

HYBRID HURCH

Rethinking the Church for a

Post-Christian Digital Age

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A PDF COMPANION TO THE AUDIOBOOK

ZONDERVAN REFLECTIVE

Hybrid Church

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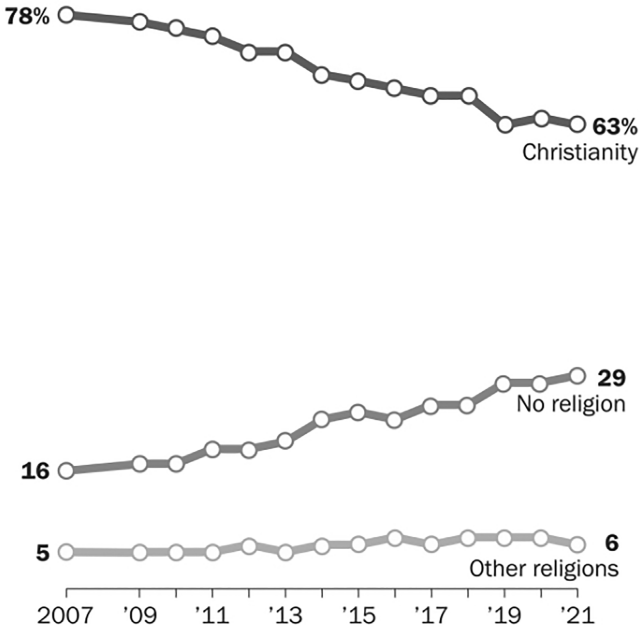


The Rise of the Nones

FIGURE 2.1
Pew Research Center

In U.S., roughly three-in-ten adults now religiously unaffiliated

% of U.S. adults who identify with ...



Note: Those who did not answer are not shown.

Source: Data from 2020-21 based on Pew Research Center's National Public Opinion Reference Surveys (NPORS), conducted online and by mail among a nationally representative group of respondents recruited using address-based sampling. All data from 2019 and earlier from the Center's random-digit-dial telephone surveys, including the 2007 and 2014 Religious Landscape Studies. See Methodology for details.

"About Three-in-Ten U.S. Adults Are Now Religiously Unaffiliated"

PEW RESEARCH CENTER

FIGURE 2.2
PRRI

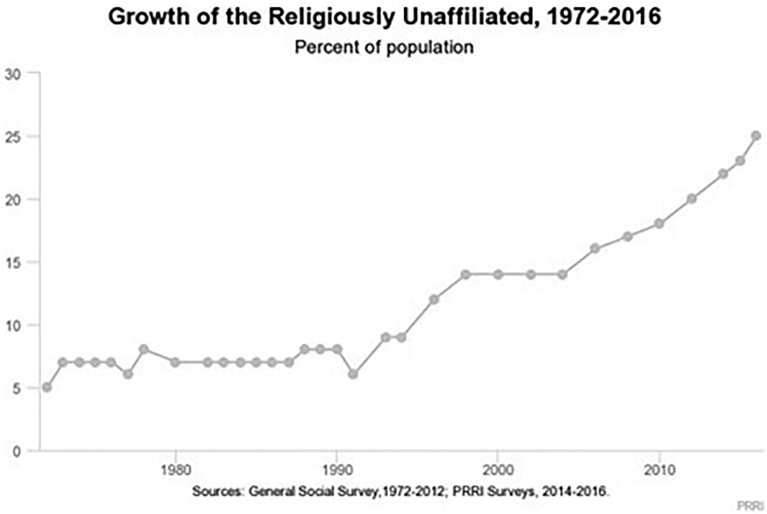
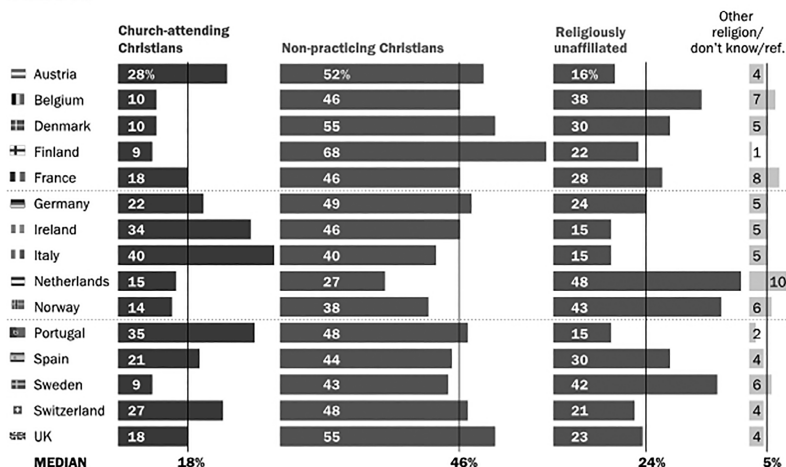


FIGURE 2.3

Pew Research Center

In most Western European countries, non-practicing Christians are largest group

% who are ...



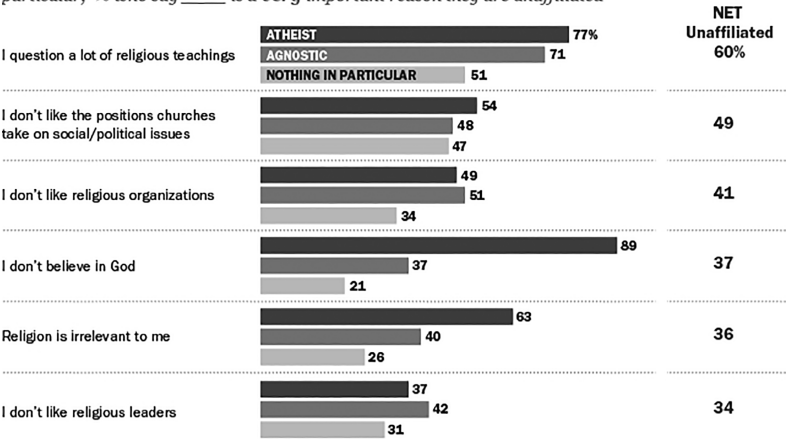
Note: Church-attending Christians are defined as those who say they attend church at least monthly. Non-practicing Christians are defined as those who attend less often. Other religion/don't know/ref. are mostly Muslim respondents. General population surveys in Western Europe may not fully capture the size of minority populations, such as Muslims. Therefore, these figures may differ from previously published demographic estimates. Figures may not add to 100% due to rounding.
Source: Survey conducted April-August 2017 in 15 countries. See Methodology for details.
"Being Christian in Western Europe"

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FIGURE 2.4
Pew Research Center

Most religious ‘nones’ say questioning religious teachings is an important reason they are unaffiliated

Among U.S. adults whose religious identity is atheist, agnostic or “nothing in particular,” % who say _____ is a very important reason they are unaffiliated



Source: Survey conducted Dec. 4-18, 2017, among U.S. adults.

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“What the H*** Happened in 2007?”

FIGURE 4.1

Clutch/Zondervan

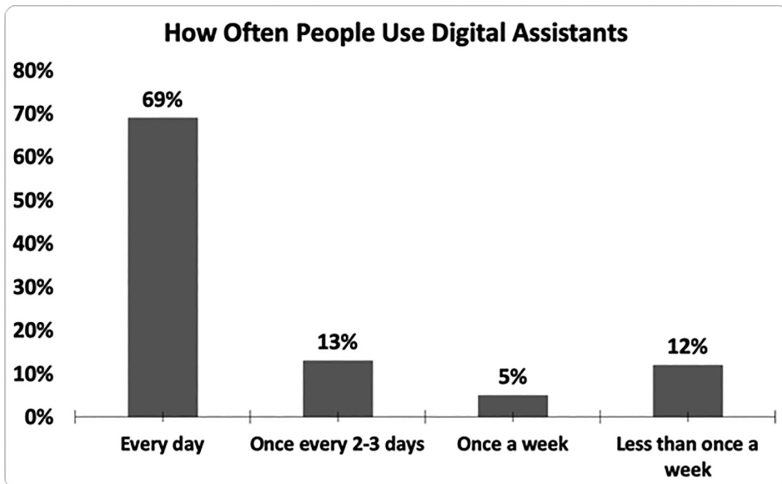
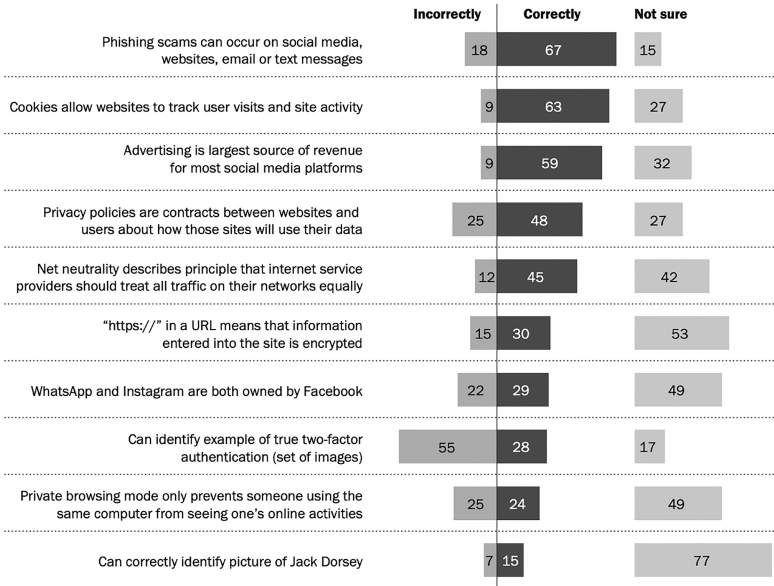


FIGURE 4.2
Pew Research Center

Many Americans are unsure about a number of digital topics

% of U.S. adults answering each question ...



Note: Those who did not give an answer are not shown. All questions are multiple choice; for full question wording, see topline.
 Source: Survey conducted June 3-17, 2019.
 "Americans and Digital Knowledge"

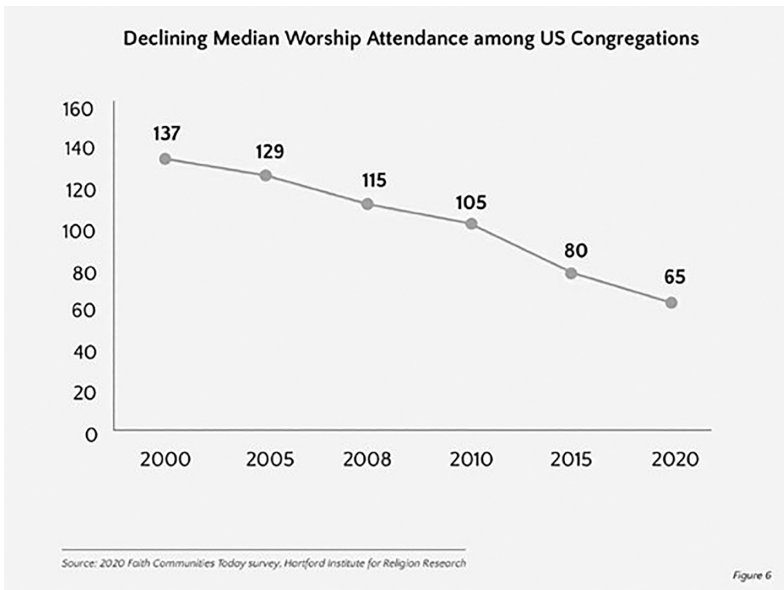
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The Mission

FIGURE 13.1

Hartford Institute for Religion Research/Zondervan





What Business Are You In?

The Flywheel of the Church
FIGURE 16.1

