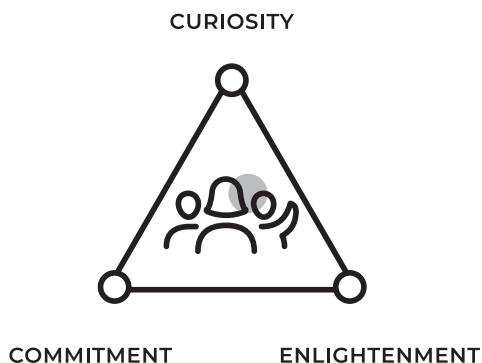


FIGURE 6.1

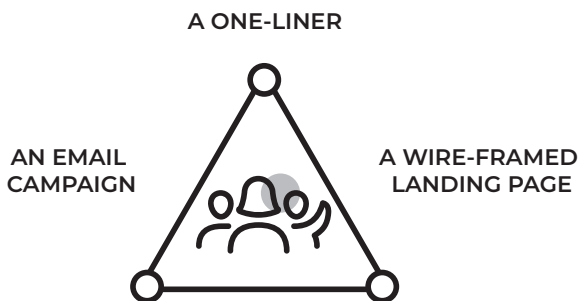


FIGURE 6.2

CHAPTER ELEVEN

EXECUTION MADE SIMPLE

NAME

MY DEPARTMENT'S TOP 5 PRIORITIES

1. _____

2. _____

3. _____

4. _____

5. _____

MY PERSONAL PRIORITIES

1. _____

2. _____

3. _____

4. _____

5. _____

MY DEVELOPMENT PLAN

1. _____

2. _____

3. _____

FIGURE 11.1

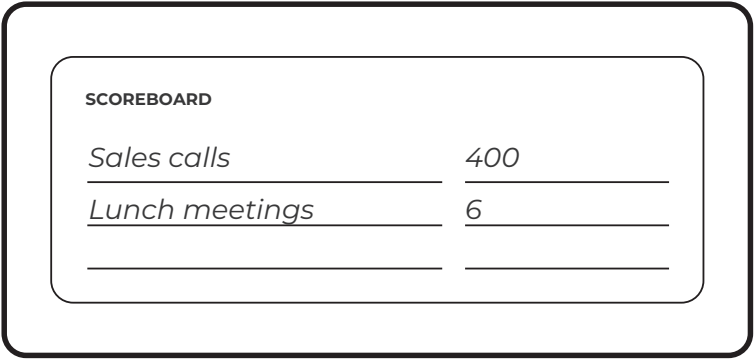


FIGURE 11.2

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