

t h e  
lemonade  
life



HOW TO FUEL SUCCESS,  
CREATE HAPPINESS,  
AND CONQUER ANYTHING

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A PDF COMPANION TO THE AUDIOBOOK

# EMBRACE THE REWARDS OF RISK

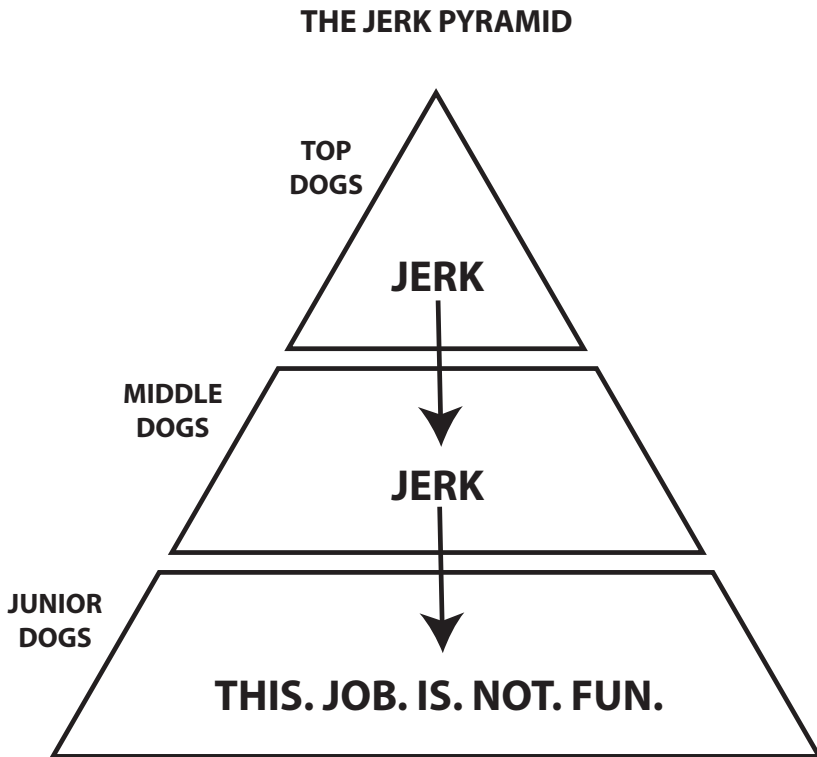
Should I Accept This Job?

Positive	Score	Negative	Score
Salary	5	Work-Life Balance	3
Benefits	4	Commute	3
Culture	5		
Team	4		
Total	18	Total	6

**YOUR CAREER DEPENDS  
ON THE GREEK ALPHABET**

## Work Fulfillment Checklist

- ✓ Inspiring boss
- ✓ Fun colleagues
- ✓ Mission-oriented organization
- ✓ Collaborative environment
- ✓ Flexible schedule
- ✓ Career development and progression
- ✓ Entrepreneurial culture
- ✓ Opportunities to generate alpha
- ✓ Matches your skill set
- ✓ Mentorship



## Work Toxicity Checklist

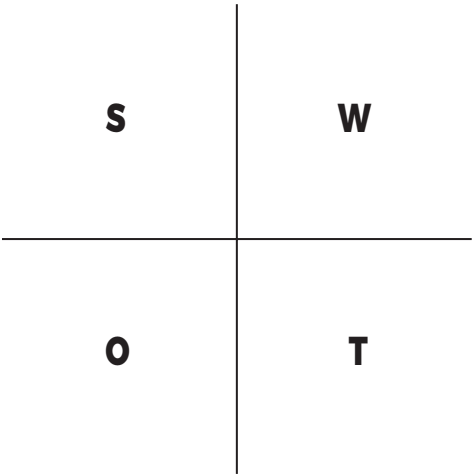
- ✓ Bad boss
- ✓ Negative culture
- ✓ No commitment to excellence
- ✓ Highly bureaucratic
- ✓ No career development
- ✓ No company mission
- ✓ No teamwork
- ✓ No leadership
- ✓ No upward mobility
- ✓ Creativity is discouraged

## Tying It All Together: Your Job Assessment

Option	Right Company?	Right Job?	Potential Action
1	Yes	Yes	Do this job
2	Yes	Yes, with caveats	Determine if adjustments can be made to make this the right job
3	Yes	No	If bad boss, first look for new role within company; if unavailable, consider leaving the company
4	No	Yes	Find the same or similar job at another company
5	No	No	Decide if you should look for a new job type, or if you should become an entrepreneur

## TAKE IT PERSONALLY

PSWOT Analysis



GOAL Analysis

GOALS

OUTCOMES

ACTIONS

LEARNINGS

# DISCUSSION QUESTIONS

1. What does the Lemonade Life mean to you? How can you apply its principles to your life, work, relationships, and outlook?
2. Which of the five switches resonated most with you?

**P** Is for Perspective: *Change your perspective to change your possibilities.*

**R** Is for Risk: *Understand the rewards of risk to make better decisions.*

**I** Is for Independence: *Avoid the herd mentality to gain freedom of choice.*

**S** Is for Self-Awareness: *Master yourself to master your life.*

**M** Is for Motion: *Make lemonade to change your circumstances.*

3. Why do you think Daring Disruptors flourish? How can you apply the characteristics of Daring Disruptors to your own life, at home and at work?
4. The Lemonade Life is about leading life on your own terms, with purpose and possibility. What does it mean to you to create purpose and possibility in your life?
5. Do you believe that success leads to happiness, or that happiness leads to success? Can both be true?
6. What's your favorite morning routine? If you don't have a morning routine, are you more willing to adopt one after listening to this book? Which one would you choose?
7. Have you experienced a Jerk Pyramid at work? What did it do to morale and culture at your organization? If the senior leadership team



didn't address the situation, what proactive steps did you take or could you have taken?

8. Have you met Mike Millionaire before? Why do you think people keep up with the Joneses? What do you think is the most effective method to stop keeping up with the Joneses?
9. Does your team at work have the freedom to put up their hand and put down their foot? Do your organization's leaders encourage original ideas and probing questions? If not, what can you do to create a more open atmosphere?
10. What do you think is the biggest misconception about entrepreneurship? What do you think Lemonade Lifers understand about risk and independence that Lemon Lifers don't?
11. Why do you think Lemon Lifers ultimately don't find their best self? What is it about Lemonade Lifers that enables them to lead a life complete with purpose and possibility?
12. Have you ever found yourself living in the Chasm of Can't? How did it affect your work and home life? What are the biggest roadblocks that have held you back? What do you think is the best strategy to break free?
13. When is the last time you cultivated your wolfpack? What types of people do you want to bring into your wolfpack?
14. Patterns play a critical role in our lives. How have you used the power of patterns to further your own life goals?
15. This book discusses several simple ways you can create happiness in your life. Which are your favorites, and if you could pick one to add to your daily life, which one would you choose?
16. What are your seven wonders of the world? How can having a gratitude journal help you boost happiness each morning?
17. If you could have a give-get relationship with yourself, what are some things you could give up in order to get?
18. This book stresses the importance of having a life purpose and understanding the why behind the what. Why do you think it's critical to have an underlying mission? What's your life purpose?

19. As we learned with the evolution of the straw, change can take time. What do you think are the most important elements of change management? What role can technology play? How can leaders inspire to create buy-in from employees, customers, shareholders, and other stakeholders?
20. What is one positive habit or behavior you learned from the book that you plan to incorporate into your daily life? What proactive steps will you take to ensure that it becomes part of your regular routine?
21. How can you apply the 5X Rule at work and at home?
22. Why is it so important to take it personally and always take no for an answer? Can you think of a time in your life at work when you practiced these principles and it helped you? How will you apply these principles going forward?