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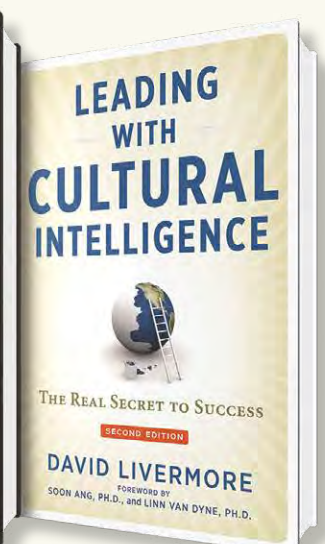
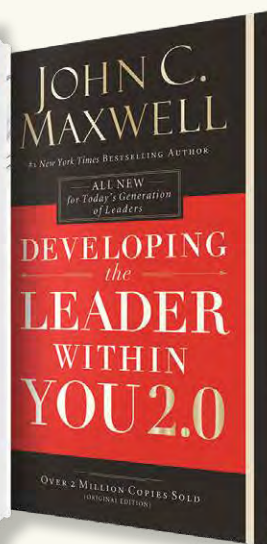
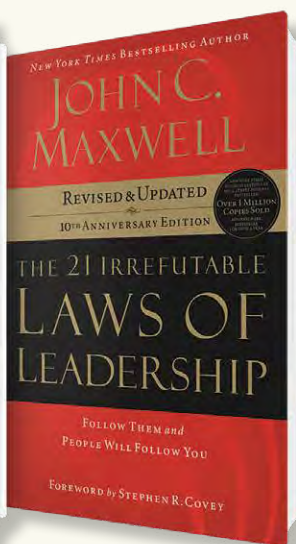
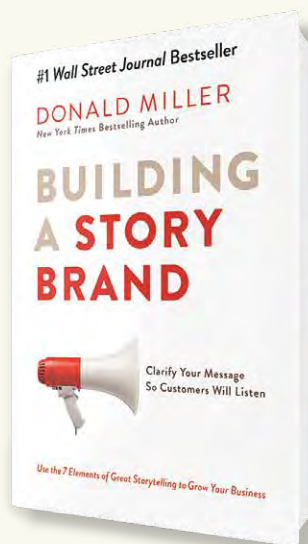


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“I cannot teach anybody anything. I can only make them think.”— Socrates

Dear Academic Partner:

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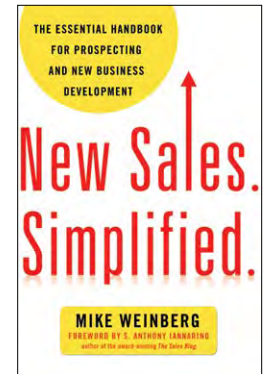
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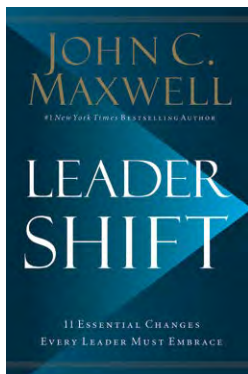
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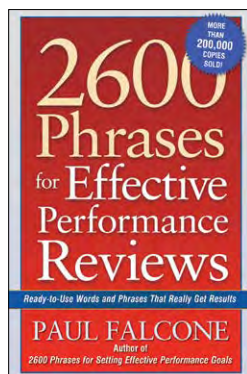
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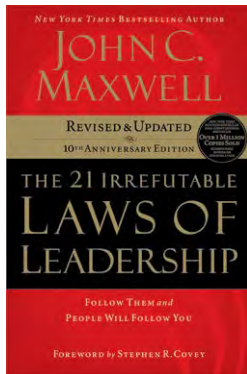
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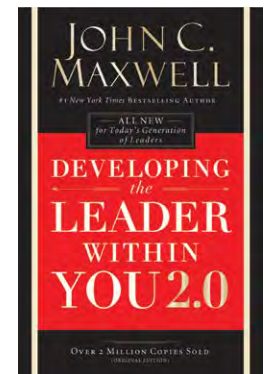
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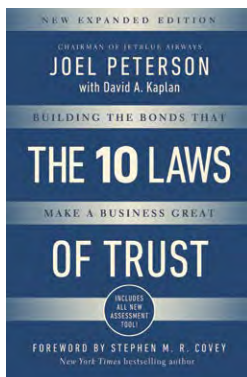
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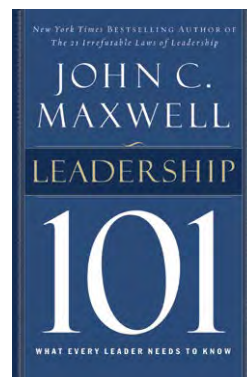
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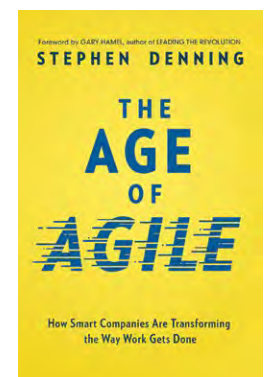
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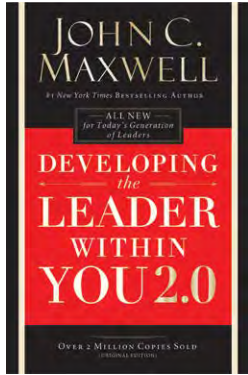
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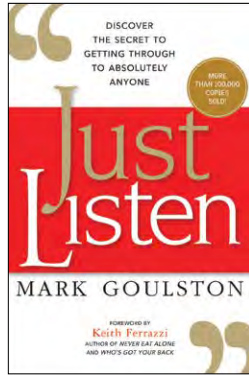
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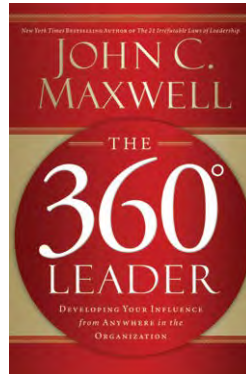
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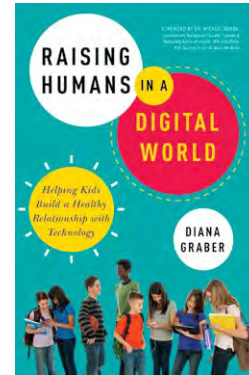
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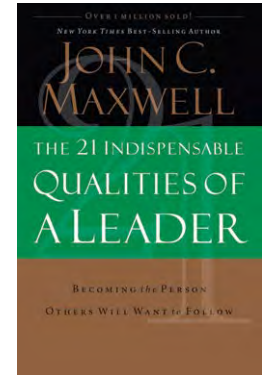
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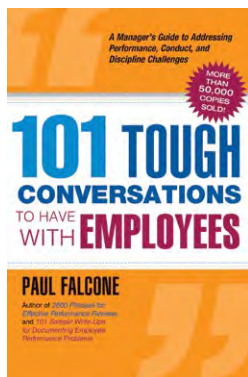
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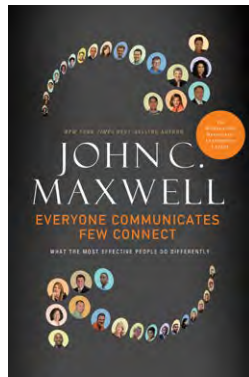
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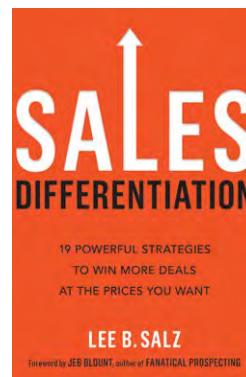
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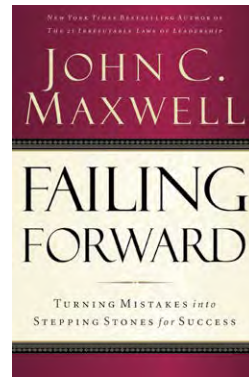
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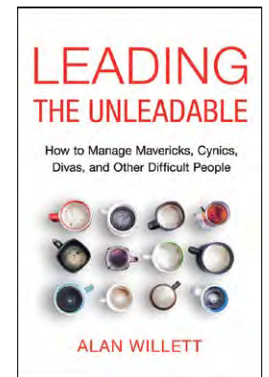
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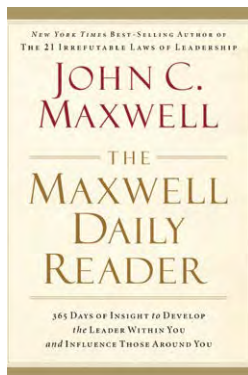
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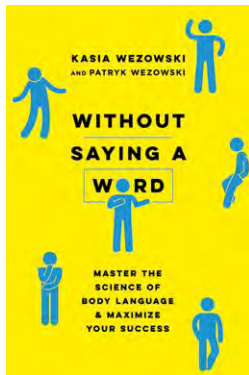
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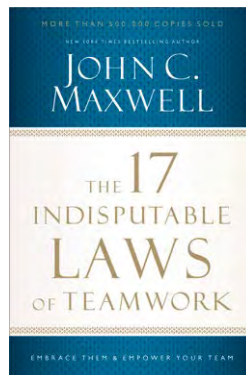
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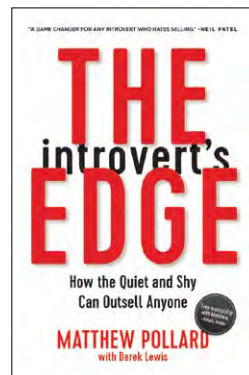
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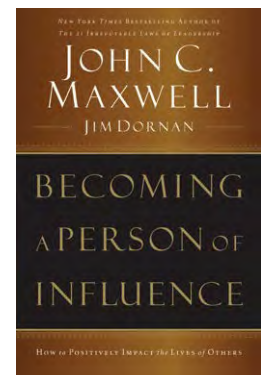
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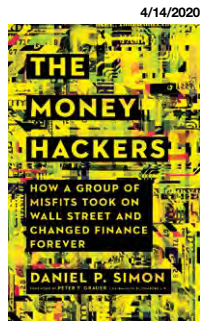
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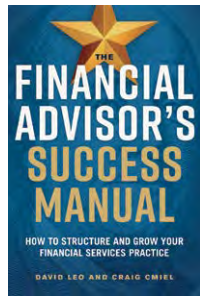
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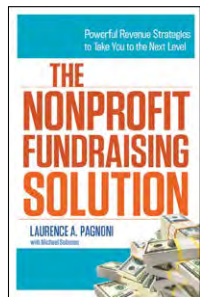
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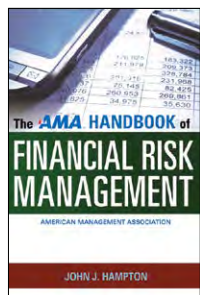
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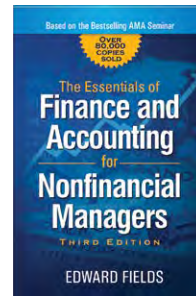
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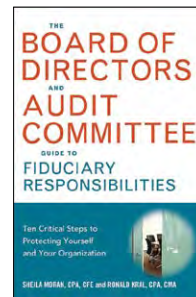
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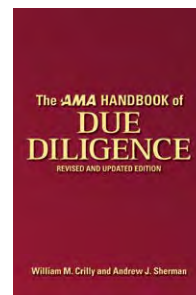
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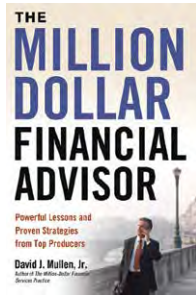
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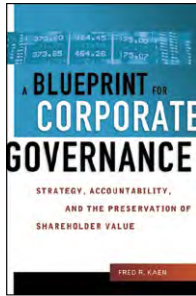
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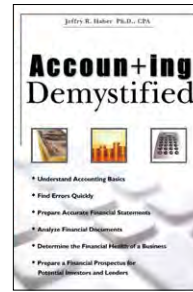
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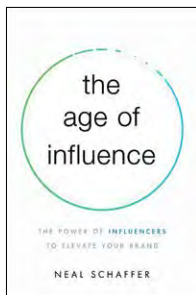
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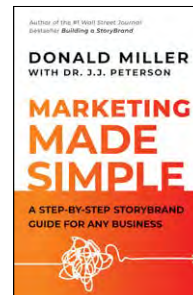
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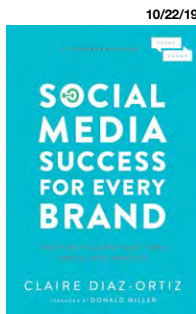
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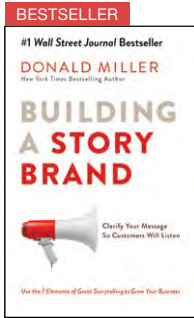
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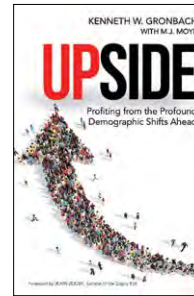
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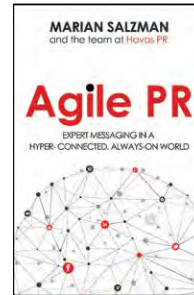
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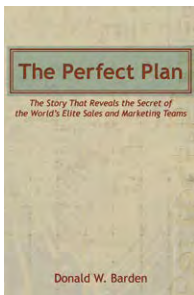
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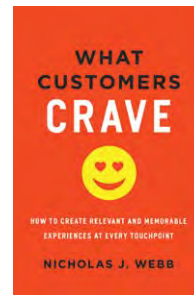


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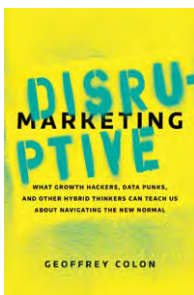
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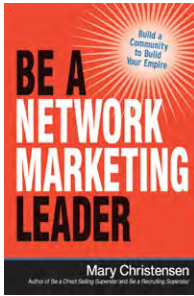
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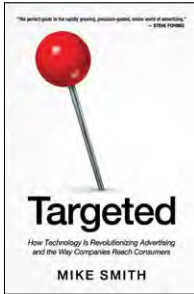
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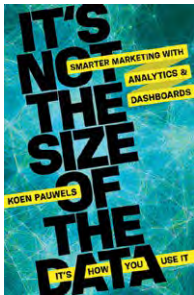
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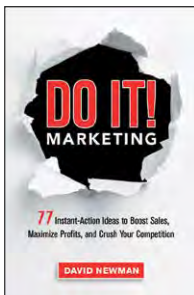
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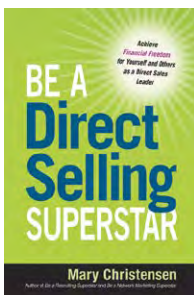
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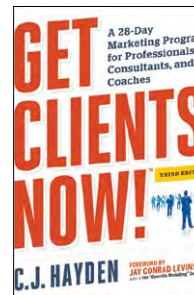
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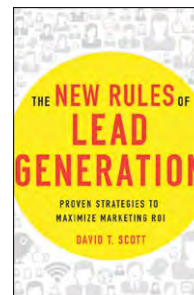
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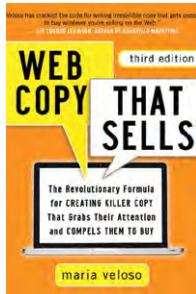
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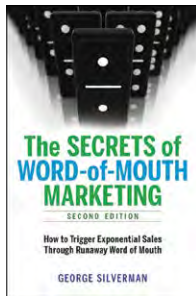
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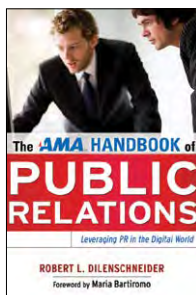
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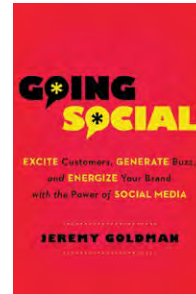


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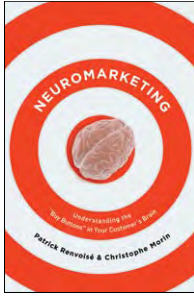
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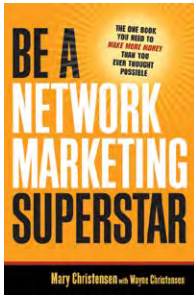
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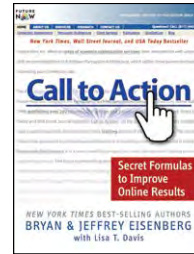
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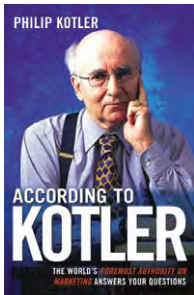
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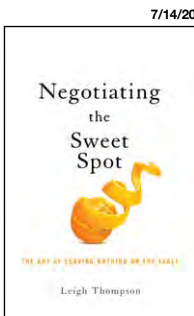
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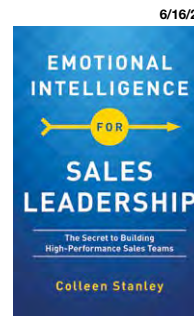
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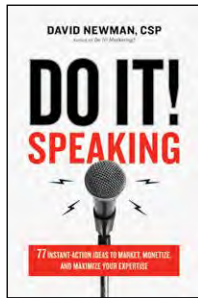
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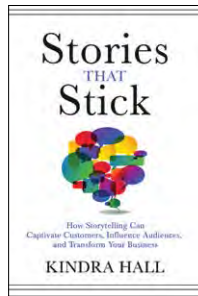
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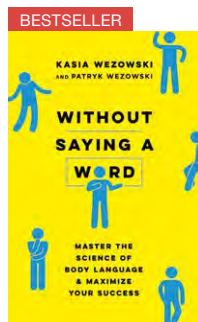
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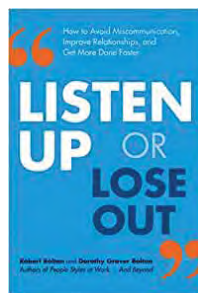
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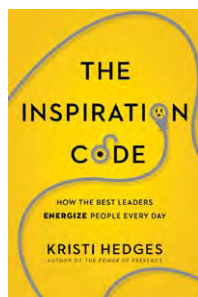
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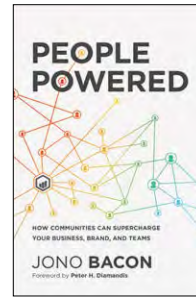
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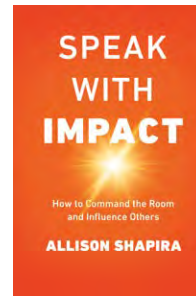
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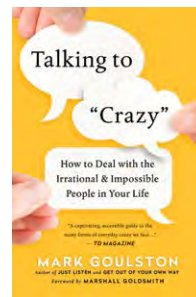
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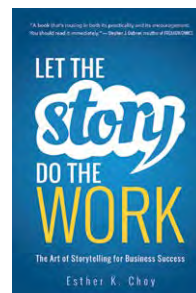
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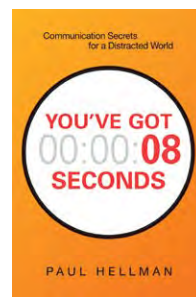
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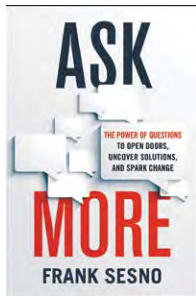
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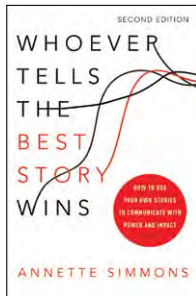
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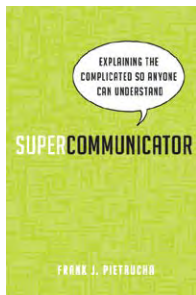
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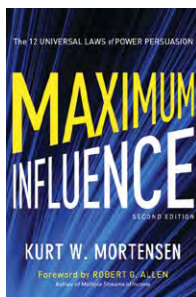
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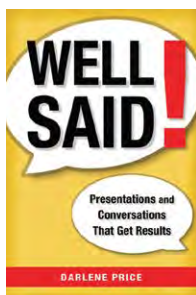
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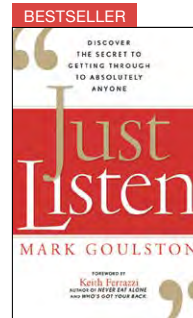
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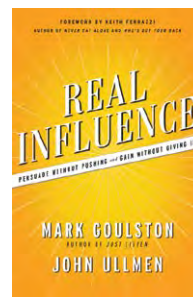
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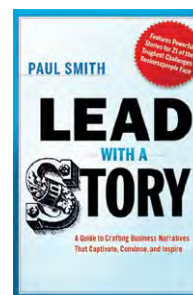
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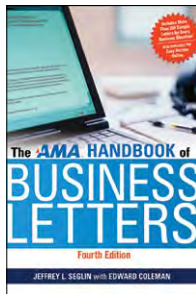
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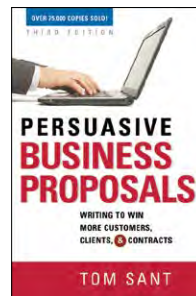


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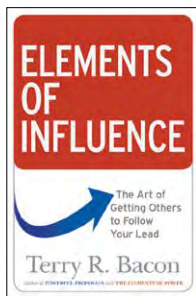
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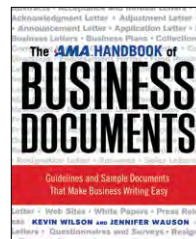
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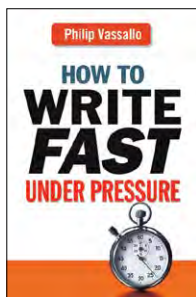
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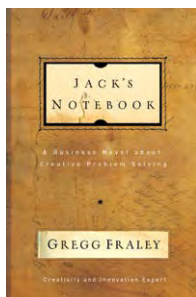
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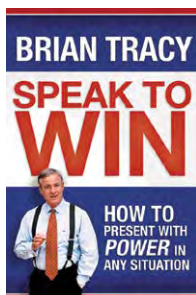
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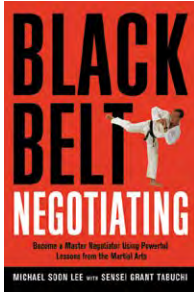
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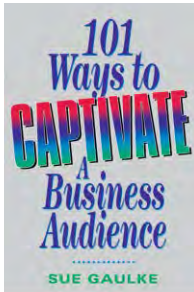


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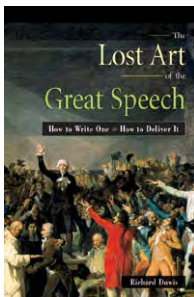
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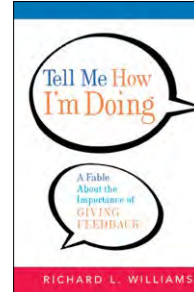
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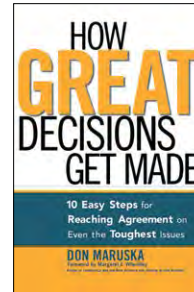


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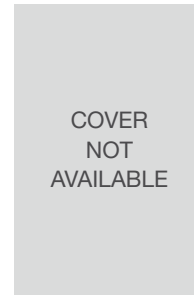


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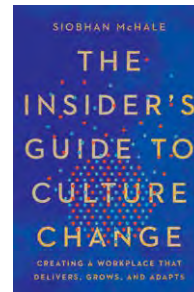
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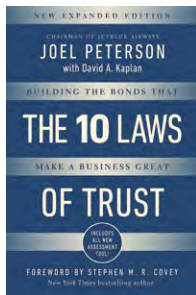
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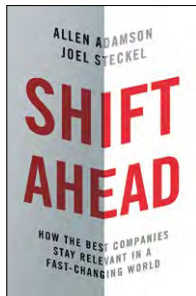
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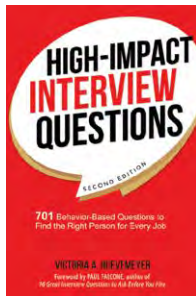
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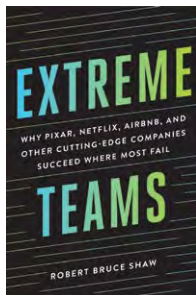
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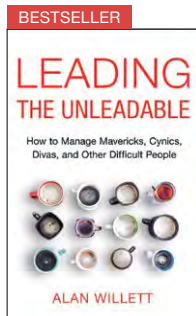
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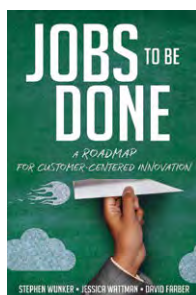
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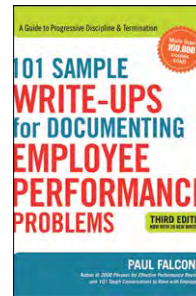
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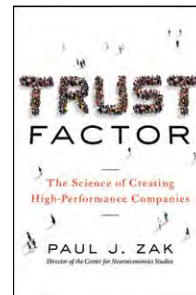
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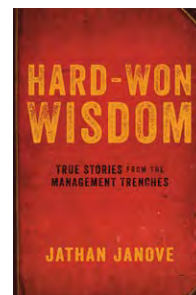
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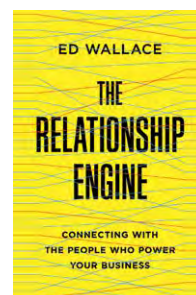
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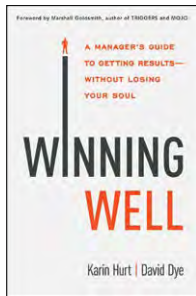
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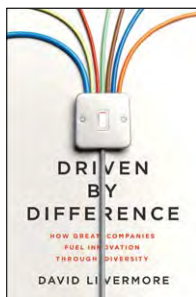
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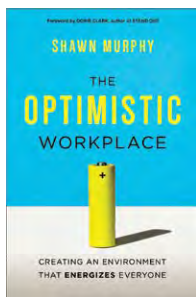
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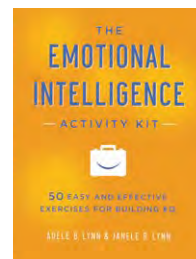
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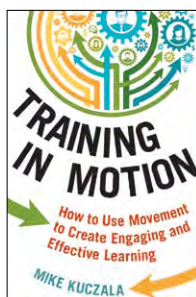
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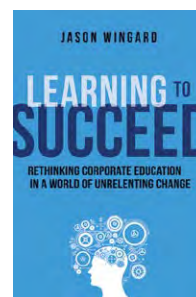
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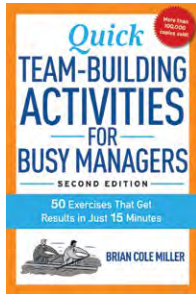
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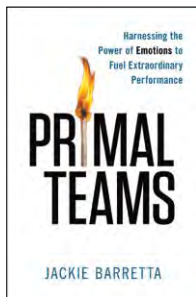
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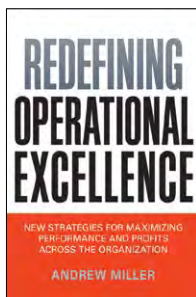
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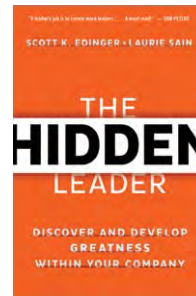
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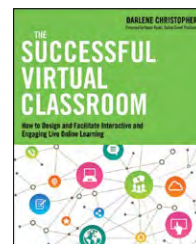
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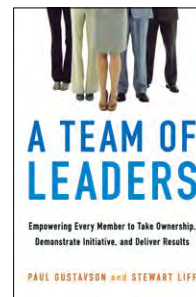
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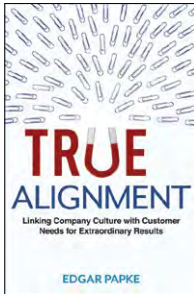
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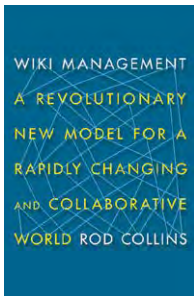
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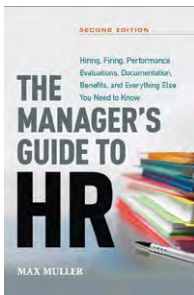
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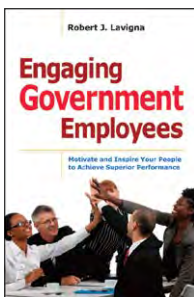
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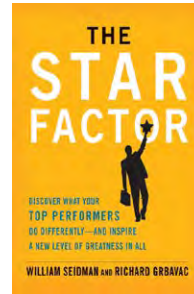
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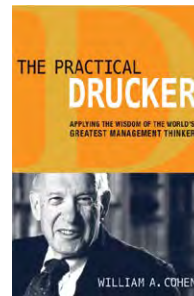
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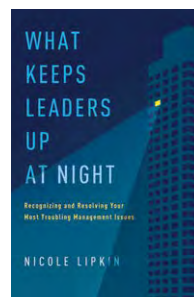
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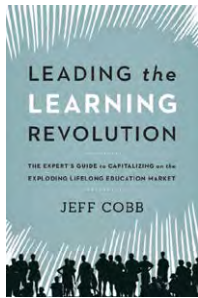
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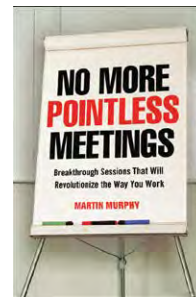
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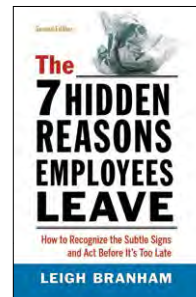
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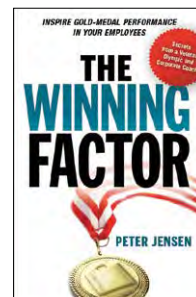
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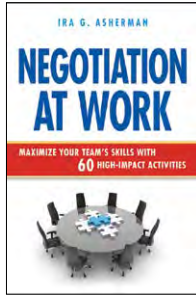
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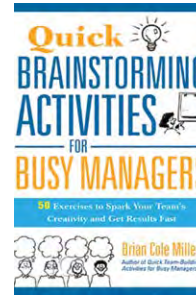
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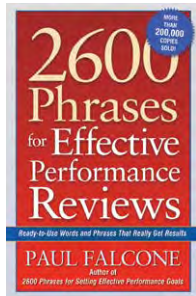
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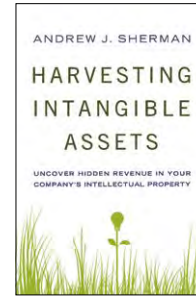
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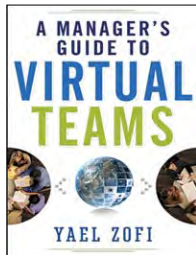
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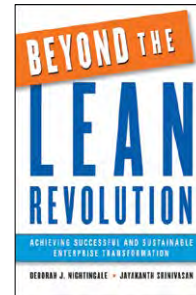
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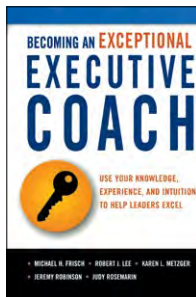
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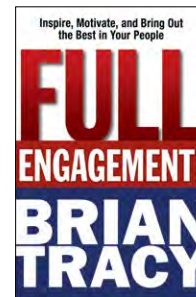
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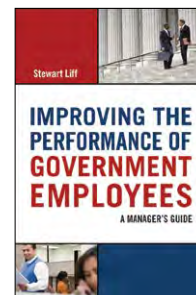
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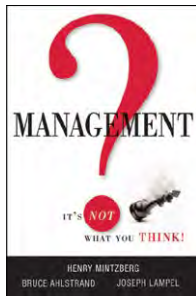
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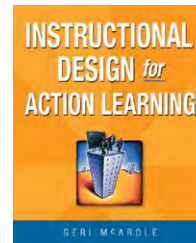


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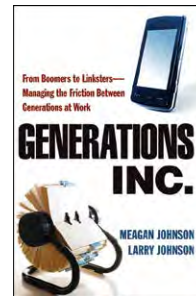


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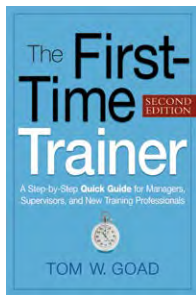
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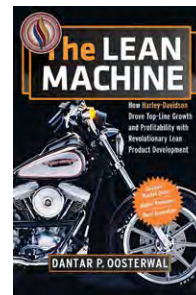


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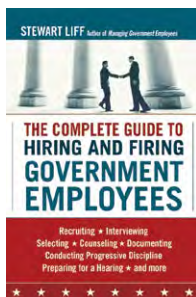
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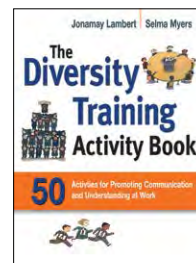


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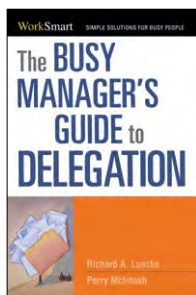


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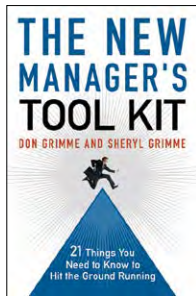
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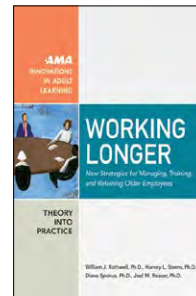
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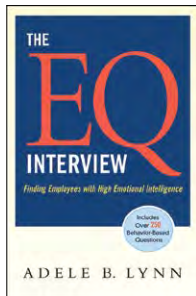


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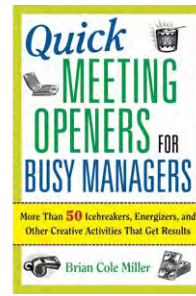


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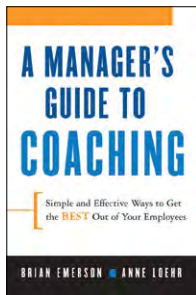


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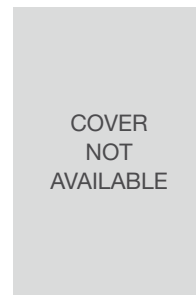


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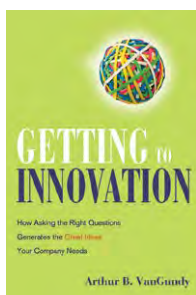
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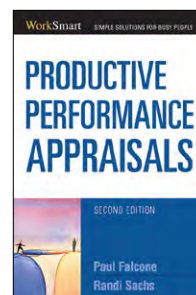
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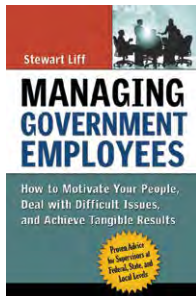
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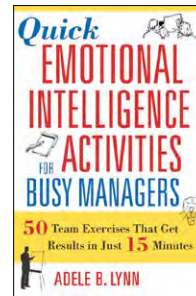
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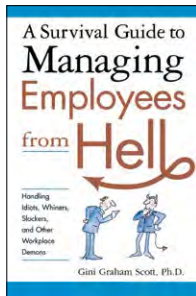
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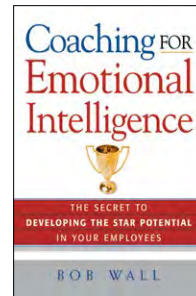


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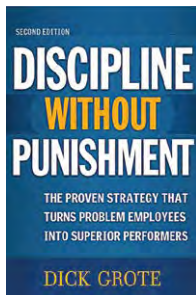


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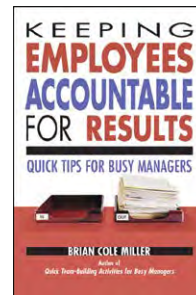


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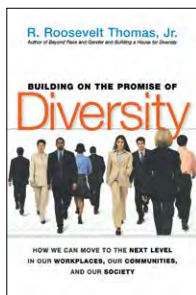
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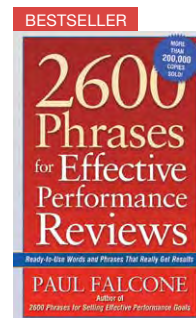
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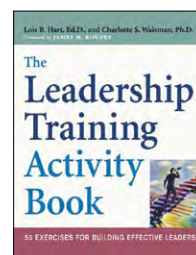


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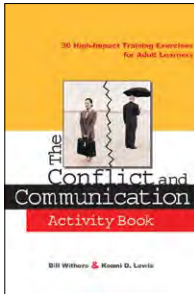


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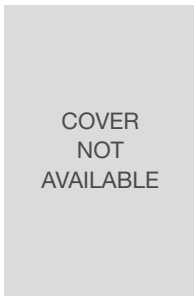


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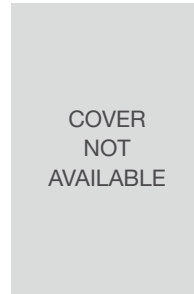
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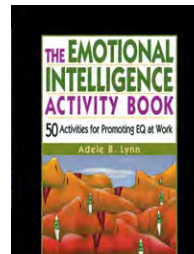


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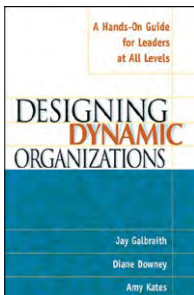
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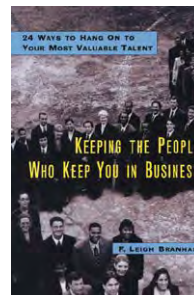
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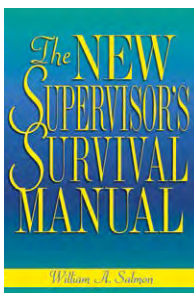


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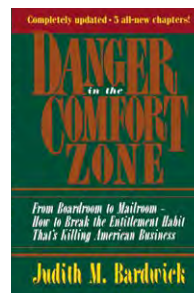
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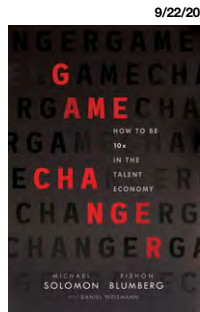
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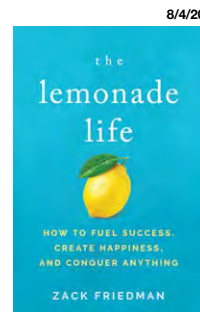
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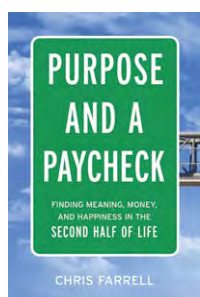
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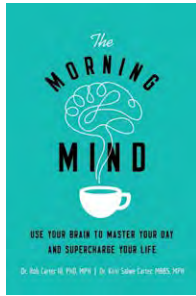
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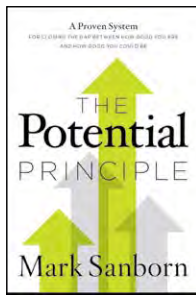
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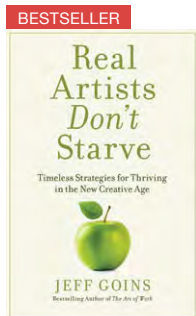
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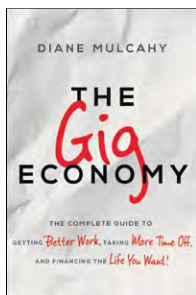
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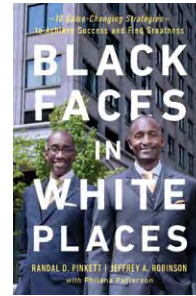
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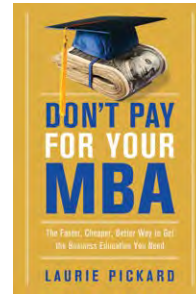
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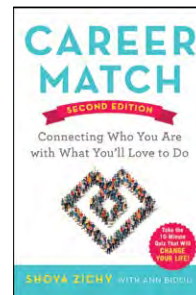
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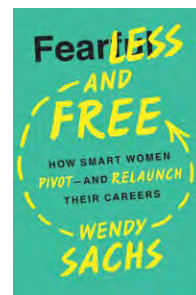
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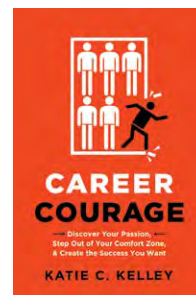
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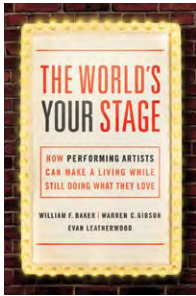
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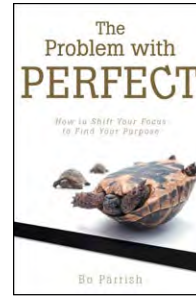
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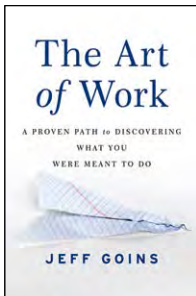


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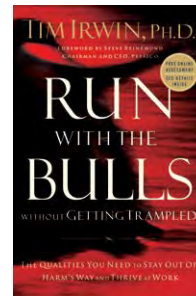
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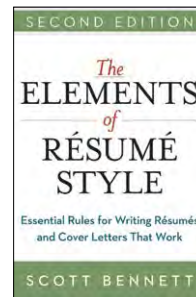
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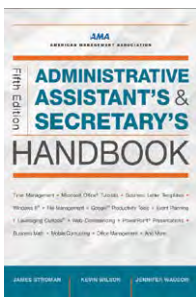
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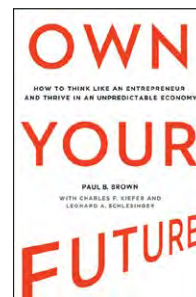
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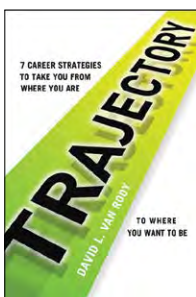
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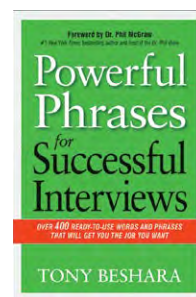
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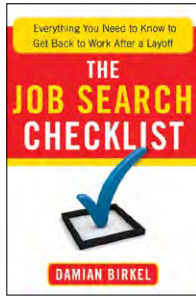
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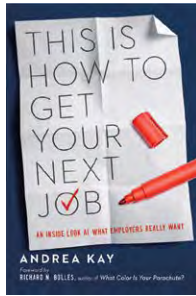
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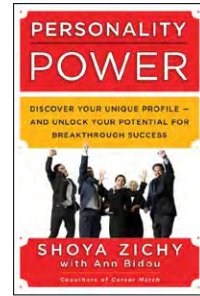
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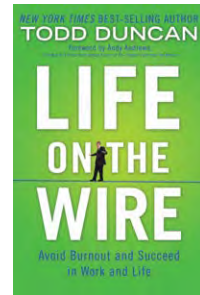
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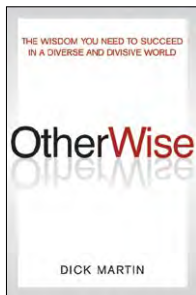
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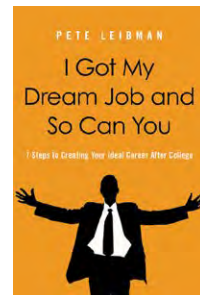
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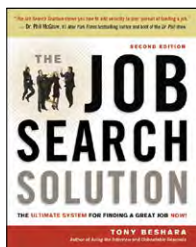
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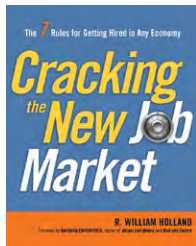
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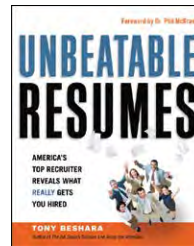
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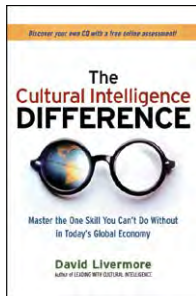
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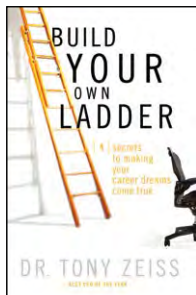
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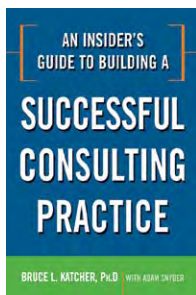
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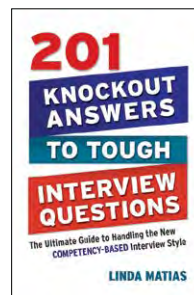


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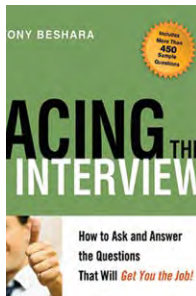


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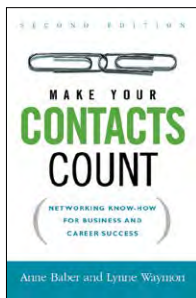
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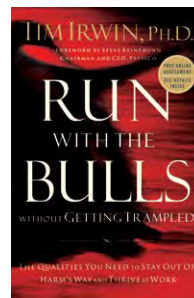
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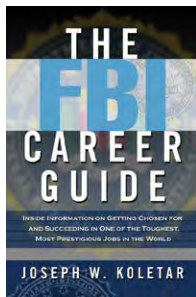


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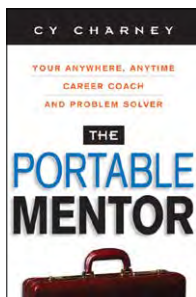
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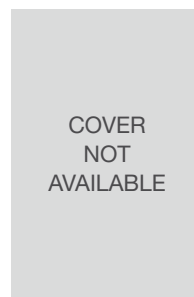


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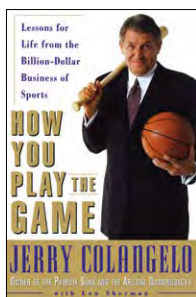


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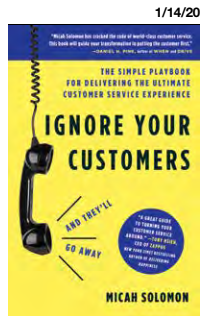
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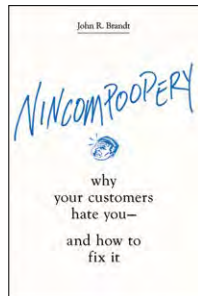
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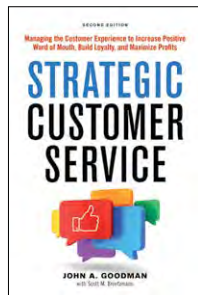
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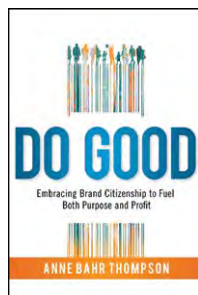
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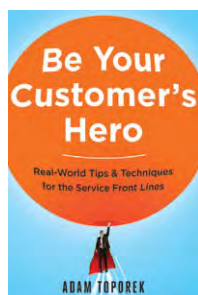
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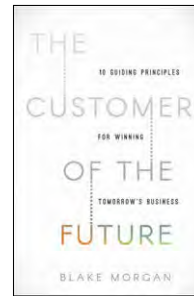
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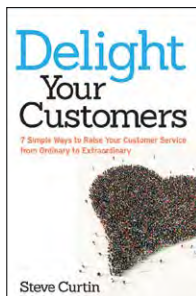
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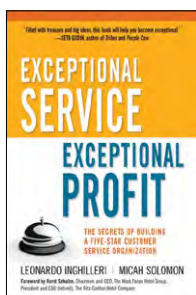
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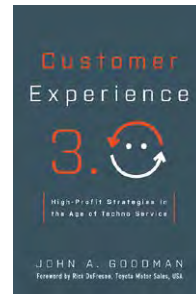
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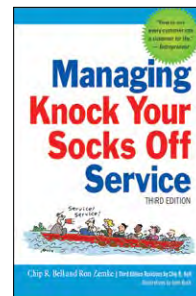
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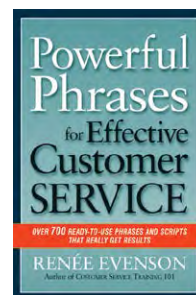
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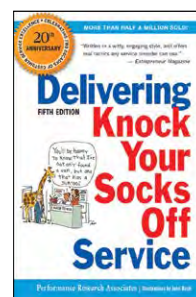
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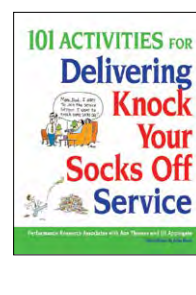
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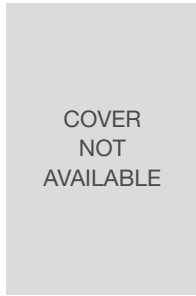
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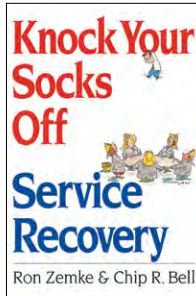
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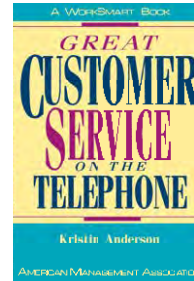
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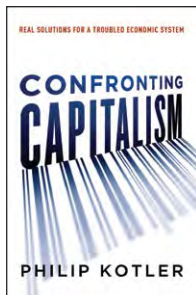
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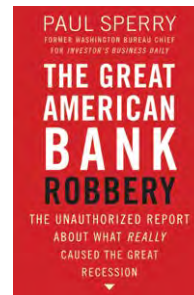
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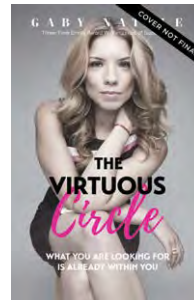
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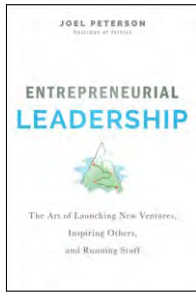
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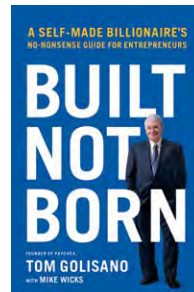
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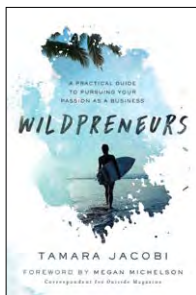
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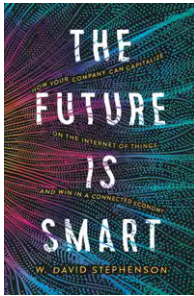
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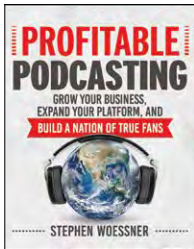
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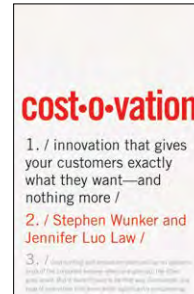
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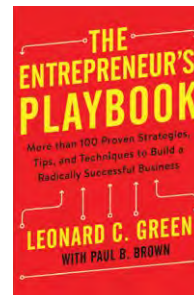
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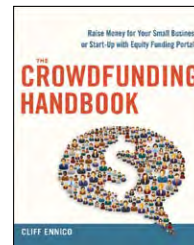
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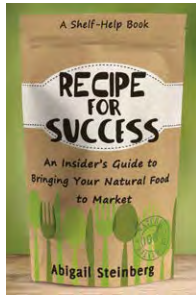
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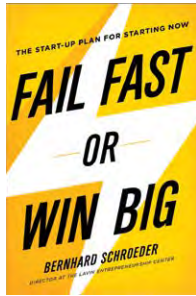
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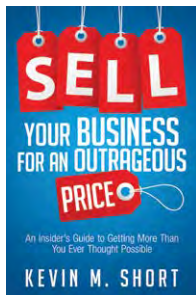
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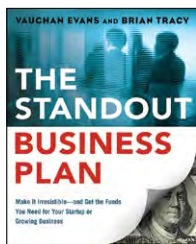
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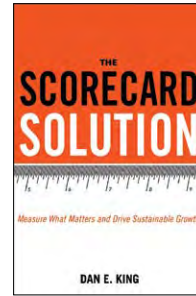
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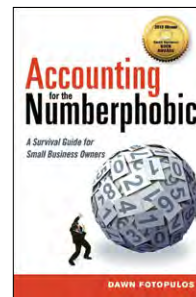
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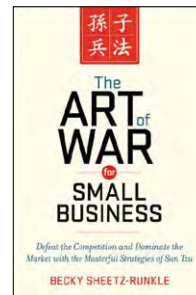
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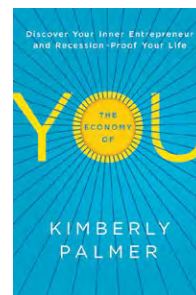
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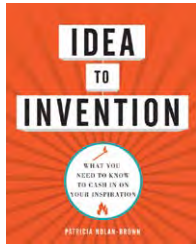
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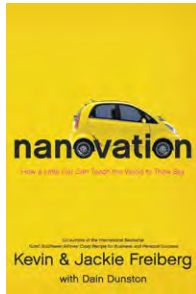
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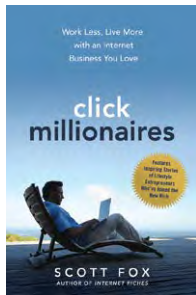
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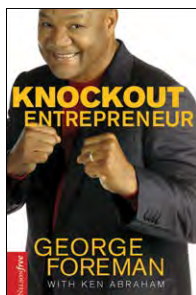
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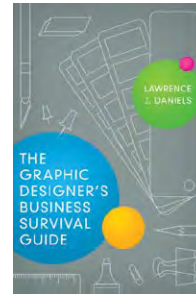
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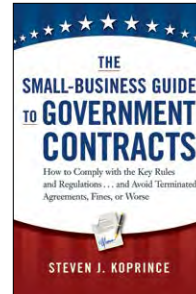
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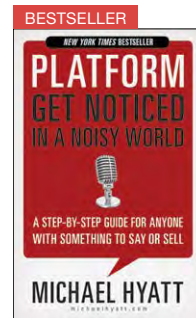
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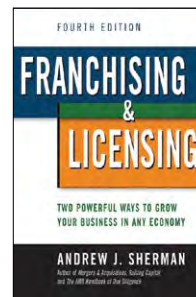
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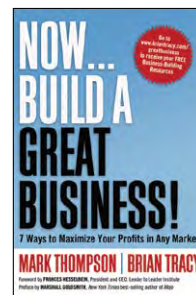
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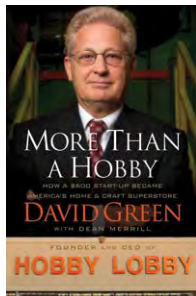
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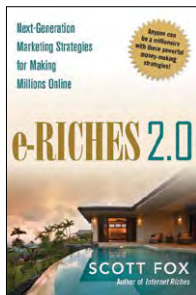


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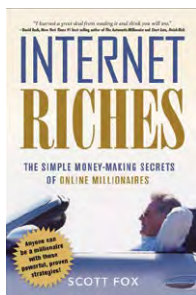


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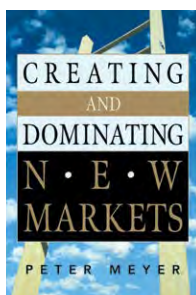


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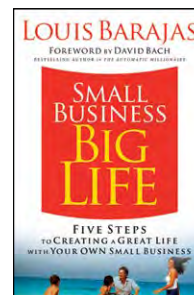


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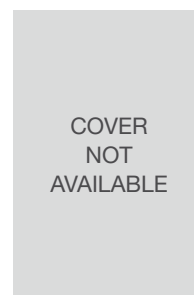
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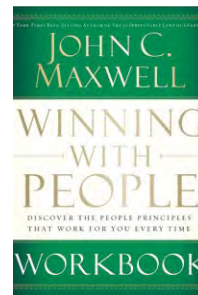
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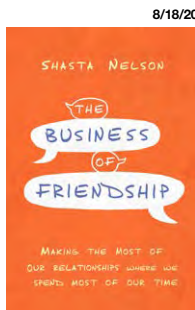
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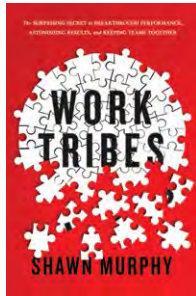
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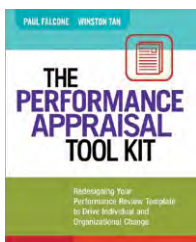
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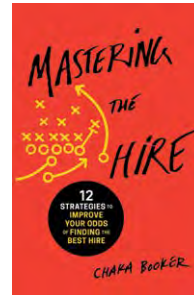
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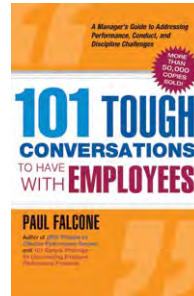
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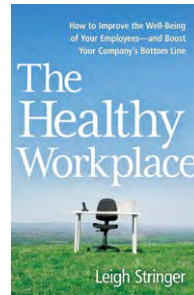
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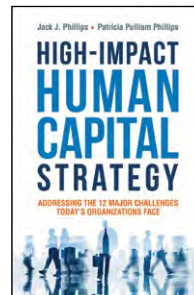
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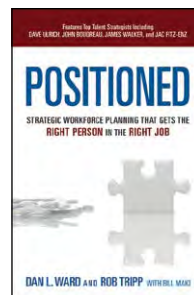
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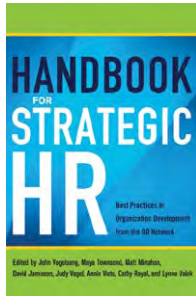
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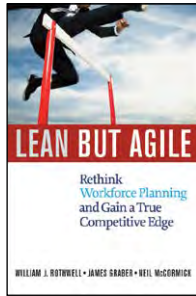
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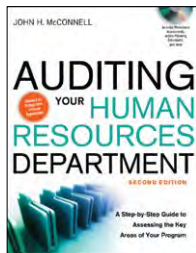
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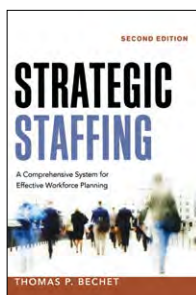
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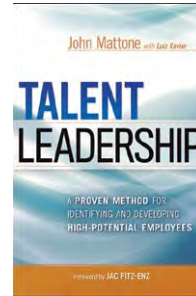


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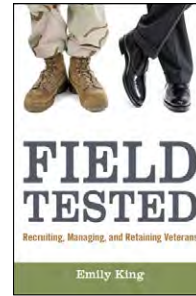


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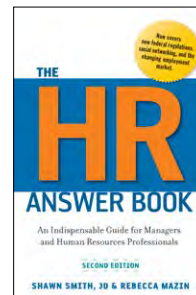
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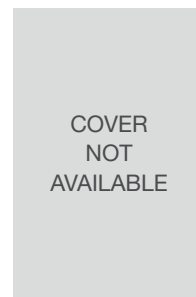
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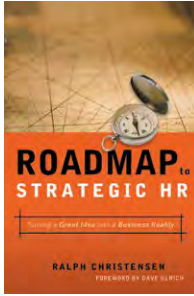
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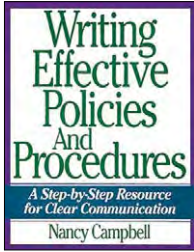


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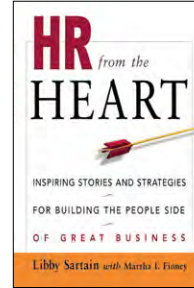


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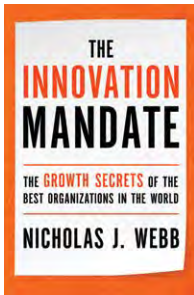
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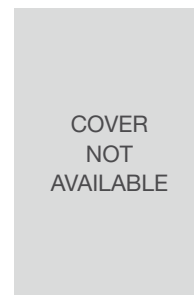
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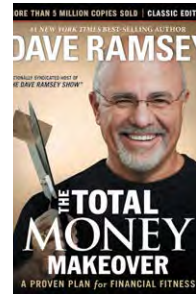
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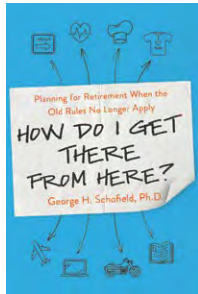
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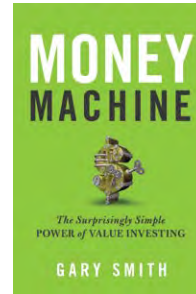
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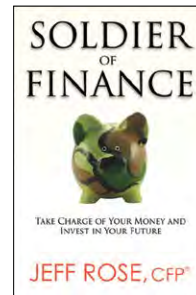
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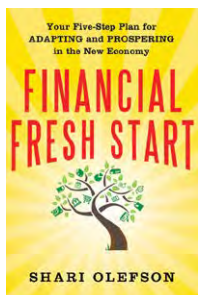
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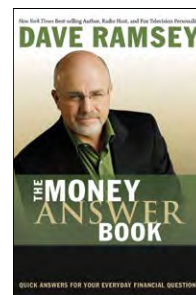
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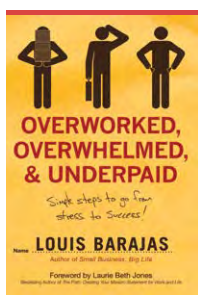
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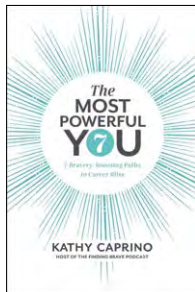
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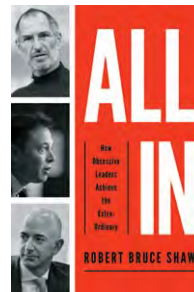
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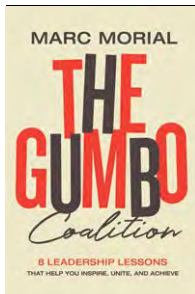
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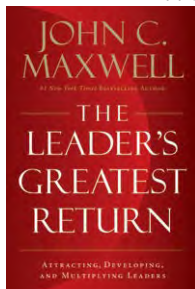
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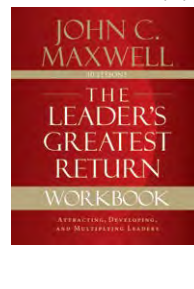
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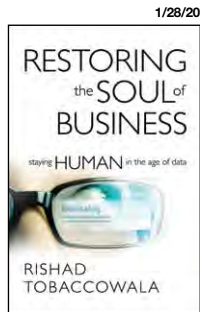
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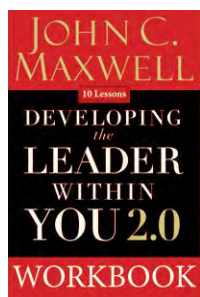
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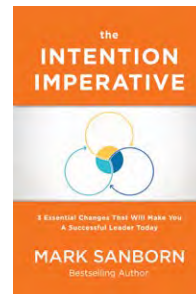
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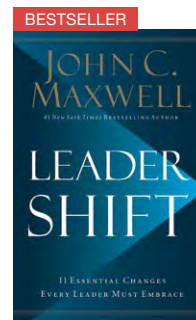
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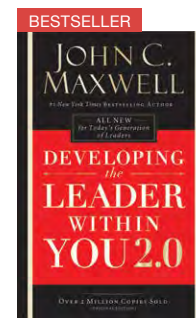
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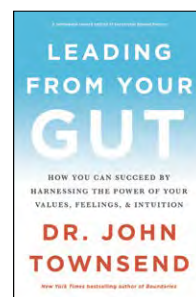
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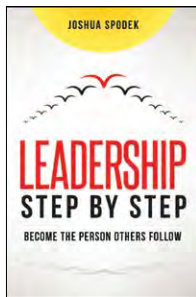
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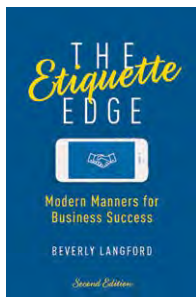
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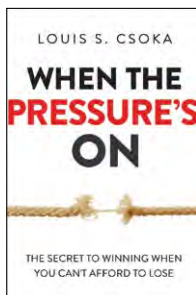
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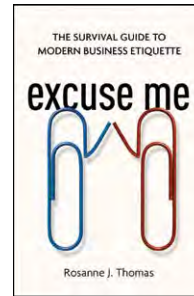
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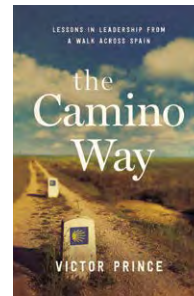
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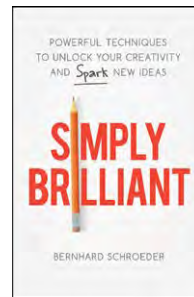
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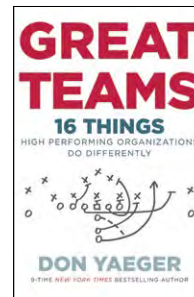
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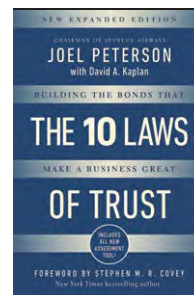
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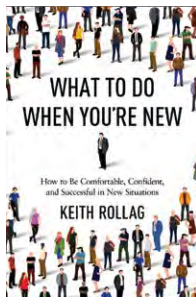
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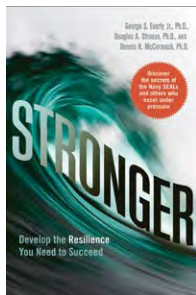
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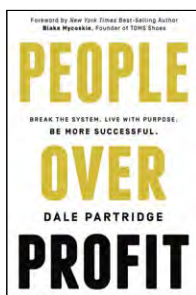
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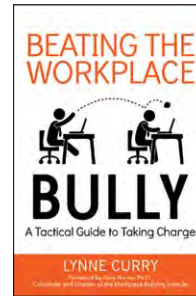
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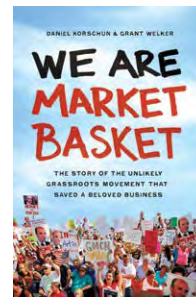
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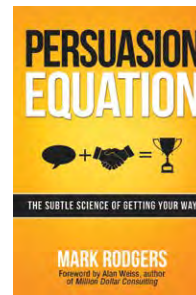
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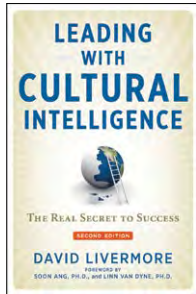
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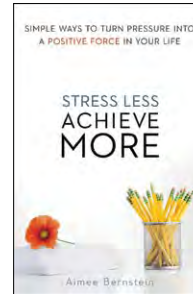
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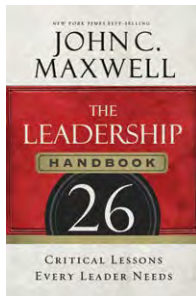
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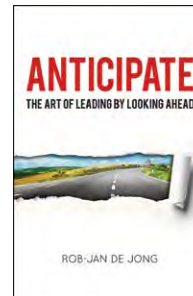
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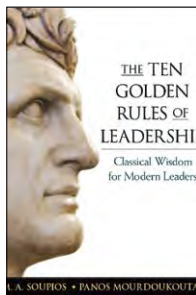
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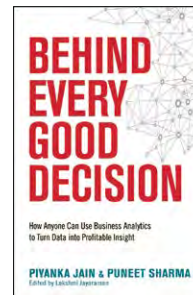
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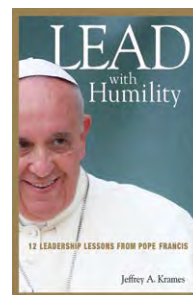
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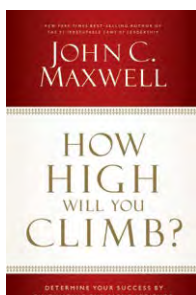
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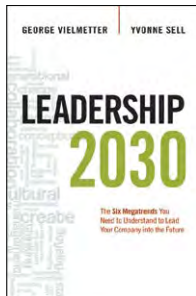
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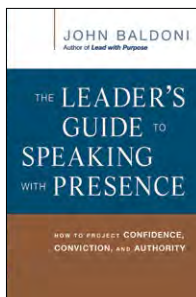
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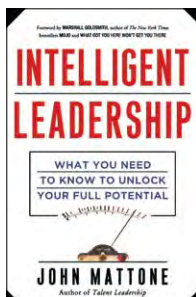
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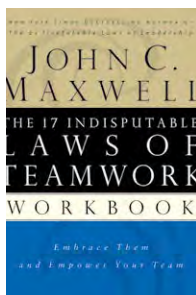


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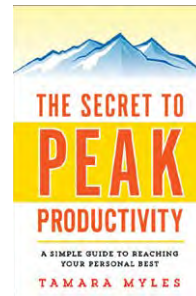
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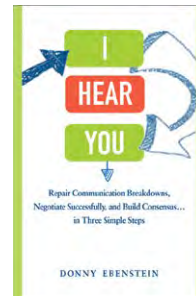
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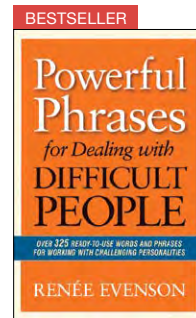
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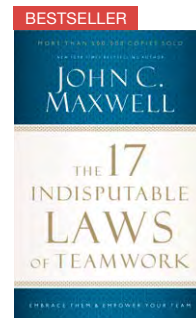
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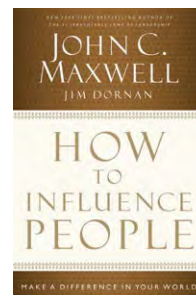
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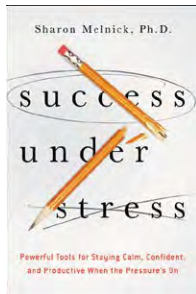
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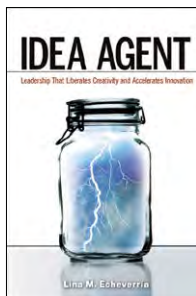
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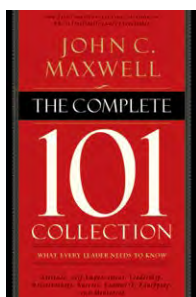
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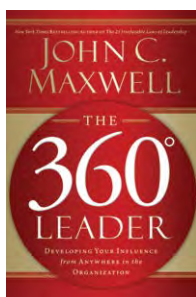
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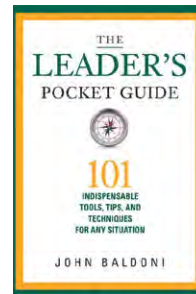
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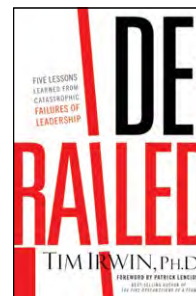
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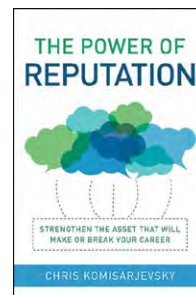
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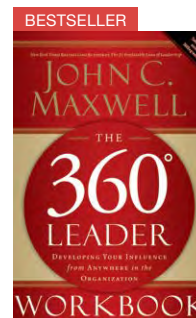
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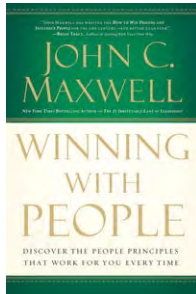
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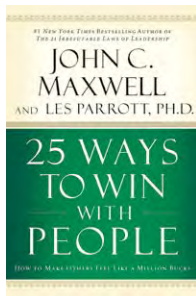
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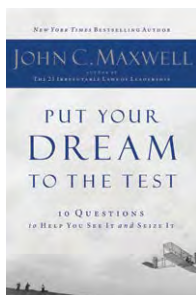
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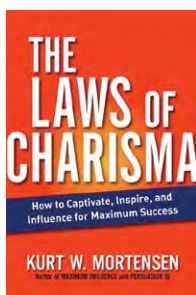
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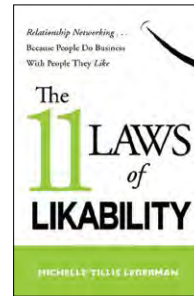
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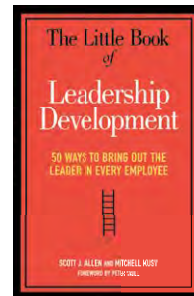
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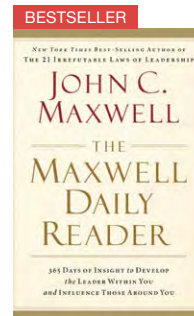
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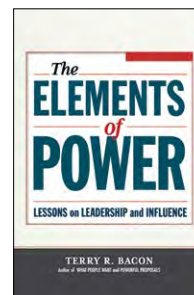
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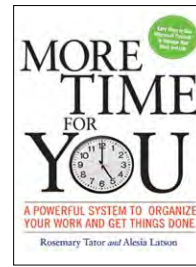
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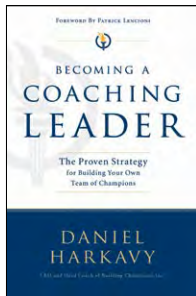
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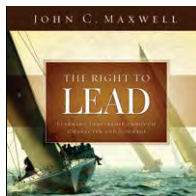
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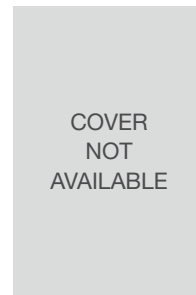
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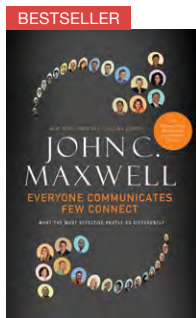
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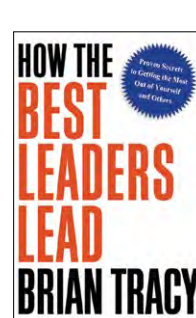
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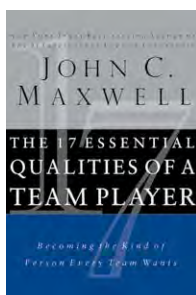
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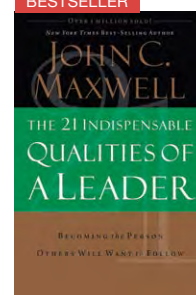
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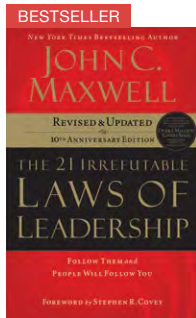
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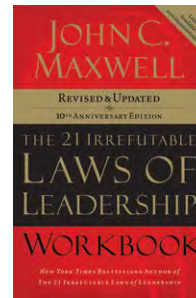
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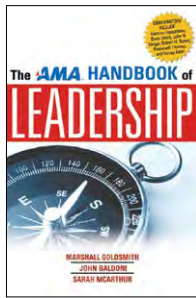
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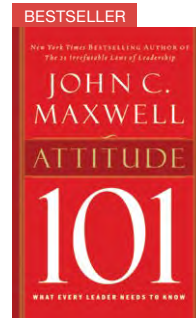


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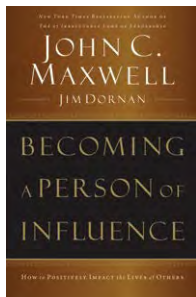
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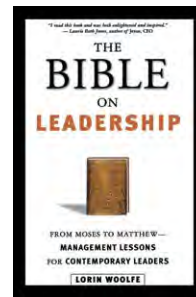
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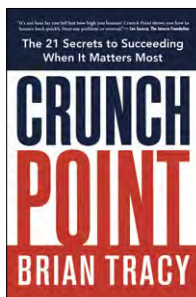
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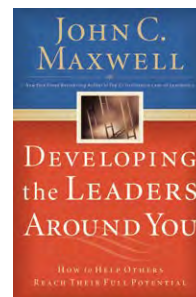
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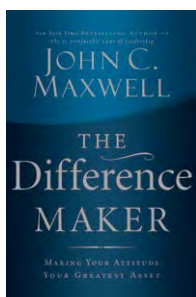
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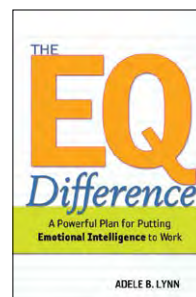
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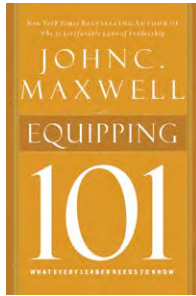
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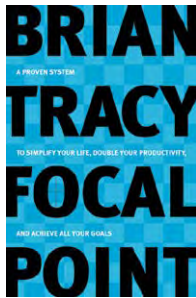
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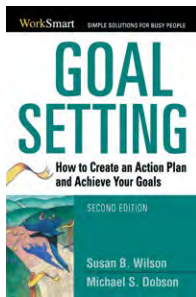
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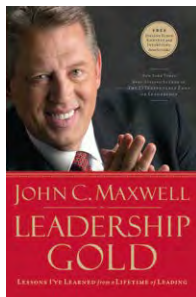
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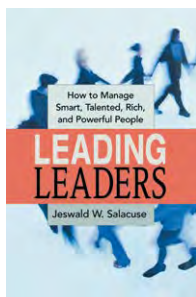
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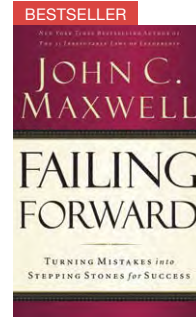
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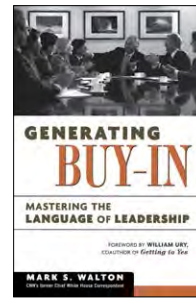
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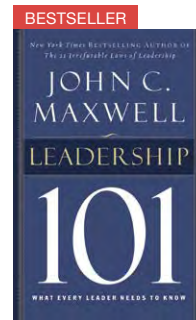
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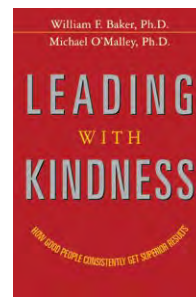
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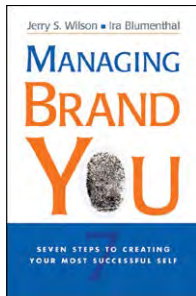
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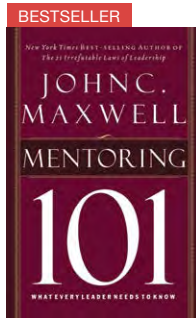
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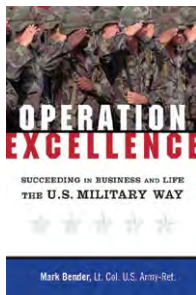
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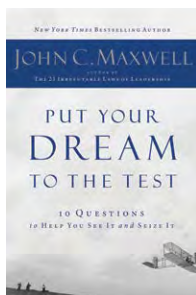
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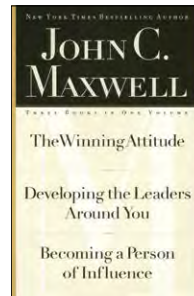
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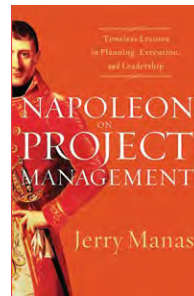
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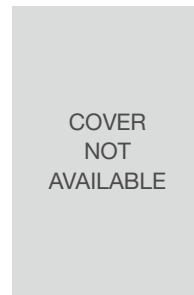
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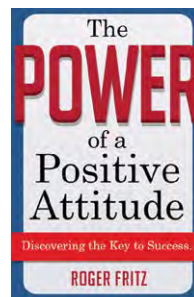
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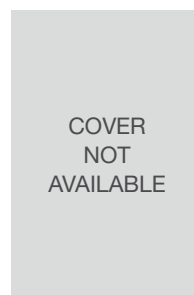
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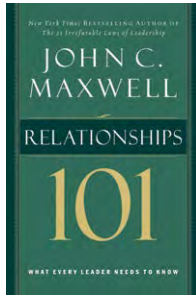
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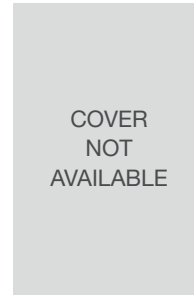
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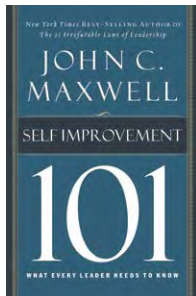
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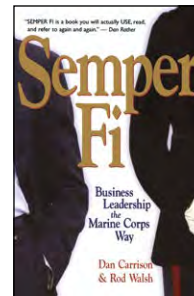
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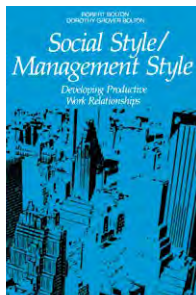
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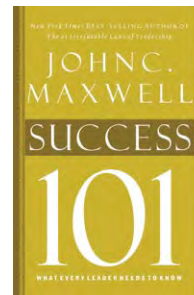
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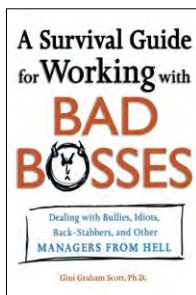
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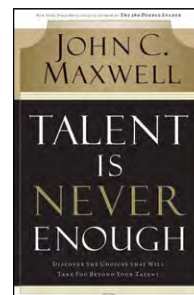


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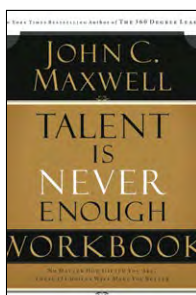
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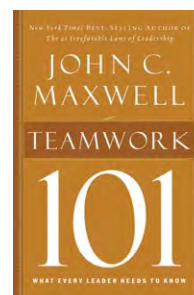
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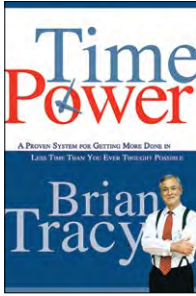
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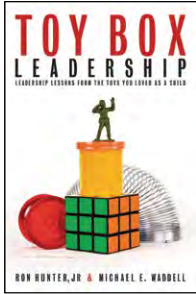
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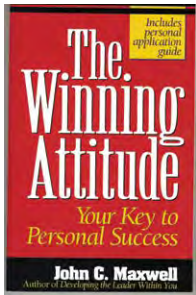
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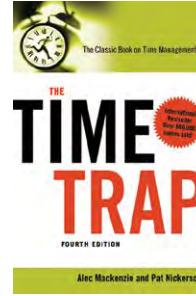
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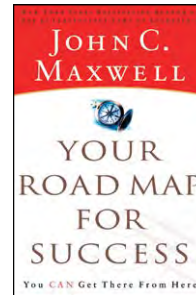


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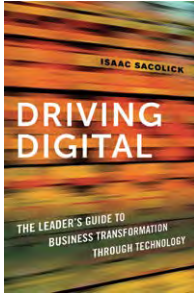
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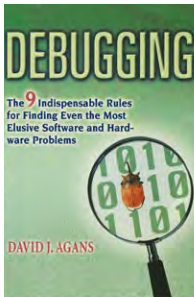
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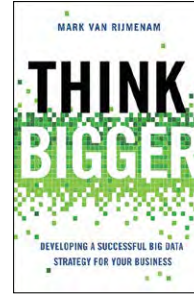
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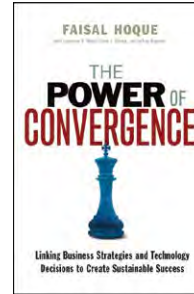
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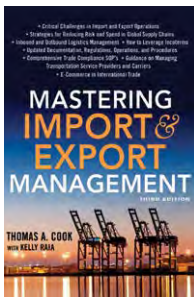
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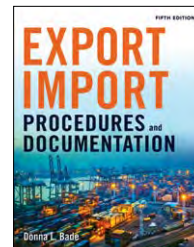
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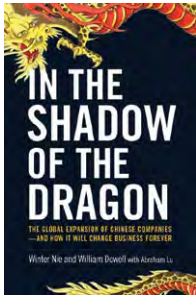
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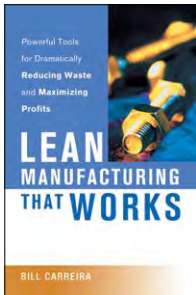
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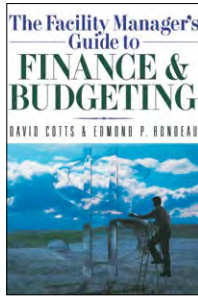
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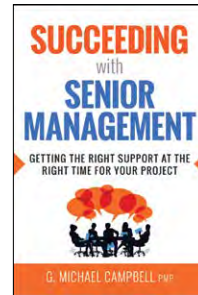
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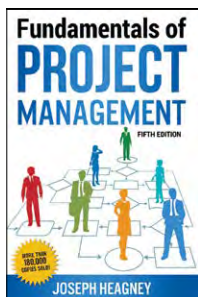
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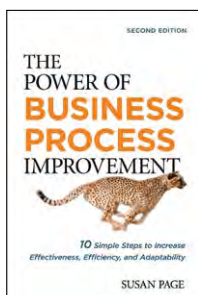
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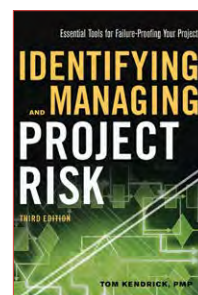
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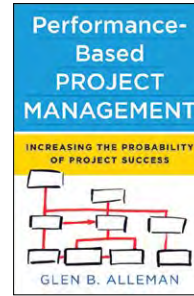
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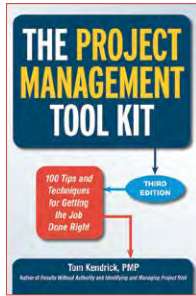
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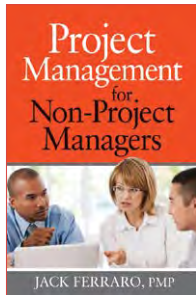
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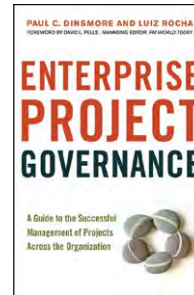
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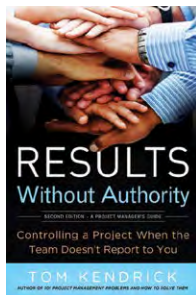
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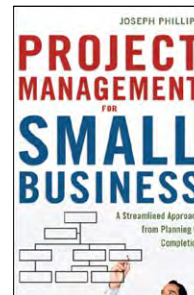
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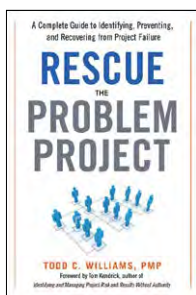
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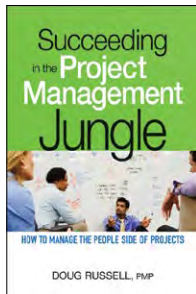
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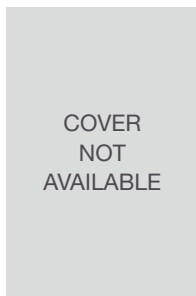
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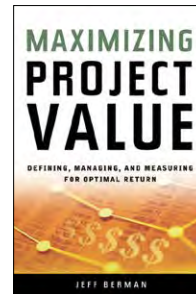


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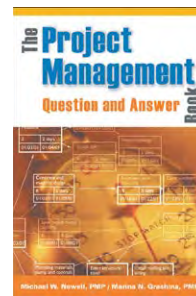


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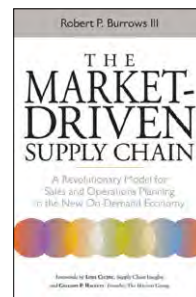
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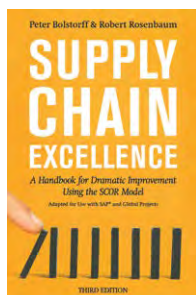
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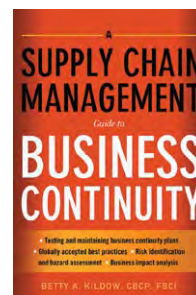
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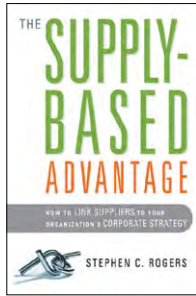


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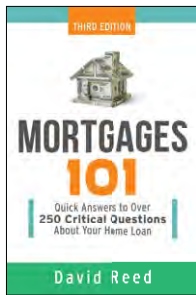
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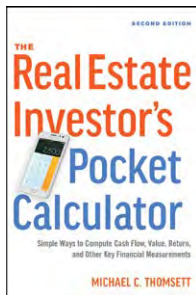
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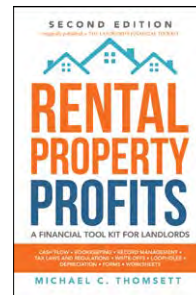
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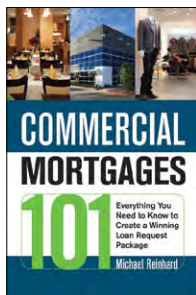
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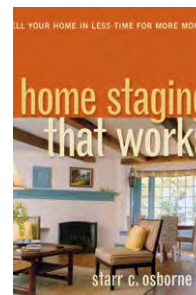


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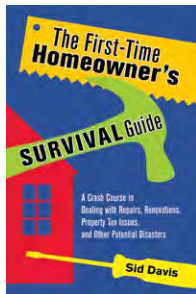


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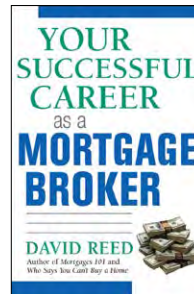
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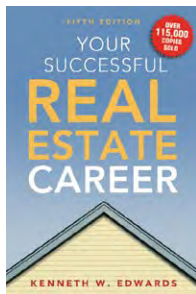
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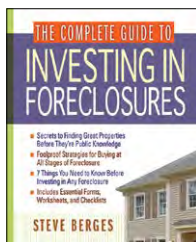
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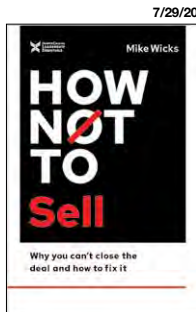
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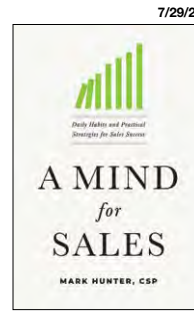
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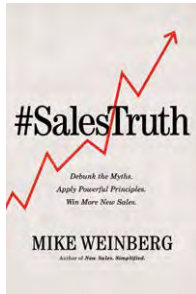
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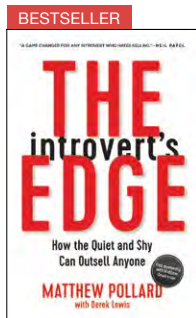
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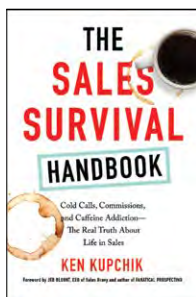
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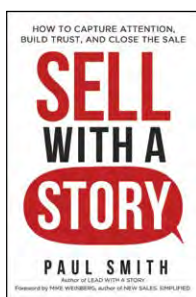
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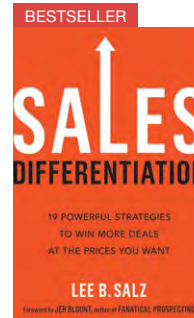
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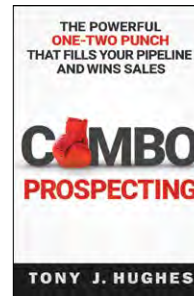
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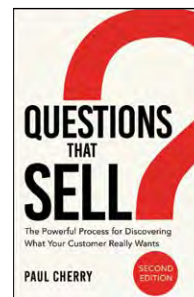
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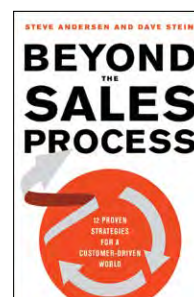
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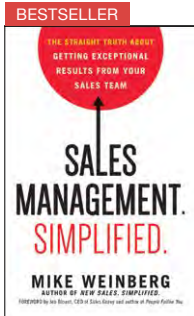
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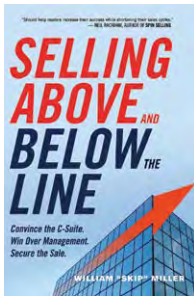
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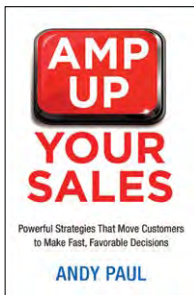
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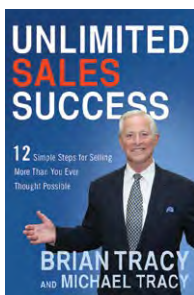
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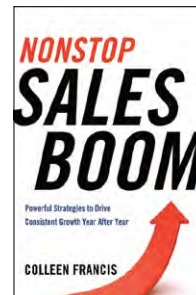
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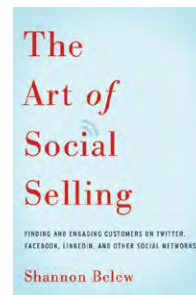
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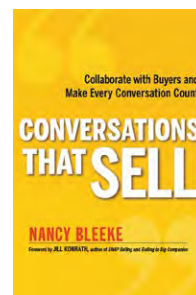
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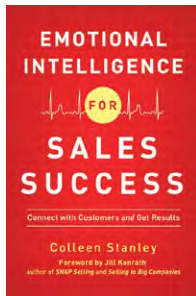
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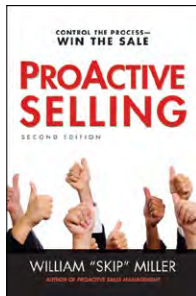
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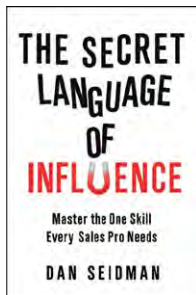
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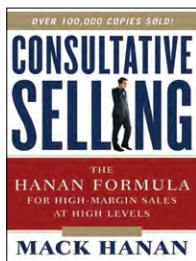
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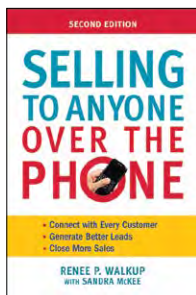
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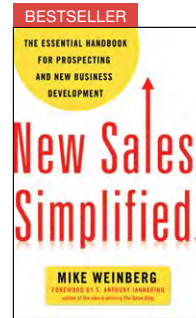
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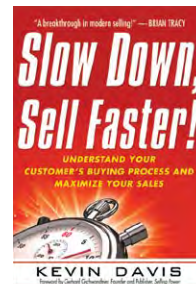
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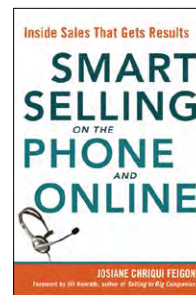
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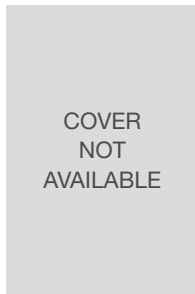
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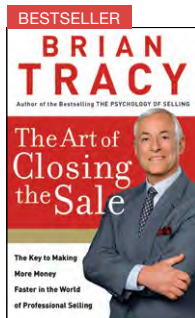
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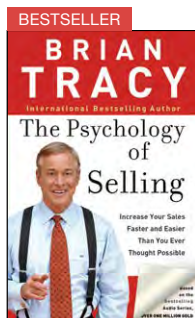
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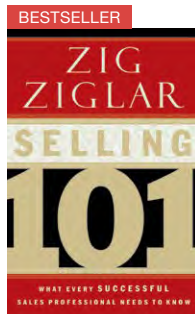
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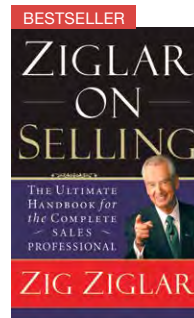
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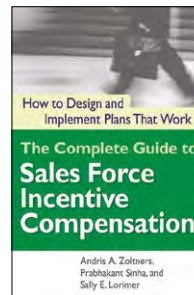
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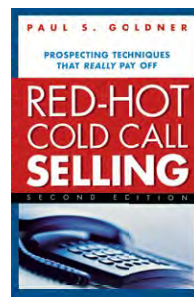
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Uri Adoni has over twenty years of experience in high-tech and over twelve years of being a partner at Jerusalem Venture Partners (www.jvpvc.com). JVP has listed twelve companies on NASDAQ and sold numerous others to the likes of Cisco, Microsoft, EMC, PayPal, Sony, Broadcom, AUO, Alcatel, and many more. Adoni served on the board of several JVP companies and is also on the board of Siftech, one of Israel's leading accelerators, and the impact venture capital firm called Takwin, which focuses on investing in Israeli Arab entrepreneurs. Uri has recently departed from JVP to join a US-based real estate entrepreneur, who is seeking to develop and deploy an innovative approach for building local high-tech hubs and communities, starting in Miami, Florida.

AGANS, DAVID J.

David J. Agans, corrupted by Mad Magazine and Get Smart at an early age, began writing spy spoofs in the sixth grade. He has since written the musical comedy Hot Buttons, dozens of comic stage monologues, the popular, humorous technical book Debugging, and the conspiracy thriller comedy The Urban Legion. Dave can be recognized on New Hampshire golf courses by his flawed swing and on the roads by his AMUSED license plate. On the technical side, Dave is currently a Consultant Software Engineer for Dell-EMC. He has designed and debugged numerous electronic hardware and software systems in his 43-year engineering career. While still an undergrad at MIT, he developed one of the first home TV games ever produced in volume, and holds several related patents. He received a Bachelor of Science in Electrical Engineering from MIT in 1976. It was throughout this career that the debugging rules outlined in Debugging (and posted on many cubicle walls) were created and honed.

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Simone Ahuja is the founder of Blood Orange, an innovation strategy advisory group with expertise in disruptive innovation, jugaad (frugal) innovation, emerging markets, and intrapreneurship. Her clients include companies such as 3M, Procter & Gamble, Target Corporation, Stanley Black & Decker, UnitedHealth Group, and Medtronic. She is a contributor to the Harvard Business Review online and is the coauthor of Jugaad Innovation, a #1 international bestseller. Simone is a highly sought-after keynote speaker in the fields of innovation, creativity, leadership, and change in the business environment. She is most often based out of Minneapolis, USA.

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Scott J. Allen is associate professor of management at John Carroll University.

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Gus Anagnos began his political journey in 1992, working on the presidential campaign of George H. W. Bush. He also worked on Capitol Hill for the D.C. Republican Committee from 1993-1995 as well as the 1994 and 1998 Carol Schwartz for mayor campaigns.

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Steve Andersen is President and Founder of Performance Methods, Inc., a sales and account management best-practices consulting firm, whose clients include many of the world's top companies.

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Amanda Anderson is a Bible teacher, speaker, blogger, and freelance journalist in Orange County, California. Her speaking ministry, Heart in Training, reaches young mothers, women's ministries, and twelve-step Christian recovery groups around the country. When not writing or speaking, she is garage sale treasure hunting with her husband of twenty years, sewing quilts at her kitchen table, talking on the phone with her girlfriends, or hanging out with her two daughters (preferably at the beach).

ANDERSON, KRISTIN

Kristin Anderson is co-author of Delivering Knock Your Socks Off Service, a frequent writer for business magazines and a consultant with Performance Research Associates.

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Andy Andrews is a bestselling novelist, speaker, and consultant for some of the world's most successful teams, largest corporations, and fastest-growing organizations. He is the author of the New York Times bestsellers The Noticer, How Do You Kill 11 Million People?, and the modern classic The Traveler's Gift. For more information, please visit AndyAndrews.com.

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ANGAZA, JARED

Jared Angaza is a branding consultant, philanthropist, and blogger. He's the founder of KEZA, an ethical fashion company, and Angaza Consulting. Jared consults primarily on the issues of gender equality and business development. He is currently helping to rebrand one of Kenya's premier coffee companies. Jared and his wife, Ilea, have lived and operated in East Africa since March 2006, consulting NGOs, governments, individuals, and businesses to transform their work into soul-filled art.

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Jill Applegate of Performance Research Associates, Inc. (Minneapolis, MN) carry on the legacy begun in 1972 by the late service legend, Ron Zemke. The firm consults with corporations and nonprofits of all sizes around the globe.

ARDEN, RON

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Anne Baber cofounded Contacts Count, an international training firm, 24 years ago.

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Jono Bacon is a global leader in community strategy, management, and leadership. He has served as Director Of Community for some of the largest communities in the world, including Ubuntu, the major operating system platform that powers the bulk of the cloud; XPRIZE, the leader in multi-million-dollar incentive competitions; and GitHub, the largest technology production platform in the world. Bacon is a leading consultant and advisor for a wide range of companies focused on building public and internal communities across consumer products, networking, software development, professional services, entertainment, financial services, and other areas.

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BANDERT, ADRIENNE

Adrienne Bankert saw firsthand how the power of kindness can work in her career. Uncertain about where she would go next and determined to pursue her dream of being on national TV, she took a chance and landed a Los Angeles reporting job. Her new boss told her it was her reputation for kindness throughout her career that was the key to her being hired. Just a few months later, that opened the door to the biggest break of her life, landing a job at a major TV network.

BARAJAS, LOUIS

Louis Barajas was born in the East LA barrio, son of Mexican immigrants, received his MBA and became a Certified Financial Planner, and started his own financial planning firm in East LA. His goal is to create an Economic Revolution for the Working Class, to help them attain greater abundance through more intelligent financial choices. To learn more about Louis Barajas visit www.louisbarajas.com

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BELEW, SHANNON

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Scott Bennett has reviewed more than 100,000 resume's, conducted thousands of interviews, and hired hundreds of employees in organizations both large and small.

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Forbes Woman, and US News and World Report, and coauthor of Effective Immediately.

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BESHARA, TONY

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Warren Bird (PhD, Fordham University) is vice president of research for the Evangelical Council for Financial Accountability (ECFA.org). He draws from twenty years of experience of pastoring and seminary teaching. He is an award-winning researcher and writer, having co-authored more than thirty books for church leaders. He and his college sweetheart wife live just outside of New York City.

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Damian Birkel is a certified career counselor and the founder of Professionals in Transition(R) Support Group. His job search methodology has been used by more than 5,000 out-of-work professionals to find new employment. His expertise has been featured on Fox News, CNN, NPR, and in USA Today, Fortune, Time, and The Wall Street Journal.

BLANCHARD, KEN

Ken Blanchard is the coauthor of The One Minute Manager and fifty other books, including the New York Times business bestsellers Gung Ho! and Raving Fans. His books have combined sales of more than eighteen million copies in more than twenty-seven languages. He is the chief spiritual officer of The Ken Blanchard Companies, a full-service global management training and development company that he and his wife, Dr. Marjorie Blanchard,

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BLUMBERG, RISHON

Rishon Blumberg is co-founder of 10X Management, a talent agency for tech professionals that has rocketed to the forefront of the tech industry, carving out its place as a trusted and exclusive resource for companies seeking the best and most coveted freelance tech experts. Rishon is, first and foremost, an entrepreneur. It's what he studied — graduating from the Wharton School of Business with a degree in entrepreneurial management in 1994. It's what he's lived and it's what he loves. For more than 20 years, he's harnessed that spirit to create and lead successful organizations based in tech, entertainment, and the nonprofit sphere— finding new solutions to long-standing and emerging challenges.

BLUMENTHAL, IRA

Ira Blumenthal (Atlanta, GA) is a highly respected brand consultant, author, speaker, and university educator who has counseled high-profile brand clients such as Coca-Cola, Disney, Marriott, Nestlé, and American Airlines.

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BRANDT, JOHN R.

John R. Brandt, CEO and founder of The MPI Group, has devoted more than two decades to studying leadership in effective, purpose-driven organizations. An expert on how companies can adapt themselves to the realities of new markets, new corporate structures, and new customer expectations, Brandt is an accomplished management innovator and an internationally recognized expert on manufacturing and technology. Before founding The MPI Group in 2003, Brandt followed a unique career path combining two decades of experience in marketing, management, and consulting with a passion for journalism that has earned him more than twenty awards for reporting, writing, and editing. He was publisher and editor-in-chief of Industry Week (IW) magazine. Additionally, Brandt served as president, publisher, and editorial director of the Chief Executive Group, publisher of Chief Executive, where his leadership transformed the magazine into one of publishing's most surprising comebacks.

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CARDONE, MICHAEL

Michael Cardone, Jr. is owner, chairman and CEO of CARDONE Industries, the largest privately held automotive parts remanufacturer in the world. Headed by Cardone since 1994, CARDONE now includes 5,000 employees, six major divisions and facilities that exceed 2.5 million square feet.

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Ralph Christensen (Leawood, KS) was Senior Vice President at Hallmark and vice president of HR at Wyatt Company and Digital Equipment Corp. (DEC). He is now a consultant, with clients in the United States, Asia, and Germany.

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Price M. Cobbs, M.D., a Life Fellow of the American Psychiatric Association, is an internationally recognized expert on executive leadership, management development and corporate diversity. He has lectured and published extensively on the dynamics and effects of racism. He is the developer of "enthotherapy," a clinical model capable of changing attitudes and assumptions arising from racial, ethnic, and value differences. Earlier books include *Black Rage* and *Jesus Bag*.

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William A. COHEN, PH.D., President of the Institute of Leader Arts and The California Institute of Advanced Management, was Drucker's first executive Ph.D. graduate. About him, Drucker wrote: "My colleagues on the faculty and I learned at least as much as we could teach him." He has held executive positions in several companies and served as president of two universities. He is the author of many books, including *Heroic Leadership*, *A Class with Drucker*, *Drucker on Leadership*, and *Drucker on Marketing*.

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Jerry Colangelo (Phoenix, AZ) launched his career in sports as second-in-command for the yet-to-be-born Chicago Bulls. He was next invited to start up another expansion team, and served as general manager of the Phoenix Suns, eventually buying the team in 1987. He also started the Arizona Diamondbacks baseball team, the Arizona Rattlers arena football team, the Phoenix Mercury women's basketball team, and was instrumental in bringing the Phoenix Coyotes hockey team to Arizona.

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Geoffrey Colon is a Communications Designer and Social Data Expert at Microsoft, and was previously Vice President of Digital Strategy at Ogilvy Mather.

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Richard M. Contino is an internationally-known equipment financing expert, as well as a practicing attorney, business consultant, and businessman. He is

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Thomas A. Cook has 35 years of experience in global logistics and international business, and 25 years teaching with the American Management Association, National Institute for World Trade, and the District Export Councils. Kelly Raia has years of experience in international global supply chain, with a focus on trade compliance.

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Wayne Cordeiro is the founding pastor of New Hope Christian Fellowship in Honolulu, Hawaii, which has a weekend attendance of more than 14,500. Wayne is a church planter at heart, having planted more than 108 churches in the Pacific Rim countries of the Philippines, Japan, Australia, and Myanmar. He has also planted churches in Hawaii, California, Montana, Washington, and Nevada. He is the author of eleven books, and he and his wife, Anna, have three married children and four grandchildren. They split their time between Hawaii and Eugene, Oregon, where they have a family farm.

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Ana Cortés is an entrepreneur, facilitator, writer and public figure on radio and television. He is part of the mentor group of "The John Maxwell Team", has been training with figures like Robert Kiyosaki, Tony Robbins and Blair Singer among others for more than 6 years. She is founder of Creators of Success, financial education company, and creator of Expo Educación Financiera Latinoamérica. She has been awarded as one of the most influential Latino leaders in the state of Arizona, as well as by US Bank as Hero of the community in 2008. Ana is the mother of 4, wife, and is convinced that financial education can change the Head- ing from our continent.

COTE, DAVID

David Cote is currently the Chairman and CEO of Goldman Sachs' blank-check company, where he acquires, invests in, and grows businesses. Formerly, he was the CEO of the industrial giant Honeywell. He grew the company from a \$20 billion market cap to \$120 billion, earning the company a spot on the Forbes 100 list.

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David G. Cotts (Alexandria, VA) worked for 22 years with the Army Corps of Engineers, and later managed the World Bank facilities. He is the author of *The Facility Management Handbook*. Ed Rondeau (Norcross, GA) is director of global operations and learning for the International Development Research Council.

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Simona Covell is an award-winning writer and editor. A content strategist with deep expertise in both business journalism and marketing, she has helped countless organizations get noticed in a crowded marketplace. As a journalist, she covered small business and entrepreneurship for *The Wall Street Journal*, and served as an editor at *Inc. magazine*.

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DUNCAN, TODD

For more than 20 years, Todd Duncan has earned a transformative reputation worldwide as a top trainer, motivator and personal coach for business professionals in the sales, mortgage, real estate and financial services industries. Todd's influence in the peak performance world impacts more than 250,000 people annually across the globe, and he has personally coached some of the world's top producing sales professionals. He is visionary force behind the annual Sales Mastery Event that has impacted over 45,000 Loan Officers and Real Estate Agents.

DUNDON, ELAINE

Elaine Dundon is leading the Meaning Movement, having founded the Global Meaning Institute and the unique study and practice of Meaning called

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MEANINGology. Elaine has held senior leadership positions in three Fortune 500 companies, responsible for crafting strategic direction, leading diverse teams, integrating divisions, and delivering results. She also developed the groundbreaking course on Innovation Management at the University of Toronto

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DUNSEATH, DAVE

Dave Dunseath was born in Summit, New Jersey, and spent his formative years in Kansas and Arkansas. While he managed to graduate from the University of Central Arkansas with a BBA in marketing, his love for drumming, and an underwhelming GPA catapulted him from a life of comfort and security writing ad copy in small cubicles to a life of sporadic employment, free travel, and sweaty deli trays. Dave currently lives in Nashville, Tennessee, where he’s been recording, teaching, and touring professionally for more than thirty years.

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David Dye is President of Let’s Grow Leaders, an International training firm that works with leaders to achieve breakthrough results without losing their soul. Other books include *Winning Well: A Managers Guide to Getting Results Without Losing Your Soul* and *The Seven Things Your Team Needs to Hear You Say*.

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Donny Ebenstein is an international expert in negotiation, communication, and conflict resolution. Beginning in 1996, Donny worked in the Middle East. During that time he co-founded the Jerusalem Mediation Institute, one of the first mediation centers in Israel. Donny’s work in the Middle East included training for the Israel Defense Forces on how to collaborate more effectively on joint patrols with their Palestinian counterparts, and joint workshops for Israeli and Palestinian Border Crossing Staff on skills for resolving conflict. In 2000, Donny formed Ebenstein Consulting Incorporated to serve clients in negotiation, communication and conflict resolution. He has worked with professionals of all levels of seniority, from recent college graduates to partners, directors, and the top levels of management. Donny is a graduate of Harvard Law School and holds a BA in Psychology from the University of Michigan.

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EMERSON, BRIAN

Brian Emerson is a certified executive coach and cofounder of Safaris for the Soul, leadership development retreats in Kenya, Patagonia, and Iceland.

ENNICO, CLIFF

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Edward Fields has taught a popular AMA course on finance and accounting fundamentals for decades and consults with many multinational corporations on strategic and financial issues.

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FLEMING, NOAH

Noah Fleming is a strategic marketing expert and CEO of Fleming Consulting Co. He has provided coaching and consulting services for thousands of business owners, executives, and individuals, and is an expert blogger for *Fast Company* and guest blogger for *The Globe and Mail's* "Report on Business."

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Colleen Francis is President and Founder of Engage Selling Solutions. Selected as a 2013 Top Sales Influencer by Openview Sales Lab, Colleen is known for delivering results. Her clients include Merck, Hilton, Chevron, Royal Bank of Canada, Dow AgroSciences, Adecco, Trend Micro, and countless other leading organizations.

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Joseph P. Franklin graduated from West Point in 1955 with a commission in the US Army Corps of Engineers. He earned master's degrees in civil engineering and nuclear engineering from MIT, taught the first nuclear engineering course at West Point, commanded a combat engineer battalion in Vietnam, and worked as executive assistant to the chairman of the Joint Chiefs of Staff at the Pentagon. Franklin was commandant of cadets at West Point from 1979 to 1982. After his promotion to major general, he served as chief of the Joint US Military Group and senior US defense representative in Spain. In 1993 he was elected chairman of the board and chief executive officer of Frequency Electronics and is presently on the board of directors of RKO Pictures, Inc. In 2007, Franklin received West Point's Distinguished Graduate award, noting his outstanding career and fine example of the Academy's Duty, Honor, Country motto. Franklin and his wife, Constance Marie Smith, have four sons and eight grandchildren.

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Jeff Goins is a bestselling author, keynote speaker, and popular blogger with a reputation for challenging the status quo. In three years, Goins built a million-dollar business, published four books, and became an online marketing expert, using his skills in writing and business to help others succeed. He is the author of four books, including *The Art of Work*, which landed on the bestseller lists of USA Today, Publisher's Weekly, and Washington Post. He

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Jeremy Goldman, a recognized expert in social marketing, has managed e-commerce and social media for major brands, including Kiehl's, TEMPTU, and Jurlique, and consulted with numerous others. He is currently AVP of Interactive Communications for *iluminage inc.*, a Unilever subsidiary he helped found.

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Thomas Golisano is an entrepreneur, philanthropist, and civic leader--is the founder and chairman of the Board of Paychex, Inc., headquartered in Rochester, New York, with more than 15,500 employees and 100 office locations nationwide. Before starting Paychex, the prevailing wisdom was that it was a waste of time selling payroll services to companies with fewer than 50 employees. Golisano, however, saw an opportunity; he did the math and proved that smaller companies needed payroll processing services just as much as larger companies, while still offering an excellent return on investment. He grew Paychex one partner and franchisee at a time, over many years, and today the company has a market value of \$28 billion. Still active in business and philanthropy, he currently mentors the entrepreneurs who run the businesses in which he has invested, and he also oversees his family's charitable foundation. To date he has donated over \$250 million to a wide range of charitable causes, including educational institutions, children's hospitals, and especially organizations working with people suffering from developmental and intellectual disabilities.

GONZÁLEZ BOYSEN, SONIA

The renowned author, mentor and speaker Sonia Gonzalez-Boysen, after having written seven best sellers; and coached more than 100,000 executives and businesspeople, members of more than 50 companies and universities, now introduces her innovative brand for the new intelligent communication (NCI). She is well known internationally as a coach of communication skills and competencies for professionals and executives. Today she is president of the international organization CLICmentors. In the last years she has been invited as speaker by entities in the United States, where she has participated with great impact in conferences, seminars and conventions. She has been a communication adviser in Latin American and the Caribbean for World Vision International and she's also an expert in relations with Spanish-speaking international media in the United States. She has received multiple awards for her work, including the Proclamation of the Mayor of Miami, Tom & Regalado and the award as Best Work and Best Author, given by the Network of Colombian Press. She lives in Florida, where she directs her own study and offers courses for prestigious companies and universities. His followers can find excellent content on her web page and in social networks www.soniagboysen.com

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AUTHOR BIOS

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Donald Miller has helped more than 3,000 businesses clarify their marketing messages so their companies grow. He's the CEO of StoryBrand, the cohost of the *Building a StoryBrand Podcast*, and the author of several books, including the bestsellers *Blue Like Jazz* and *A Million Miles in a Thousand Years*. He lives in Nashville, Tennessee, with his wife, Betsy, and their dogs, Lucy and June Carter.

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With over 35 years of consumer research experience, Christophe's passion has always been to understand the psychological and neurological basis of buying decisions. He is a world-renowned expert on how ads impact the brain of teenagers. Before joining SalesBrain, Christophe was Chief Marketing Officer for Star Networks, a public company that develops private networks for Fortune 500 companies. Previously, he was VP of Marketing and Corporate Training for Canned Foods, Inc, the largest grocery remarketer in the world. During his career, Christophe has received numerous speaking and research awards. Christophe graduated from ESC Nantes with a BA in Marketing and received an MBA from Bowling Green State University. He holds an M.A and Ph.D. in Media Psychology from Fielding Graduate Institute in Santa Barbara, California.

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system, and fast became the #1 salesperson at the largest sales and marketing firm in the southern hemisphere - and in charge of training all the sales teams. By age 30, he was responsible for five multi-million dollar business success stories across a diverse range of industries, earning him the nickname "The Rapid Growth Guy." Once scared to sell, today he teaches tens of thousands how to do it. Called "the real deal" by Forbes and listed by Global Guru's Top 30 as the World's #14 Sales Professional for 2019, Matthew has worked with multiple Fortune 500 companies to skyrocket sales, and has transformed thousands of struggling small to medium businesses into rapid growth success stories.

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W. David Stephenson is a respected IoT strategist, consultant, speaker, and the author of a top-ranked blog on the topic.

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STRINGER, LEIGH

Leigh Stringer is Senior Workplace Expert for EYP Architecture Engineering and is researching employee health and productivity in conjunction with the Harvard School of Public Health, the Center for Active Design, and other leading organizations.

STROMAN, JAMES

James Stroman has worked as an executive assistant to an army general, a governor, and the owner of an NFL football team.

STROUSE, DOUGLAS A.

Douglas A. Strouse, PH.D., is founder and CEO of Global Data Source. He has a doctorate in organizational psychology and is a recognized expert on business resilience.

SURDAK, CHRISTOPHER

Christopher Surdak is a recognized expert in collaboration and content management, information security, regulatory compliance, and Cloud computing with over 20 years of professional experience. He is the senior manager for storage technologies for Accenture. Surdak is the winner of the Benjamin Franklin Innovator's Award 2015.

TABUCHI, SENSEI GRANT

Sensei Grant Tabuchi is a Black Belt in several martial arts disciplines, and an instructor for Martial Arts America.

TAN, WINSTON

Winston Tan is a consultant specializing in human resource performance development and Managing Principal of InTandem, LLC.

TANNER, KEN

Ken Tanner began his career scrubbing dishes in a Pizza Hut and eventually became the youngest manager in that chain's history. What followed was a twenty-year career in the hospitality industry. He served as regional vice president, director of training, and COO of companies such as Taco Bell, Long John Silver's, and Advantage. At 37 Ken founded an HR consulting firm focusing on recruiting. Ken uses his expertise to help companies build teamwork and retain employees. He and his family live in Marietta, GA.

TATOR, ROSEMARY

For most of my life I have been taking on more and more projects, events, and things to do than there are hours in the day to accomplish. As soon as I get into a project, I see all these resources and people that could enhance the project, and I add that to my already bulging schedule. I come by this honestly. I consider myself a "professional multitasker," and have been at it since my childhood. As the oldest of seven children, I learned from the best of the best, how to find one child's mittens, while sending the other one out the door, while telling my mother that "Everything is all set." And, it continued into my career. I hate to admit it but I actually hired people and trained peo-

ple to hire people based on how well they could multitask.

TEME, HÉCTOR

Héctor Teme is an internationally-known leadership expert, speaker, coach, and author. He is considered one of the most knowledgeable Christian leaders regarding the use of new technologies such as e-learning, cell phone interconnectivity, and Internet media. He currently lives in Miami with his wife, Laura, and their three daughters, Yasmin, Jael, and Abigail.

TEMPLIN, COURTNEY

Courtney Templin is the Chief Operating Officer at JB Training Solutions, and a Millennial herself. She sits on the board of the Chicago Society for Human Resource Management, where she leads the Emerging Leaders Initiative.

THOMAS, ANN

Ann Thomas of Performance Research Associates, Inc. (Minneapolis, MN) carries on the legacy begun in 1972 by the late service legend, Ron Zemke. The firm consults with corporations and nonprofits of all sizes around the globe.

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R. Roosevelt Thomas, Jr., Ph.D. (Atlanta, GA) one of America's most respected authorities on diversity issues, is CEO of R. Thomas Consulting Training, Inc. and founder of the American Institute for Managing Diversity. He is the author of Beyond Race and Gender (AMACOM 0-8144-7807-7) and Redefining Diversity (AMACOM 0-8144-0228-3).

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Rosanne J. Thomas is founder and president of Protocol Advisors, Inc., providing business etiquette training to professionals at some of the most respected organizations in the world. She also helps prepare students at top colleges and universities to achieve the highest degree of workplace success.

THOMPSON, ANNE BAHR

Anne Bahr Thompson is founder of the brand consultancy Onesixtyfourth and former executive director of strategy and planning at Interbrand. She has been featured in the Financial Times, The New York Times, and on Fox Business and MarketWatch Radio.

THOMPSON, LEIGH

Leigh Thompson knows firsthand how negotiations can degenerate into lose-lose outcomes, having witnessed her parents' divorce after twenty-five years of marriage. She decided after that point to learn how to help people get better outcomes in their negotiations and is now a decorated, full professor at the prestigious Kellogg School of Management at Northwestern University. Thompson directs several highly successful Kellogg executive education courses, including Leading High-Impact Teams, Constructive Collaboration, and High-Performance Negotiation Skills. In addition, she teaches over 2,500 executives and executive MBA students each year that span the globe from China, Hong Kong, Germany, Israel, Latin America, and Canada, as well as the United States.

THOMPSON, MARK

Mark Thompson is coauthor of the bestseller Success Built to Last, is an executive coach, leadership expert, and investor. Forbes has called him "a venture investor with the 'Midas touch'".

THOMSETT, MICHAEL C.

Michael C. Thomsett is a financial writer whose books include Getting Started in Options and Getting Started in Real Estate Investing. An experienced investor, he has successfully owned and managed as many as 12 properties at a time.

TICE, LOU

Lou Tice, co-founder and Chairman of The Pacific Institute, has been considered an expert in translating the latest research from the cognitive sciences into practical, easy to understand and implement concepts and principles. The approach is well-conceived, well-regarded, and most importantly, well-executed by highly trained professionals who know the value of change - be it for individuals, groups, government bodies or business.

TOBACOWALA, RISHAD

Rishad Tobaccowala is the Chief Growth Officer at Publicis Groupe, an advertising and communications firm whose 80,000 employees worldwide are dedicated to delivering marketing and business transformation. He is responsible for supporting the leaders of Publicis Groupe's largest global clients, to help these

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organizations grow in a revolutionary time for all businesses. For his pioneering innovation, BusinessWeek named Tobaccowala one of the top business leaders, and he also was dubbed one of five marketing innovators by TIME magazine. He regularly presents keynotes at industry conferences and speaks at well-known global organizations, such as Kelloggs, IBM, Amazon, Google, and Facebook.

TOMSON, SHAUN

Shaun Tomson was named one of the twenty-five most influential surfers of the twentieth century, and one of the sixteen greatest surfers of all time. He has created two multimillion-dollar clothing brands--Instinct and Solitude. He was born in Durban, South Africa, and now makes his home in Montecito, California.

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Adam Toporek is a customer experience strategist and founder of CTS Service Solutions, a consultancy that provides organizations with real-world, customer-centric solutions through workshops and training. He authors the popular blog Customers that Stick.

TOWNSEND, JOHN

Dr. John Townsend is a nationally-known leadership consultant, psychologist, and New York Times bestselling author. John is the founder of the Townsend Institute for Leadership and Counseling, and the Townsend Leadership Program, which is a nationwide system of leadership training groups. He developed the online digital platform TownsendNOW, and the online assessment tool TPRAT. Dr. Townsend travels extensively for corporate consulting, speaking, and helping develop leaders, their teams and their families. He and his wife, Barbi, live in Newport Beach, California, and have two sons, Ricky and Benny. Visit <http://drtownsend.com>

TOWNSEND, MAYA

Maya Townsend went from hiding in the corner at networking events to leading a company (Partnering Resources) that helps individuals, teams, and organizations thrive in our networked world. Using the science underlying human relationships and networks, she uncovers sound, practical methods for making soft skills generate hard results. Co-editor of The Handbook for Strategic HR, she'll happily tell you why you should throw out your performance reviews and why most HR departments need a total makeover

TRACY, BRIAN

Brian Tracy is the Chairman and CEO of Brian Tracy International, a company specializing in the training and development of individuals and organizations. One of the top business speakers and authorities in the world today, he has consulted for more than 1,000 companies and addressed more than 5,000,000 people in 5,000 talks and seminars throughout the United States and more than 60 countries worldwide. He has written 55 books and produced more than 500 audio and video learning programs on management, motivation, and personal success.

TRACY, MICHAEL

Michael Tracy is a top sales professional, in charge of international sales for a high-tech company.

TRIPP, ROB

Rob Tripp is workforce planning manager for Ford. BILL MAKI is the retired director of strategic workforce planning for Weyerhaeuser and past president of the Human Resource Planning Society.

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Judith Turnock is an attorney, experienced executive coach, and inclusion expert. She is the founder and president of Hunter Management Group and a frequent speaker and facilitator at conferences and seminars on personal development as well as diversity and inclusion, to groups such as Linkage Inc., the Conference Board, the Executive Leadership Council, and the Minority Corporate Council Association. She has published articles in Forbes and Diversity and the Bar, and is the co-author of Cracking the Corporate Code: The Revealing Success Stories of 32 African-American Executives (AMACOM 2003).

ULLMEN, JOHN

John Ullmen, PH.D., is an acclaimed executive coach whose clients include dozens of leading international firms. He oversees MotivationRules.com, conducts popular feedback-based seminars on influence in organizations,

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UPKINS JR., LOUIS

Louis Upkins, Jr. lives in Franklin, Tennessee with his wife, Charita; son, Caleb; and daughter, Zoe. He is an entrepreneur widely known in the corporate world for successfully creating beneficial strategic alliances and partnerships with Fortune 500 companies in the sports and entertainment industries.

UPSHAW, LYNN B.

Lynn B. Upshaw (San Rafael, CA) is an internationally known brand and marketing consultant to major corporations. He is also the author and coauthor of two highly-regarded books on marketing strategy, and a member of the MBA faculty at the Haas School of Business, University of California at Berkeley.

VAILL, PETER

Peter Vaill holds the Distinguished Chair in Management Education at St. Thomas University, Minneapolis. Cited by Training and Development Journal. As one of the top ten organization development specialists in the United States, he has consulted with universities, health systems, professional

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VALEK, LYNNE

Lynne Valek teaches graduate courses in organizational psychology at the California School of Professional Psychology's doctoral and masters programs in change and development, organization theory, systems, leadership, and research. She is also a visiting Associate Professor at Alliant International University, teaching online for the University of Phoenix in psychology, an advocate for mental health in the workplace, and an organizational consultant.

VANAUKEN, BRAD

Brad VanAuken is the president and founder of BrandForward, Inc., and former director of brand management and marketing for Hallmark Cards.

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VASSALLO, PHILIP

Philip Vassallo (Parlin, NJ) has 25 years of experience teaching writing in corporate, academic, and government environments. He developed AMA's popular course "How to Write Fast When It's Due Yesterday," and writes the blog Words on the Line.

VEGA BÁEZ, JOSÉ MANUEL

José Vega Báez, is the prominent author of eleven books on leadership and five bestsellers in Mexico. He is an international speaker, with thirty-five years of experience as a businessman. Dr. Vega Báez has held various leadership roles in start-ups, the public sector, sports organizations, and educational institutions. Dr. Vega Báez was born in Mexico City, is married and has three children.

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Maria Veloso is director of Web Copywriting University, a sought-after speaker on Internet marketing strategies, and CEO of Think-Outside-the-Book Publishing. She has generated millions of dollars in online sales for a diverse stable of clients as well as her own online enterprises through her unique model of direct-response Web copywriting.

VIDAL, CÉSAR

César Vidal has authored over fifty books, works of historical fiction and nonfiction. Among his award-winning books are Pablo: El Judío del Tarso, on the life of the apostle Paul which won the Algabo Prize for Biography (2006); El Testamento del Pescador (The Fisherman's Testament), which won the Martínez Roca Premio Espiritualidad (2004); and Los Hijos de la Luz (Children of the Light), which won the Novela Ciudad Torre Vieja Prize (2005). A devout Christian, Vidal lives in Madrid, Spain.

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Judy Vogel is President of Vogel/Glaser & Associates, Inc., that supports bold leadership for a changing world. We partner with clients to customize organization change initiatives including reorganization, fostering productivity and innovation, and developing cultures that engage staff to perform with excellence. Judy also specializes in helping HR professionals become effective internal business partners. She co-authored The Handbook for Strategic HR <http://www.amacombooks.org/book isbn=9780814432495> and has published many articles on leadership, communications, HR and organization change.

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John D. Vogelsang, PhD, is the Editor in Chief of the OD Practitioner, the quarterly journal of the OD Network www.odnetwork.org. He has been working for over 34 years in the areas of leadership capacity building, board development, strategic planning, organizational and leadership transitions, conflict transformation, and strategic restructuring. He serves as a coach for executive directors, senior management teams, and boards, and he has facilitated numerous board and staff retreats and executive director peer learning groups. His clients have included foundations, human service agencies, mental health agencies, community health centers, universities, professional associations, arts organizations, and advocacy groups. He is the Dialogue Project Director for the Queens College/CUNY Center for Ethnic, Racial, and Religious Understanding. He is also an Adjunct Associate Professor in the American University MS program in Organization Development. For two years, he was a visiting professor of nonprofit and NGO management and organizational conflict at the School for International Training Graduate Institute.

WADDELL, MICHAEL E.

Michael E. Waddell has years of experience as a minister, educator, motivational speaker and communication consultant. Michael has a Masters degree in Communications. He currently serves as the chairman of the board of directors of Randall House Publications, and his committee placement allows him to impact thousands of young people every year in matters that affect their leadership and spiritual development. Michael and his wife, Marianne, are the proud parents of three boys: Malone, Mack, and Manning.

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Renee P. Walkup is a sales and sales-management consultant with over 20 years of experience. She is a nationally recognized professional public speaker, a course facilitator at the American Management Association, and the president of SalesPEAK, Inc., a sales performance company.

WALL, BOB

Bob Wall is an independent consultant specializing in leadership and team development who has trained and coached thousands of managers. His clients include CapitalOne, Pier One Imports, McDonnell Douglas Aircraft, Aon Corp., Microsoft, GTE, and State Farm Insurance, as well as healthcare, government, and military organizations.

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Ed Wallace is president of AchieveNEXT Human Capital. He consults with and speaks for corporations and associations across the globe, with a client list that is a who's who of Fortune 500 companies. He is the author of Fares to Friends, Creating Relational Capital, Business Relationships That Last, and his most recent #1 bestseller, The Relationship Engine. In addition, Ed is

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Mark S. Walton is founding Chairman of the Center for Leadership Communication, a global leadership development enterprise whose clients include General Electric, Duke Energy, GlaxoSmithKline and the Toyota Motor Corporation. He has been a Professor of Leadership in the United States Navy's Advanced Management Program and a Senior Lecturer at the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill. Earlier in his career, he was Chief White House Correspondent at CNN.

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Lynne Waymon cofounded Contacts Count, an international training firm, 24 years ago. They are the authors of Make Your Contacts Count.

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As one of the world's leading innovation strategists and futurists, Nicholas J. Webb, CEO of LeaderLogic, works closely with Fortune 500 companies throughout the world to help them lead their industries in innovation, strategy, and growth. He serves as Chief Innovation Officer for the Center for Innovation at Western University of Health Sciences in Pomona, California, and is an adjunct professor of health sciences. He speaks at 50+ events annually, and his clients include Gatorade, CIGNA, Freightliner, Johnson & Johnson, Verizon Wireless, Salesforce, Siemens, FedEx, and Genetech. Webb has been awarded over 40 patents by the US patent and trademark office, for medical, industrial, and consumer technologies.

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Lawrence Webber is a Certified Project Manager, a Master Business Continuity Professional, and a senior IT project manager.

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Mike Weinberg loves sales! He is a consultant, coach, speaker, and bestselling author. His specialties are new business development and sales management, and he's on a mission to simplify sales and create high-performance salespeople and sales teams. Mike is known for his blunt, practical approach and that he calls it like he sees it. He works with companies in all industries, ranging in size from a few million to many billions of dollars. Mike was the #1 producer in three different companies before launching his consulting practice, and he has been named a Top Sales Influencer by Forbes, OpenView Labs, and several other publications. His first book, New Sales. Simplified. The Essential Handbook for Prospecting and New Business Development became a #1 Amazon Bestseller and spent a year as the #1 top-rated book in its category. A transplanted New Yorker, Mike has called St. Louis home for almost twenty-five years.

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Grant Welker covered the Market Basket story from the start as a reporter for the Lowell Sun.

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WETZEL, CHARLIE

Charlie Wetzel graduated from the University of New Orleans with a BA and an MA in English, despite growing up as a nonreader. He worked as a chef, teacher, college dean, and car salesman before becoming a full-time writer in his mid-thirties. He has written more than ninety books, mostly with leadership expert John C. Maxwell, including six New York Times bestsellers. Charlie also writes fiction. He penned *The Candy Shop*, a Crystal Heart award-winning short film starring Doug Jones. Charlie has been married to Stephanie for more than twenty-five years. They keep busy parenting three young adults, running, and traveling together. Charlie also enjoys cooking, gardening, reading, and training in martial arts. He insists this is the year he will finish writing his first novel!

WETZEL, STEPHANIE

Stephanie Wetzel has been her husband Charlie's primary editor for as long as they've been married, including for every book Charlie has written with author John C. Maxwell. A writer in her own right, she blogged for a decade—back when blogging was still cool. She now partners in writing with Charlie and works with other authors. Stephanie loves being wife to Charlie and mom to three young adults. She forces herself to run with Charlie, but she actually enjoys reading, learning, traveling, and eating former chef Charlie's cooking. Stephanie grew up obsessed with horses and competed as a teenager at extremely low levels in local shows. No longer a regular rider, she still occasionally gets a tear in her eye at the sight of a horse.

LEBOWSKI, KASIA

Kasia Lebowski and Patryk Lebowski are founders of the Center for Body Language, the world's #1 body language training company for business people, with licensed representatives in over twenty countries. They have been featured on ABC, BBC, CBS, Fox News; they publish articles in Harvard Business Review and Forbes; spoke at TEDx and Harvard University, and their educational videos on micro expressions and body language on YouTube have more than 3 million views.

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WHITE, B. JOSEPH

"B. Joseph White is president of the University of Illinois. He has been a business executive and served as director or trustee of numerous large companies and several healthcare organizations."

WHITEMAN, LILY MADELEINE

Lily Madeleine Whiteman is a popular contributor to the "Jobs" section of The Washington Post, the career columnist of Federal Times, and a senior writer at the National Science Foundation—a federal agency.

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Award-winning author and bestselling publisher, Mike Wicks is an avid business writer. He has managed several multimillion-dollar government programs, rebranded towns and regions, written economic development and tourism strategies, and created sponsorship programs for major not-for-profits. Wicks is also a well-regarded trainer, facilitator, and speaker whose clients have included national banks and multinational insurance corporations. Wicks has written and collaborated on over twenty books, e-books, and training manuals. *Fire from the Sky: A Diary Over Japan* won silver medal for best military memoir of 2005, awarded by the Military Writers Society of America.

WILKERSON, CARRIE

From corporate life to teaching high school to sales, to information marketing, consulting, and even virtual service provider, Carrie Wilkerson has been there and done that professionally and personally. As "The Barefoot Executive," Carrie Wilkerson has quickly become the definitive resource for helping others achieve extra income and career goals while working from home and keeping their priorities intact. She is a mentor coach advisor to more than one hundred thousand men and women as The Barefoot Executive through videos, podcasts, masterminding, mentoring, and live speaking. Not only a business expert but also an expert in business, Carrie's work-at-home methods have inspired thousands and have earned many awards, online and off. Her passion is in teaching others to "Fill their Stadium" with fans so that marketing is easy and business is abundant. She lives outside Fort Worth, Texas, with her family.

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Alan Willett is president of Oxseeker, a leadership development and organizational culture change consultancy whose clients include Oracle, Microsoft, NASA, Intuit, and others.

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Taffy Williams has been a successful entrepreneur and advisor to entrepreneurs for over 30 years. The founder and president of Colonial Technology Development Company, which assists start-ups in technology commercialization, he writes the popular "Startup Blog," as well as articles for Examiner.com.

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Todd C. Williams, PMP is a senior project audit and recovery specialist with over 25 years of international experience.

WILSON, JERRY S.

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WILSON, KEVIN

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WUNKER, STEPHEN

Stephen Wunker worked with Christensen for years, led development of one of the first smartphones, and now runs New Markets Advisors. He has written for Forbes, Harvard Business Review, and The Financial Times.

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Don Yaeger is nine-time New York Times best-selling author, longtime associate editor at Sports Illustrated, and award-winning inspirational speaker. He lives in Tallahassee, Florida, with his wife, son, and daughter.

ZAK, PAUL J.

Paul J. Zak, PH.D. is the founding Director of the Center for Neuroeconomics Studies and Professor of Economics, Psychology, and Management at Claremont Graduate University. He was part of the team of scientists that first made the connection between oxytocin and trust and his TED talk on the topic has received over a million views. He has appeared on CNN, Fox Business, Dr. Phil, Good Morning America, ABC World News Tonight, and is the author of The Moral Molecule.

ZEISS, TONY

Paul (Tony) Zeiss is the executive director at the Museum of the Bible in Washington, D.C. After serving 24 years as president of Central Piedmont Community College, Zeiss accepted this position. He has also served as the past chair of the board of the American Association of Community Colleges; past board chair for the League for Innovation, and CEO of Association of Community College. In 2017, Association of Community College honored him with the "Leadership Award". Zeiss is a professional speaker and a frequent keynoter for companies and colleges on the topic of recruiting, developing and retaining peak performers in the workplace. He regularly consults on leadership, workforce development, and resource development. He has served as a workgroup member for the U.S. Department of Education and the U.S. Department of Labor.

ZEMKE, RON

Ron Zemke was the author of the bestselling Knock Your Socks Off series and founder of Performance Research Associates, a consultancy specializing in organizational effectiveness.

ZICHY, SHOYA

Shoya Zichy is a respected career coach and past president of the Myers-Briggs Association of New York. Her Color Q personality system has helped hundreds of thousands worldwide and been featured in Fortune, Barron's, USA Today, and on CNN. Ann Bidou is the coauthor of Personality Power and Your Own Terms.

ZIGLAR, TOM

Tom Ziglar is the proud son of Zig Ziglar and the CEO of Ziglar, Inc. He joined the Zig Ziglar Corporation in 1987 and climbed from working in the warehouse, to sales, to management, and then on to leadership. Today, he speaks around the world; hosts The Ziglar Show, one of the top-ranked business podcasts; and carries on the Ziglar philosophy: "You can have everything in life you want if you will just help enough other people get what they want." He and his wife, Chachis, have one daughter and reside in Plano, TX.

ZOFI, YAEL

Known as the 'Virtual Team's Guru' and regarded as a thought leader on the subject of virtual management strategies and remote team dynamics, Yael Zofi is an author, facilitator, coach, consultant, professor, trainer, and CEO of AIM Strategies®, Applied Innovative Management®, a human capital consulting firm focused on developing global leaders and virtual teams across time zones. Driven to make virtual teams more effective, Zofi works with global leaders and dispersed teams on transformational initiatives that

improve their bottom line and enable stronger human connection in the workplace. Her clients include AT&T, Credit Suisse, JP Morgan Chase, CIGNA, General Electric, Nokia, Pfizer, Philips and Viacom, to name a few. Ms. Zofi has been featured in Forbes, CIO Digest, CNBC, Business Week, Watch IT TV, Harvard Business Review, Mindtools, Business of Life Radio, People & Strategy, Halogen Talent Management, All Business, Entrepreneur and Bloomberg.com, among others. Yael is also a popular keynote speaker, global human connector, author of five business management books, avid world traveler and cross-cultural learner.

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Andris (Andy) Zoltners is Founder and Co-Chairman of ZS Associates, and a Frederic Esser Nemmers Distinguished Professor Emeritus of Marketing at the Kellogg School of Management at Northwestern University, where he had been a faculty member for more than 30 years. In 1983, Andy and former Kellogg colleague, Prabhakant Sinha, founded ZS Associates, a global leader in sales and marketing consulting, outsourcing, software and technology. Andy's areas of expertise are sales force strategy; sales force effectiveness; sales force size, structure and deployment; and sales force compensation. He has assisted over 250 companies in over 20 countries and across a wide range of industries including healthcare, technology, transportation, and financial services. Andy has spoken at numerous conferences, has taught sales force topics to several thousand Executive, M.B.A. and Ph.D. students, and continues to teach executives at the Kellogg School of Management. He has published more than 40 academic articles, edited two books on Marketing Models, and has co-authored a series of books on sales force management.

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