

DIGITAL GODDESS

THE UNFILTERED LESSONS
OF A FEMALE ENTREPRENEUR

DISCUSSION QUESTIONS

CHAPTER 1

1. What do you think are the benefits of being upfront with business partners and investors (even when the situation is not positive)?
2. Conversely, what could have gone wrong if Victoria hadn't told the truth?
3. Have you faced situations of unfairness in the workplace/your personal life? What tactics did you implement to deal with it? Or if you could go back, how would you act differently?

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The Unfiltered Lessons of a
Female Entrepreneur

NOTES FROM CHAPTER 1

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CHAPTER 2

1. Are you good at asking people to do things for you? Or even asking people for their expertise? If your answer is no, what is holding you back?
2. Victoria says that one of the most important things you can do when starting a new business is quit your day job. Have you ever had to do that? What feelings did you experience? What advice would you give someone else who is in that position?
3. Why is it important to always have a contingency plan?
4. Have you ever had a meeting with someone who wasn't interested in you? How did that affect the goal of the meeting and/or the business relationship?
5. What is the hardest part about saying "no" to people? And why is it beneficial?

NOTES FROM CHAPTER 2

[illegible]

CHAPTER 3

1. Have you experienced any failures starting a business? What did you learn from them? How did they end up benefiting you?
2. What are qualities that you look for in a mentor? And what is the best advice a mentor has shared with you?

NOTES FROM CHAPTER 3

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CHAPTER 4

1. Have you ever had to deal with a high-conflict person?
What advice would you give to others who have an HCP employee or co-worker?
2. What are some biases you've had while hiring? What did you do to move beyond them?
3. What are the benefits to working in a company that pays attention to who they hire?

NOTES FROM CHAPTER 4

CHAPTER 5

1. Have you known the mission statements of your previous companies?
2. Why do you think it's so important that everyone is on the same page with the mission of a company?
3. What are some positive qualities you've experienced with past bosses? What are some negative qualities?
4. Have you worked in a shared office space? What were the benefits you experienced? If you haven't, what do you think you'd get out of it?

NOTES FROM CHAPTER 5

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CHAPTER 6

1. How do you feel like your appearance plays into your confidence?
2. Are you comfortable making cold self-introductions? If yes, what advice would you give to others? If no, what reservations do you have?
3. Have you ever had an experience similar to Victoria's lunch? How did you come back from it?
4. Have you ever received tough love from a mentor? How did that experience shape you moving forward?

NOTES FROM CHAPTER 6

[illegible]

CHAPTER 7

1. What are the keys to success you use in your relationships outside of work?
2. Have you ever let work get in the way of a personal relationship? How did you rectify the situation? What was the process you went through to build boundaries?

NOTES FROM CHAPTER 7

[illegible]

CHAPTER 8

1. What qualities would you want in a business partner?
2. Have you had a situation with a partner where you've had to have difficult conversations?

NOTES FROM CHAPTER 8

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CHAPTER 9

1. Have you dealt with major stress and anxiety at work?
How have you coped?
2. Victoria talks about a time where she just had to “let go” of her control of the company’s fate. Have you ever had a moment like that? What was the outcome?

NOTES FROM CHAPTER 9

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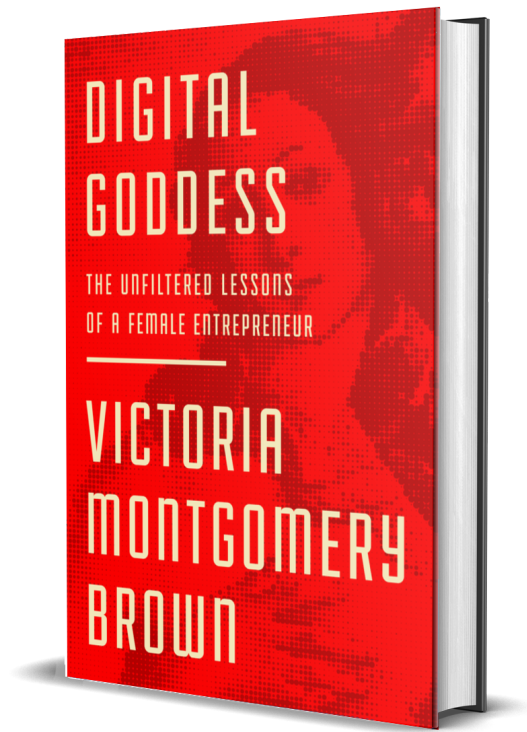
CHAPTER 10

1. Have you had a moment of closure with someone from your past? How did it change you moving forward?
2. How might approaching situations with ease change the way you do business?
3. What are some of the biggest takeaways you've gotten while reading the book?

NOTES FROM CHAPTER 10

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THANKS FOR READING!



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