



MARK MITTELBERG

Foreword by Lee Strobel

# CONTAGIOUS FAITH

Discover Your Natural Style  
for Sharing Jesus with Others

**A PDF COMPANION TO THE AUDIOBOOK**

## ZONDERVAN REFLECTIVE

*Contagious Faith*

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## RECOMMENDED RESOURCES

### Training Courses on Sharing Your Faith

*Contagious Faith Training Course: Discover Your Natural Style for Sharing Jesus with Others*, Mark Mittelberg, Zondervan, 2021 (this 6-week video course will help you and the members of your small group, class, youth ministry, or entire church learn your natural evangelism styles and begin to master the Key Skills discussed in the *Contagious Faith* book).

*Making Your Case for Christ: An Action Plan for Sharing What You Believe and Why*, Lee Strobel and Mark Mittelberg, Zondervan, 2018 (this 6-week video course trains participants in elements of both apologetics and personal evangelism).

Certificate courses on innovative evangelism and practical apologetics are available online through Colorado Christian University. Accredited bachelor's and master's degrees may also be earned online. See: [StrobelCenter.com](http://StrobelCenter.com).

### Other Books on Sharing Your Faith

*The Unexpected Adventure: Taking Everyday Risks to Talk with People about Jesus*, Lee Strobel and Mark Mittelberg, Zondervan, 2009 (draws from the authors' real-life stories to inspire and encourage readers in sharing Christ with others).

*How to Talk About Jesus (Without Being THAT Guy): Personal Evangelism in a Skeptical World*, Sam Chan, Zondervan, 2020 (excellent primer on sharing your faith).

*Out of the Saltshaker and Into the World: Evangelism as a Way of Life*, Rebecca Manley Pippert, IVP Signature Edition, 2021 (a timeless classic on effective faith-sharing).

*Stay Salt: The World Has Changed, Our Message Must Not*, Rebecca Manley Pippert, The Good Book Company, 2020 (highly informative and inspirational book on personal evangelism).

*The Reluctant Witness: Discovering the Delight of Spiritual Conversations*, Don Everts, IVP Books, 2019, (inspiring account of a real-world evangelistic opportunity and how God used it).

*Master Plan of Evangelism*, Robert Coleman, Second Edition, Revell, 2010, (a must-read classic on Jesus' plan for exponential evangelism).

*Tell Someone: You Can Share the Good News*, Greg Laurie, B&H Books, 2016 (basics of sharing our faith from a pastor and evangelist who reaches thousands).

*Honest Evangelism: How to Talk about Jesus Even When It's Tough*, Rico Tice, The Good Book Company, 2015 (encouragement from a proven veteran of evangelism).

*Sharing Jesus (Without Freaking Out)*, Alvin L. Reid, B&H Academic, 2017 (helpful tips for natural outreach).

*Organic Outreach for Ordinary People: Sharing Good News Naturally*, Kevin G. Harney, Zondervan, 2018 (proven outreach principles from a pastor who really lives them).

*BLESS: 5 Everyday Ways to Love Your Neighbor and Change the World*, Dave Ferguson and Jon Ferguson, Salem Books, 2021 (a practical plan from two highly effective church leaders).

*The Gospel Comes with a House Key: Practicing Radically*

*Ordinary Hospitality in Our Post-Christian World*, Rosaria Butterfield, Crossway, 2018 (inspiring stories of the *Friendship-Building* and *Selfless-Serving* approaches that God used to reach people who were far from him).

*Truth Plus Love: The Jesus Way to Influence*, Matt Brown, Zondervan, 2019 (an encouraging book about two essential—but often missing—elements for sharing Christ with others).

*The 9 Arts of Spiritual Conversations*, Mary Schaller and John Crilly, Tyndale Momentum, 2016 (unpacks key elements of evangelistic relationships and discussions).

*SHARE: A Field Guide to Sharing Your Faith*, Greg Stier, Focus on the Family, 2006 (practical advice from a seasoned evangelism practitioner and trainer).

*The Fuel & the Flame: Ignite Your Life & Your Campus for Jesus Christ*, Steve Shadrach and Paul Worcester, CMM Press, 2021 (wisdom on reaching college students with the gospel and training them to do the same).

*Questioning Evangelism: Engaging People's Hearts the Way Jesus Did*, Randy Newman, Kregel, 2019 (lessons from Jesus on how we can use questions to guide people to truth—and to him).

*Tactics, 10th Anniversary Edition: A Game Plan for Discussing Your Christian Convictions*, Gregory Koukl, Zondervan, 2019 (a proven field guide for defending your beliefs and pointing people back to the one who is the truth).

## Evangelism Strategy and Trends

*Becoming a Contagious Church: Increasing Your Church's Evangelistic Temperature*, Mark Mittelberg, Zondervan, 2007 (a proven blueprint for helping your church or ministry prioritize evangelism and reach the people around you).

*Organic Outreach for Churches: Infusing Evangelistic Passion in Your Local Congregation*, Kevin G. Harney, Zondervan, Enlarged Edition, 2018 (expert advice on creating a culture of outreach in your congregation).

*Seeker Small Groups*, Garry Poole, Zondervan, 2003 (ground-breaking book on how we can reach people through spiritual discussion groups).

*You Found Me: New Research on How Unchurched Nones, Millennials, and Irreligious Are Surprisingly Open to Christian Faith*, Rick Richardson, IVP, 2019 (encouraging assessment of younger people's receptivity to the gospel).

*Reviving Evangelism: Current Realities That Demand a New Vision for Sharing Faith*, Barna Report, Produced in Partnership with Alpha USA, 2019 (sobering study of current patterns and attitudes related to evangelism, along with seasoned wisdom on how to move forward).

*Your Spiritual Birthday: Rejoice and Celebrate*, James B. Siebken, Equip Press, 2019 (inspiring insights on how we can utilize spiritual birthdays to promote both evangelism and discipleship).

## **Books on Evidence for the Christian Faith**

*The Questions Christians Hope No One Will Ask (With Answers)*, Mark Mittelberg, Tyndale, 2010 (answers and advice for addressing the ten questions that we're most afraid of).

*Confident Faith: Building a Firm Foundation for Your Beliefs*, Mark Mittelberg, Tyndale, 2013 (insights on ways people adopt their beliefs and how we can guide them onto more reliable pathways to truth; includes Mark's twenty reasons we can be confident Christianity is trustworthy).

*The Case for Christ: A Journalist's Personal Investigation of*

*the Evidence for Jesus*, Lee Strobel, Zondervan, Updated and Expanded Edition, 2016 (the inspiring story of an atheist who researched the evidence for Christ and ended up as one of his followers, and who is now active in reaching others).

*The Case for Christ Daily Moment of Truth*, Lee Strobel and Mark Mittelberg, Zondervan, 2018 (180 readings that provide regular infusions of biblical truth and the evidence that backs it up).

*Cold-Case Christianity: A Homicide Detective Investigates the Claims of the Gospel*, J. Warner Wallace, David C. Cook, 2013 (powerful evidence for Christianity from a former detective).

*On Guard: Defending Your Faith with Reason and Precision*, William Lane Craig, David C. Cook, 2010 (evidence and answers from a leading Christian philosopher and professor).

*I Don't Have Enough Faith to Be an Atheist*, Norman Geisler and Frank Turek, Crossway, 2004 (a creative and powerful presentation on the top areas of evidence supporting the Christian faith).

*Evidence that Demands a Verdict*, Josh and Sean McDowell, Thomas Nelson, 2017 (the completely updated classic that presents compelling evidence for biblical belief).

*Evidence for God: 50 Arguments for Faith from The Bible, History, Philosophy, And Science*, William A. Dembski and Michael R. Licona, Baker Books, 2010 (presents an array of arguments and evidence from an impressive list of leading scholars).

*Another Gospel?: A Lifelong Christian Seeks Truth in Response to Progressive Christianity*, Alisa Childers, Tyndale, 2020 (insightful answers for those who encourage others to “reconstruct” and thus undermine their biblical beliefs).

*Saving Truth: Finding Meaning and Clarity in a Post-Truth World*, Abdu Murray, Zondervan, 2018 (a brilliant defense of objective truth in an era of radical relativism).

*So the Next Generation Will Know: Preparing Young Christians for a Challenging World*, Sean McDowell and J. Warner Wallace, David C. Cook, 2019 (essential information for reaching and equipping new generations).

*Mama Bear Apologetics: Empowering Your Kids to Challenge Cultural Lies*, Hillary Morgan Ferrer, gen. ed., Harvest House, 2019 (insights and advice from well-informed Christian moms who have learned to equip their children to prevail against challenges to their Christian faith).

*Keeping Your Kids on God's Side: 40 Conversations to Help Them Build a Lasting Faith*, Natasha Crain, Harvest House, 2016 (vital help for parents in teaching their kids the truth about Christianity).

## Books on the Gospel

*The King Jesus Gospel: The Original Good News Revisited*, Scot McKnight, Zondervan, 2016 (a study of the gospel in its original context, and how we can better communicate it today).

*Simply Good News: Why the Gospel Is News and What Makes It Good*, N. T. Wright, HarperOne, 2015 (a fresh look at the biblical gospel and how we can effectively convey it to others).

*What Is the Gospel?*, Greg Gilbert, Crossway, 2010 (a review of key elements of the message of salvation).

*Atonement and the Death of Christ: An Exegetical, Historical, and Philosophical Exploration*, William Lane Craig, Baylor University Press, 2010 (a study of the core elements and meaning of Jesus's death).

*The Cross of Christ*, Jon Stott, Stott Centennial Edition, IVP, 2021 (this classic unpacks the biblical meaning and application of the crucifixion of Christ).



*The Reason Why: Faith Makes Sense*, Mark Mittelberg, Tyndale, 2011 (an introductory look at the gospel and the logic that supports it).

*One-Verse Evangelism*, Randy Raysbrook and Steve Walker, NavPress, 2013 (a creative and effective presentation of the gospel using Romans 6:23).

## **Evangelistic Books to Give to Friends**

*The Reason Why: Faith Makes Sense*, Mark Mittelberg, Tyndale, 2011 (explains how the death of Jesus some two thousand years ago is relevant to our lives and futures today. Mark wrote this to be a small and affordable book that introduces people to our Christian faith).

*The Case for Christ: A Journalist's Personal Investigation of the Evidence for Jesus*, Lee Strobel, Zondervan, Updated and Expanded Edition, 2016 (this book has blessed and informed millions of believers, but it's also a fantastic tool for reaching friends who don't yet know Christ). Also, highly recommended: *The Case for Christ* movie from PureFlix, 2017, available on DVD or on-demand.

*The Case for Hope: Looking Ahead with Confidence and Courage*, Lee Strobel, Zondervan, 2022 (points to the truth of Christ as the reason for hope—now and into eternity).

*The Case for Christianity Answer Book*, Lee Strobel, Zondervan, 2014 (a great little tool for helping friends address and remove the intellectual roadblocks keeping them from faith).

*The Case for Christmas: A Journalist Investigates the Identity of the Child in the Manger*, Lee Strobel, Zondervan 2014 (an affordable outreach tool to give others around the Christmas holiday).

*The Case for Easter: A Journalist Investigates Evidence for the Resurrection*, Lee Strobel, Zondervan, 2009, (an effective and inexpensive outreach book to give others around Easter).

*More Than a Carpenter*, Josh and Sean McDowell, Tyndale Momentum, 2009 (this is a proven outreach tool that defends Jesus as the Son of God and the Savior of the world—and countless people have come to faith over the years after reading it).

## Stories of Transformed Lives

*The Case for Grace: A Journalist Explores the Evidence of Transformed Lives*, Lee Strobel, Zondervan, 2015 (inspiring accounts of how God has reached and renewed the lives of many, often in dire circumstances).

*Seeking Allah, Finding Jesus: A Devout Muslim Encounters Christianity*, Nabeel Qureshi, Zondervan, 2014 (a loving and logical account of one man's journey from Islam to Christianity).

*Unlikely Fighter: The Story of How a Fatherless Street Kid Overcame Violence, Chaos & Confusion to Become a Radical Christ Follower*, Greg Stier, Tyndale, 2021 (the surprising spiritual story of the man we met in chapter 7, Greg Stier, who found Christ after his “Uncle Jack” came to faith).

*Start Where You Are*, Rashawn Copeland, Baker, 2020 (Rashawn started in a setting far from God, but today is a pastor who urges others to start where they are, but to let God take them where they need to go).

*I Am Second: Real Stories. Changing Lives.*, Doug Bender and David Sterrett, Thomas Nelson, 2013 (testimonies from a variety of well-known people who chose to put Christ first in their lives).

## Evangelism-Related Websites

*ContagiousFaith.net* (information and stories related to the *Contagious Faith* book and training course).

*MarkMittelberg.com* (the website for Mark Mittelberg, the author of this book and training course).

*LeeStrobel.com* (the website for the apologist and author, Lee Strobel).

*StrobelCenter.com* (the website for the Lee Strobel Center for Evangelism and Applied Apologetics at Colorado Christian University, where you can get online accredited or certificate training in these areas, and even discover some possible career opportunities).

*DareToShare.com* (this is Greg Stier's ministry, which trains high school students to share their faith. They also offer a helpful free evangelistic app, called "Life in 6 Words").

*Groundwire.net* (Groundwire is a ministry that reaches out to students with the gospel, providing them with resources and opportunities to chat with a coach about their spiritual questions and concerns).

*AllAboutGod.com* (All About God is the portal into a collection of websites designed to answer people's spiritual questions and point them to the truth of Christ and the gospel).

*Thinke.org* (Think Eternity is Matt Brown's ministry and website, and a great place for encouragement both for your faith and your outreach efforts).

*CopelandMinistries.org* (the online hub of Rashawn Copeland's extensive and multi-pronged outreach ministry).

*Outreach.com* (Outreach provides a wide variety of resources and communication tools to help you and your church or ministry reach out with the gospel).

*ReasonableFaith.com* (the online presence of Christian philosopher William Lane Craig, who defends the Christian faith against the toughest of challengers).

*ColdCaseChristianity.com* (the ministry of former cold-case detective-turned apologist J. Warner Wallace, who makes his case for the Christian faith with the goal of leading people to faith in Christ).

*SeanMcDowell.org* (the ministry of Sean McDowell, whose passion is to equip the church, and in particular young people, to make the case for the Christian faith).

*AlisaChilders.com* (the ministry of Alisa Childers, who defends the faith from the challenges of progressive Christianity).

*CrossExamined.org* (the ministry of Frank Turek, who defends and debates the truth of Christianity against a variety of challengers).

*Cru.org* (the online hub of Campus Crusade for Christ, now called Cru, which takes the gospel to universities and through a wide variety of ministries throughout the world).

*InterVarsity.org* (InterVarsity is a university-based ministry that reaches and teaches the faith to students).

*Navigators.org* (The Navigators are all about making and training disciples at colleges and universities).

*RatioCristi.org* (a network of ministry chapters that teach and defend Christian truth on college campuses).

*STR.org* (the online hub of Greg Koukl and his Stand to Reason ministry team).

*Reasons.org* (the online hub of Hugh Ross and his Reasons to Believe ministry team).

*Summit.org* (Summit Ministries has been offering world class worldview training for high school and college-aged students

for more than 60 years, as well as publishing excellent training books and videos).

*ColsonCenter.org* (the Colson Center, the ministry launched by the late Charles Colson, which trains and informs Christians about issues relevant to living out our faith in secular culture).

*WheatonBillyGraham.com* (the Billy Graham Center at Wheaton College is a hub of evangelism training and activities).

*BillyGraham.org* (the Billy Graham Evangelistic Association was established years ago by Billy Graham, and provides a variety of outreach resources, training, and information).

*Palau.org* (founded by Luis Palau and his sons, provides a variety of evangelism resources and connections).

*Harvest.org* (the ministry of Greg Laurie, Harvest leads and promotes evangelism throughout North America).

*Alpha.org* (the online hub of the international Alpha ministry, which hosts the Alpha Course that is reaching countless people around the globe).

*ChristianityExplored.org* (the online hub of the international Christianity Explored ministry, which hosts Christianity Explored small groups that are reaching people around the world).

*OneLifeAdvisors.com* (Garry Poole's One Life Advisors ministry, which provides seasoned evangelistic coaching and ideas for churches).

*QPlace.com* (the online hub of the Q Place ministry, which trains and supports people in leading Q Place evangelistic small groups from their homes, offices, and churches).

*WhosYourOne.com* (this site encourages believers all over North America to register the name of one friend or acquaintance who they'll commit to praying for in order to lead that person to Christ).