



HARPERCOLLINS
LEADERSHIP

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THE DOMINO'S STORY

How the Innovative Pizza Giant Used Technology
to Deliver a Customer Experience Revolution

A PDF COMPANION TO THE AUDIOBOOK

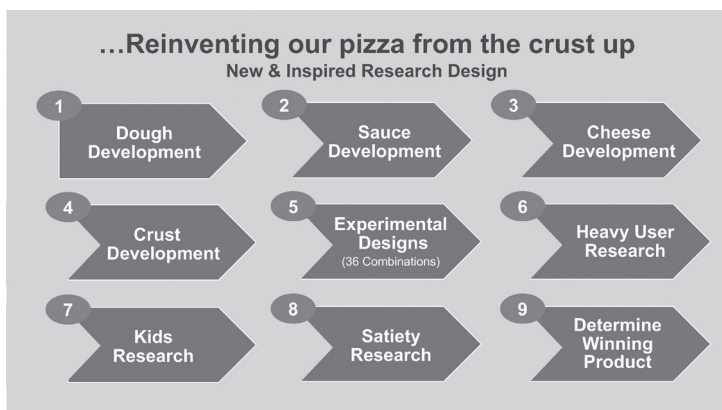


FIGURE 1

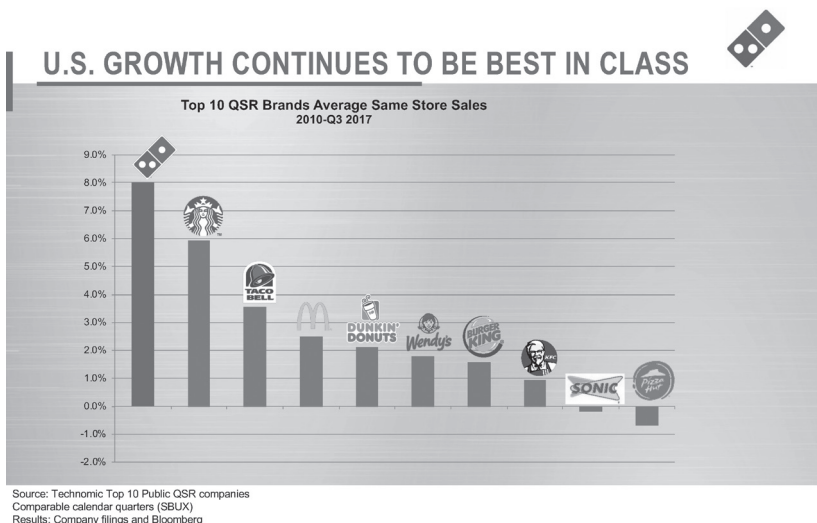
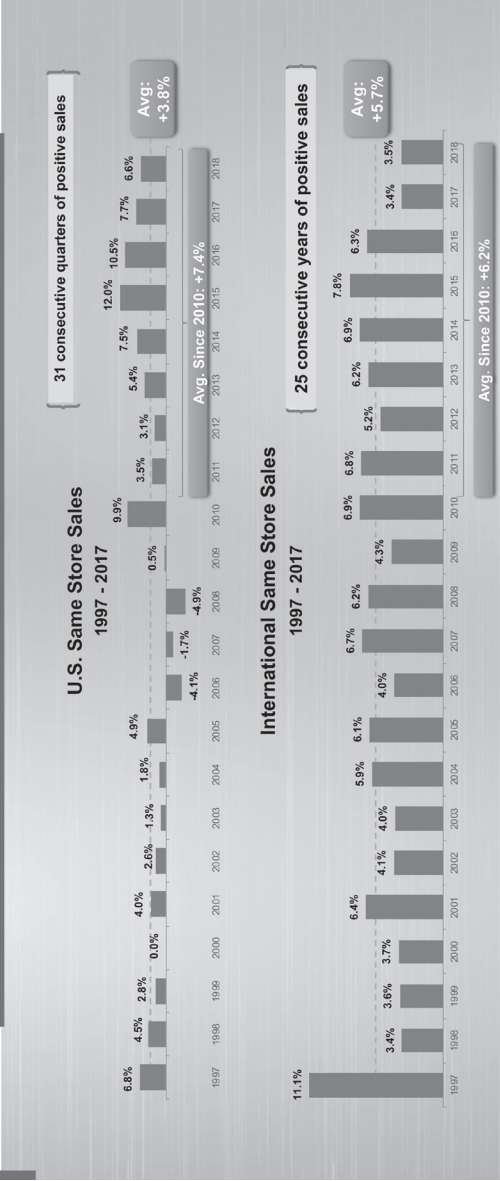


FIGURE 2

SAME STORE SALES TRACK RECORD



International sales exclude the impact of foreign currency exchange rate changes.

DPZ - HOW WE DEFINE SUCCESS

FIGURE 3